

Electronic Word of Mouth, Brand Image, Trust and Online Utilization Intention

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Electronic Word of Mouth, Brand Image, Trust and Online Utilization Intention

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Bukti submit artikel oleh penulis korespondensi


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The email interface shows a message from "From: Academic Journal of Int...". The left sidebar lists folders such as Favorites, Folders, and a list of folders including Inbox (449), Junk Email, Drafts, Sent Items, Deleted Items, Archive, Notes, ANZ Credit Card, Article Publication Provider, AT e-statement BCA RDN Gi..., AT Finance, AT Settlement, Conversation History, DBS Credit Card, Dokumen S3, E-filling Tax, Important Notes, Inderscience Journal, Jurnal FE UNTAR, Mandiri Credit Card (30), and Matrikulasi MM Statistika.

The main content of the email is as follows:

You forwarded this message on Wed 12/29/2021 1:47 PM

BH Bram Hadiano
To: ajis@richtmann.org

 Dorothy et al (2021) in the AJIS te...
173 KB

Sat 10/23/2021 9:23 PM

Dear editor of the academic journal of interdisciplinary study,

I am Dr. Bram Hadiano, M.Sc. I am the corresponding author of the paper entitled:

Electronic word of mouth, brand image, trust, and online utilization intention.

I and my colleagues want to publish this paper in the academic journal of interdisciplinary study that you organize (the paper is attached to this email).

I hope your significant feedback. Thank you.

Best regards,

Dr. Bram Hadiano

On the right side of the email, there is a blue advertisement for "A Jurnal" with the text: "Kami dapat mengetahui nilai HPP secara real time", "Sederhanakan Rutinitas Kerja", and "Kerumitan dipangkas, pekerjaan jadi ringkas. Coba gratis 30 hari." Below the advertisement, there is a "Show all" button.

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Email hasil review

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Dear Bram Hadianto,

Kindly find attached the Result of Review for your paper entitled:

"Electronic word of mouth, brand image, trust, and online utilization intention"

submitted to the **Academic Journal of Interdisciplinary Studies**.

Your paper is accepted for publication in AJIS Vol. 11 No. 2 March 2022 edition **with minor revision required**.

We would kindly like to remind you to respect the deadline set in the review for the revision of your paper.

Since your paper is accepted for publication with minor revision required, you may also proceed with payment procedures; please let us know the details of the payment when available. Attached you can find the details of the bank account if you choose the bank for the payment. On the link below you can complete the payment through PAYPAL by credit or debit cards:



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 First author : Dorothy R. H. Pandjaitan
 Title : Electronic word of mouth, brand image, trust, and online utilization intention
 Note: The name of referee will be deleted when this report is sent back to the author(s).

Comments About Paper:

Aspects of the paper	Comments	Need revision?
Abstract	<ul style="list-style-type: none"> The aim and scope of the paper are clearly stated in the abstract. 	No
Introduction and Literature Review	<ul style="list-style-type: none"> The introduction provides relevant background information and the main issue is contextualized clearly. The scope, context, and significance of the research have been conducted by summarizing current understanding and background information about the topic, stating the purpose of the work. It is explained briefly the methodological approach used to examine the research problem, highlighting the potential outcomes of the study that can reveal. The review of the existing literature covers all relevant aspects of the study and the problem is established clearly in the literature review. 	No

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Aspects of the paper	Comments	Need revision?
Research design, methods and data collection	<ul style="list-style-type: none"> The methodology is clear and supported by literature. The method used is appropriate to the objective of the study and it is reliable for the interpretation of results and findings. The instrument used for data collection in this research is appropriate for the study. 	No
Analysis, Findings Discussion and Interpretation	<ul style="list-style-type: none"> Results and findings are interpreted in the light of the literature, the terms used are clear for the general audience and readers. The language of the paper is simple, cohesive and free from jargons. 	No
References and Guidelines	<ul style="list-style-type: none"> The literature is based on various studies and integrated within the body of the paper. The paper is written according to the paper guidelines. 	No

Hasil Review:

Other Comments about the paper:

The paper needs revision for typeset and grammatical errors. Pay attention to punctuation as well.

Based on the above comments I recommend this paper for publication after corrections.

RECOMMENDATION

Publish as it is.	
Publish with the minor revision noted above.	√
Publish with major revision noted above	
Reject (*)	

(*) The reasons for the paper rejection must be clearly stated.

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- Revise the paper according to the reviewer's comments (if applicable)
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- Vol. 11, No. 2, March 2022, if you meet the above requirements by 15.01.2022
- You may also ask to postpone the publication of the paper in another issue.