# The Agenda Setting Policy for Hajj and Umrah in Post Pandemic



# INTAN FITRI MEUTIA BAYU SUJADMIKO DEVI YULIANTI KRISTIAN ADI PUTRA SAVIRA NUR AINI

# **Background of the Research**

## **No Further Policy**

Two kinds of Hajj Policies in Indonesia

3 Scenarios for the departure of Hajj and Umroh

#### Public Problems

# **Problem Formulation**

What is the Policy Model for Hajj and Umrah during the COVID-19 Pandemic?

## **Purpose of the Research**

analysis of issues on agenda setting and policy formulation for the implementation of the Hajj and Umrah pilgrimages during the COVID-19 pandemic

# **Overview of Public Policy**

Public policy is a setted rule and must be obeyed, anyone who violates it will be subject to sanctions according to the weight of the violation committed.

# Public Policy-Making Actors and Stakeholders

No.	Stakeholders in Organizing Hajj and Umroh
1.	House of Representative of Indonesia Republic (DPR RI)
2.	Ministry of Health
3.	Ministry of Foreign Affairs
4.	Ministry of Transportation
5.	Ministry of Finance
6.	Customs
7.	Ministry of Law and Human Rights
8.	Local government
9.	Airport/Flight
10.	Islamic Community Organizations
11.	Hajj and Umrah Guidance Group Forum (KBIHU)

Policy issues arise because of disagreements between actors regarding the course of action that has been or will be used or differences of opinion regarding the character of a problem

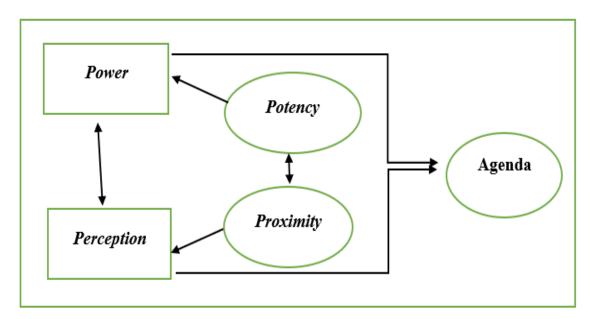


In terms of Hajj and Umrah during the COVID-19 pandemic, problems occur not only in one religious aspect, but also in political, social, and health aspects. **Review About** Agenda Setting

# **Definition of** *Agenda Setting*

The agenda is a specific pattern of government action, which is an analysis of how a problem is defined, developed, formulated and the solution made.

# **Agenda Setting Flow**



Zahariadis, 2016.

# **Review about Hajj and Umroh**

#### HAJJ

In the sense of the term syara', Hajj is understood as intentionally visiting the Ka'bah with the intention to perform certain practices at a certain time with certain conditions and procedures.

#### UMRAH

According to the term syara', Umrah has the meaning of visiting the Ka'bah in order to perform certain practices.

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with the largest Muslim population in the world every year always sends thousands of pilgrims for Hajj and Umrah to the Holy Land. The number of registrants for Hajj The existence of the and Umrah continues to COVID-19 Pandemic increase which has attacked almost all countries in Agenda Setting Policy the world has caused for the Implementation restrictions on the of Hajj and Umrah implementation of Hajj during the COVID-10 and Umrah policies Pandemic in Lampung Province Until now, there is no further policy that regulates in detail regarding the implementation of the Hajj in accordance with policy The setting the context of the agenda uses The Four COVID-19 pandemic P's Of Agenda Setting model (Zaharidis: 2016) which consists of: Power Perception Potency Proximity

Indonesia as a country

# Strategic Planning Ministry of Religion year 2020-2024

To improve the quality of services:

- 1. Use of the integrated Hajj reporting system (Haji Pintar).
- 2. Moderation of the pilgrimage through strengthening the rituals, with the addition of material on the history of the pilgrimage.

The high level of Hajj satisfaction was obtained as a result of the revitalization of the hajj dormitories, the construction of PLHUT in Bandar Lampung, the development of the hajj registration system, the development of hajj services in the implementation of the zoning system for accommodation placement, the development of an online licensing system for PPIU and PIHK, and optimization of hajj funds. In the field of Umrah, the Regional Office of the Ministry of Religion has carried out guidance on the implementation of Umrah worship through institutional strengthening, online PPIU licensing and PPIU accreditation.

Electronic PPiU licensing service activities which consist of:

- 1. application for operational permit as PPIU;
- 2. changes to PPIU data; and
- 3. changes to PIHK data; and

### **Agenda Setting of Public Policy for Organizing Hajj and Umroh During COVID-19 Pandemic**



The existence of the COVID-19 pandemic that has attacked almost the entire world since the end of 2019 has made the implementation of the Hajj and Umrah pilgrimages in 2020 undergo many changes. COVID-19 has shown another unprecedented impact, both at the national and international levels. This has an impact on every country including Indonesia which will later organize Hajj and Umrah. The government as the party responsible for organizing Hajj in Indonesia should make an adjustment policy, including the Government of Saudi Arabia as the host of the Hajj and Umrah.



- □ Super Power : Saudi Arabia Government.
- Power : Ministry of Religion of Republic Indonesia supported by stakeholders.



- 1. Main reason
- 2. Decision from the Ministry of the Kingdom of Saudi Arabia
- 3. Various Health Consideration



- a. the possibility of additional travel costs,
- b. the limited quota for the departure of pilgrims for Hajj and Umrah will be reduced,
- c. strict implementation of health protocols,
- d. the age of the pilgrims who will depart will be limited,
- e. and the government must mentally prepare prospective pilgrims with all the possibilities that will occur.
- f. In addition, it is better if the manasik guidance is carried out by applying innovations and adapted to current conditions.

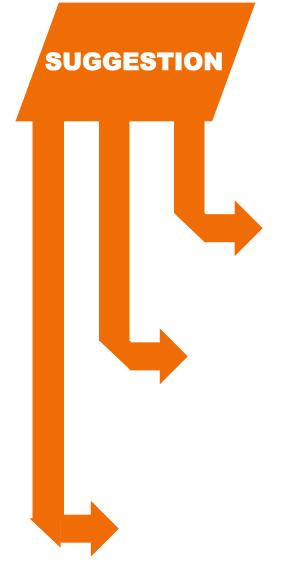


It is understood that the implementation of Hajj and Umrah during the COVID-19 pandemic has an impact on all aspects of community life. Starting from social, economic, health and also religious. The main aspect that is most prominent with the problems related to the Hajj and Umrah policies during the COVID-19 pandemic is the health aspect that attacks almost all countries in the world. So that this problem is a serious concern for the government and also demands an adjustment policy that is in accordance with the context of the implementation of Hajj and Umrah during the COVID-19 pandemic.

### **CONCLUSIONS AND SUGGESTIONS**



Based on the results of the study, researchers have obtained and know the issues behind the formulation of problems 1. in the policy setting agenda for the implementation of Hajj and Umrah during the COVID-19 pandemic based on the theory of The 4P's of Agenda Setting proposed by Zahariadis (2016), that: The power possessed by the Regional Office of the Ministry of Religion of Lampung Province in the policy setting agenda for the implementation of Hajj and Umrah during the COVID-19 pandemic can be said to be weak. This is because the Regional Office is only the executor, while the formulation of policy problems is in the Ministry of Religion of the Republic of Indonesia by taking into account the policies of Saudi Arabia and also the various perceptions of the relevant stakeholders. In addition, in formulating problems, the government pays attention to the perceived proximity/impact due to the COVID-19 pandemic which has an impact not only in the religious field, but also in social, economic and health aspects. If the government does not address the problems related to the implementation of Hajj and Umrah during the COVID-19 pandemic, it is feared that it will lead to worse potential/possibility in the future. The problem of hajj and umrah during the pandemic is not only a national problem but also an international concern, so it deserves to be a policy agenda by the government, especially the Ministry of Religion.



1. For the Ministry of Religion of the Republic Indonesia

2. For the Regional Office of the Ministry of Religion

3. For prospective pilgrims.