

February 25th, 2023

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ARTICLE ACCEPTANCE LETTER

Article title : Factors influencing young Indonesian consumer's online utilization intention case study: Effect of technology acceptance, electronic word of mouth, and price setting on university of Lampung student's purchase intention of Netflix streaming service

Manuscript ID : 278

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Article type : Research Article

Dear Author(s),

Thank you for your interest and submission to our journal. We are pleased to inform you that your manuscript entitled "Factors influencing young Indonesian consumer's online utilization intention case study: Effect of technology acceptance, electronic word of mouth, and price setting on university of Lampung student's purchase intention of Netflix streaming service" has been reviewed and accepted for publication in Vol. 2 No. 1 2023 edition.

Thank you for making the journal a venue for your research publication and we look forward to reviewing your papers in the future.

Best wishes,

Dr Hisham Dzakiria
Editor-in-Chief