

Conference Proceeding

The 4th International Conference on Information Technology and Business 2018



PROCEEDING

4th INTERNATIONAL CONFRENCE ON INFORMATION TECHNOLOGY and BUSINESS 2018

OPPORTUNITIES and CHALLENGES IN INDUSTRY REVOLUTION 4.0 FOR DISRUPTION TECHNOLOGY

Bandar Lampung, Lampung, Indonesia 23-24 October 2018

INSTITUT INFORMATIKA DAN BISNIS DARMAJAYA Lampung, Indonesia

RUNDOWN OF 4TH ICITB ON 23-24 OCTOBER 2018 HORISON HOTEL BANDAR LAMPUNG

Time	Activities	PIC	Speaker
07.00-08.00	Re-Regitration Session	Committee	
08.00-09.00	Opening	МС	Committee
	Opening of Ceremony	МС	Committee
	Indonesia Anthem	Dirigent	
	Doa	Committee	
	Sembah Dance	Dancer	
	Report of ICITB Chairman	Chairman	Dr. Lukmanul Hakim
	Welcome Speech and		
	Opening by Rector of IIB		Ir. H. Firmansyah, MBA., M.Sc.
	Darmajaya		
	Placard Handover and		
	Photo Session with	MC	Committee
	Participant		
09.00-09.30	Coffee Break		
09.30-11.00	Plenary Session	Committee and Moderator	Prof. Dr. Abd Rahman Abdul Rahim
		Committee and Moderator	Prof. Dr. Galina Nikiporets Takigawa
		Committee and Moderator	Ir. Onno W. Purbo, M.Eng., PhD
		Committee and Moderator	Ir. Suhendro, M.Kom., PhD
11.00-12.00	Question and Answer	Moderator	Prof. Zulkarnain Lubis, MS., PhD
12.00-13.00	Break 1 (Lunch)	MC	Committee
		Panel Session wil be	Committee
13.00-16.00	Parallel Session	devided into 3 Classes	Committee
16.00-16.30	Break 2 (Soft Break)	MC	
16.30-17.00	Closing		
	Report of ICITB Chairman	Chairman	Dr. Lukmanul Hakim
	and Closing		
	Announcement of Best	Best Presenter	Ir. Onno W. Purbo, M.Eng.,PhD
	Presenter		Dr. Anuar Sanusi

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ALLOCATION OF VILLAGE FUNDS FOR EMPOWERMENT IN THE BORDERLAND AREA
Rissa Ayustia ¹ , Veneranda Rini Hapsari ²
ELECTRONIC WORD OF THE MOUNT (E-WOM) IN LAMPUNG TOURISM INDUSTRY
Novita Sari ¹ , Muhammad Saputra ²
THE OBSTACLES ANALYSIS IN THE IMPLEMENTATION OF TOTAL QUALITY MANAGEMENT ON THE MSMES PERFORMANCE IN INDONESIA RZ Abdul Aziz ¹ , Anggawidia Wibaselppa ² , Delli Maria ³
FIVE TRADE TRADERS BUSINESS GIVES ENTREPRENEURSHIP IN THE BORDERLAND AREA
Veneranda Rini Hapsari ¹ , Rissa Ayustia ² , Benedhikta Kikky Vuspitasari ³
ANALYSIS OF CONSUMER ATTITUDE ON ONLINE TICKET BUSINESS USING FISHBEIN METHOD
Ary Meizari
REWARD AND PUNISHMENT ON EMPLOYEE PERFORMANCE THROUGH WORK DISCIPLINE AT PELABUHAN INDONESIA II (PERSERO) LTD PANJANG Firmansyah Yunialfi Alfian ¹ , Betty Magdalena ²
THE EFFECT OF ONLINE TRANSPORTATION CUSTOMER SERVICE QUALITY ON CUSTOMER LOYALTY IN BANDAR LAMPUNG
Desta Surya Kusuma ¹ , Susi Indriyani ²
RELIGIOUS AND CASH HOLDING Ernie Hendrawati

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RELIGIOUS AND CASH HOLDING

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ABSTRACT

The characteristics of mutually distinct companies will certainly also make a difference in the characteristics and role of cash holding components that need to be explored, exploited and optimized. At present, exploration of cash holding and its components has been carried out thoroughly and produces different factors. The empirical study of cash holding is still limited to the elements of vigilance and transaction. Speculation aspects have not been much discussed in determining the company's cash holding. The purpose of this study was to determine the religious influence of the company's cash holding. The method used to test the model is using panel data regression, using a sample of 193 companies on the Indonesia Stock Exchange. This research was carried out by separating between shari'ah and non-shari'ah companies. The results of the research are Religiosity (Islam Discotomic) showing a positive and significant coefficient of cash holdings. Islamic companies have a large amount of cash compared to non-Sharia companies. This is done by Sharia companies to reduce risk by reducing debt financing.

Keywords : Religious and Cash Holding.