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## #3888 Summary

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### Submission

Authors	Ricky Febrian, Anna Gustina Zainal, Karomani Karomani
Title	Analysis Of Public Relations Management In Building Internal Public Communication In Sekolah Tinggi Agama Islam Al-Ma'arif Way Kanan
Original file	<a href="#">3888-9204-1-SM.DOCX</a> 2021-12-20
Supp. files	None
Submitter	Anna Gustina Zainal
Date submitted	December 20, 2021 - 02:17 PM
Section	Articles
Editor	Houda A.
Abstract Views	44

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### Submission Metadata

#### Authors

Name	Ricky Febrian
Affiliation	Student of Magister Communication, University of Lampung
Country	Indonesia
Bio Statement	—
Name	Anna Gustina Zainal

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ResearcherID: J-1399-2016

DOI : [10.52155](#)



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Affiliation Communication Departement, University of Lampung  
 Country —  
 Bio —  
 Statement  
 Principal contact for editorial correspondence.  
 Name Karomani Karomani   
 Affiliation Communication Departement, University of Lampung  
 Country —  
 Bio —  
 Statement

7.625

IJIFM =  
7.36

Indexing &  
Abstracting

**Title and Abstract**

Title Analysis Of Public Relations Management In Building Internal Public Communication In Sekolah Tinggi Agama Islam Al-Ma'arif Way Kanan

Abstract  
 This research is motivated by the curiosity of researchers about the role of PR/PR in building communication with the internal public. The focus of the research is Internal because according to the researcher, the function of Internal Public Relations is often neglected by Public Relations. After all, external affairs are wider and more complicated. In addition, the concept of bureaucracy is contrary to the principles of Public Relations regarding ethics and serving the public well. This study finds out the PR activities at the Internal STAI Al-Ma'arif Way Kanan, the obstacles to Public Relations (PR) carrying out their functions, and realizing Two-way traffic communication in Organizations with a Bureaucratic system at STAI Al-Ma'arif Way Kanan, How PR solves problems faced by members of the organization? How does PR play a role in organizational communication at STAI ALMAWA?. This study uses a qualitative descriptive analysis method. The theory uses organizational communication theory and organizational communication approach as well as Human Relations Theory, while the conceptual framework is Public Relations, the role of Public Relations, Internal Public Relations and the scope of Public Relations. Based on the results of the study, the Public Relations of STAI Al-Ma'arif Way Kanan has carried out its role well. What needs to be evaluated is paying attention to social psychology (Human relations) in communicating with employees, not only human relations but spiritual matters, assisting in organizational communication, and realizing the importance of maintaining relationships with the internal public.



**Indexing**

Academic discipline and sub-disciplines —  
 Subject classification —  
 Keywords Management, internal public, relationships, organizational communication.  
 Language en

**Supporting Agencies**

Agencies —

**OpenAIRE Specific Metadata**

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**References**

References [1] Anggara, Kartika. "Peran Public Relation Dalam Menjalin Hubungan Dengan Public Internal Melalui

Media Internal Perusahaan (Studi Kasus: Media Sosial Internal Berbasis Web pada PT. Anabatic Technologies)”

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## #3888 Review

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## Submission

Authors: Ricky Febrian, Anna Gustina Zainal, Karomani Karomani

Title: Analysis Of Public Relations Management In Building Internal Public Communication In Sekolah Tinggi Agama Islam Al-Ma'arif Way Kanan

Section: Articles

Editor: Houda A.

## Peer Review

### Round 1

Review: [3888-9205-1-RV.DOCX](#) 2021-12-20

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Initiated: —

Last modified: —

Uploaded file: None

## Editor Decision

Decision: Accept Submission 2021-12-24

Notify Editor: Editor/Author Email Record No Comments

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Author Version: None

Upload Author Version:  no file selected

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## #3888 Editing

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## Submission

Authors: Ricky Febrian, Anna Gustina Zainal, Karomani Karomani

Title: Analysis Of Public Relations Management In Building Internal Public Communication In Sekolah Tinggi Agama Islam Al-Ma'arif Way Kanan

Section: Articles

Editor: Houda A.

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3. Final Copyedit File: None	—	—	—

Copyedit Comments  No Comments

## Layout

Galley Format	FILE
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None

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The cover of the American Journal of Economics and Business Management features a dark blue vertical bar on the left side. On the right side, there is a white background with a globe icon and the text "GLOBAL RESEARCH NETWORK ONLINE RESEARCH HUB" at the top. Below this, the title "AMERICAN JOURNAL OF ECONOMICS AND BUSINESS MANAGEMENT" is written in a bold, black, sans-serif font. At the bottom, there is a graphic of a green book with a graduation cap on top, flanked by the words "Economics" and "Business". Below the graphic, the text "Editor in Chief Dr. Victor Sohmen" is written in a black, sans-serif font.



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