

HOST:



FACULTY OF
ECONOMICS AND BUSINESS
UNIVERSITAS LAMPUNG



Magister
Manajemen
Teknologi



UMN

CO-HOST:



Universitas Bhayangkara Raya Jaya



Universitas Malahayati

The 4th International Conference of Economics, Business and Entrepreneurship (ICEBE) 2021 Conference and Program Guide



Theme

Reshaping Business Strategy Through Technological Innovation from Post
Covid-19 Recovery

October 7th, 2021

**Magister Manajemen Teknologi Universitas Multimedia Nusantara and FEB Universitas Lampung
Proudly present in collaboration with Universitas Malahayati and Universitas Bhayangkara
Jakarta Raya**

The 4th International Conference of Economics, Business and Entrepreneurship (ICEBE) 2021

Theme

**Reshaping Business Strategy Through Technological
Innovation from Post Covid-19 Recovery**

GENERAL INFORMATION

A. Introduction

Since it was first discovered in Wuhan, China, in late 2019 and designated by the World Health Organization (WHO) as a pandemic on March 11, 2020, COVID-19 has profoundly impacted people's lives. The COVID-19 pandemic that hit almost all countries globally has caused a health crisis that led to stagnation to the decline of the global economy due to social restrictions in the community.

Social restrictions (mobility) of the community due to COVID-19 have encouraged changes in consumption behavior. Business processes that are usually done offline are now shifting to online; this is seen from the growth of online shopping transactions that increased drastically during the pandemic.

This change in consumption patterns should undoubtedly be seen as an opportunity. Business actors must utilize this opportunity to explore and exploit market opportunities to improve innovation capabilities through the use of technology.

Therefore, technology becomes the business enabler for maintaining and increasing business sustainability across the nations. To be sustained in their field, businesses have to enhance their technological capability to adapt to the turbulence of the business environment caused by COVID-19. This change stimulates organizations to begin and even flourishing digital transformation in their businesses. The digital technologies were used to create new — or modify existing — business processes, culture, and customer experiences to meet changing business and market requirements. The digital transformation transcends traditional activities, including sales, finance, accounting, marketing, and customer service. Many organizations such as government and public institutions, private and services industries use the digital transformation. It has a significant influence in managing businesses and engaging with customers using digital technology. By applying it, the organization's business performance is expected to increase.

Therefore, the Faculty of Economics & Business Universitas Lampung (FEB-UNILA), in collaboration with Magister Manajemen Teknologi Universitas Multimedia Nusantara (MMT-UMN) and also Universitas Malahayati and Universitas Bhayangkara Raya Jaya, will conduct the E-International Conference, The 4th International Conference of Economics, Business & Entrepreneurship (ICEBE). The event aims to explore the role of technological innovation in business strategy during the pandemic.

B. Name of the Conference

The 4th ICEBE (International Conference of Economics, Business & Entrepreneurship) International Conference

Theme: *Reshaping Business Strategy Through Technological Innovation From Post Covid-19 Recovery*

C. Sub Theme of The 4th ICEBE International Conference

1. Finance, Accounting, Economics and Sustainable Development
2. Marketing, Communication, Service Industries, Hospitality and Tourism
3. Human Resources, Logistics and Operations Management
4. Digital Innovation, Digital Transformation Business, E-business, and Technopreneurship

D. Keynote speaker

1. Prof. Prashanth N. Bharadwaj, Ph.D. (Department of Management and Dean's Associate, Eberly College of Business and Information Technology, Indiana University of Pennsylvania)
2. Dr. David Tereladze (The Department of International Economics and International Corporate Finance. Saint-Petersburg, Russia)
3. Prof Dr Karomani, M.Si (Universitas Lampung): Rector
4. Dr Ninok Leksono M.A (Universitas Multimedia Nusantara): Rector and Senior Journalist at Kompas Newspaper
5. Dr. Nairobi, S.E., MSi (Universitas Lampung): Business Faculty Dean.
6. Irjen PoL(P) Dr. Drs. Bambang Karsono., S.H., M.M (Universitas Bhayangkara Raya Jaya): Rector

E. Venue and Date

Day/Time : Thursday, October 7th 2021 / 08.00 WIB-17.00 WIB(GMT+7)

Venue : Zoom Meeting (https://bit.ly/enter_icebe | Zoom ID : 337 863 5010 |

Passcode : icebe4)

PROGRAM RUNDOWN

(The Conference's schedule will be held in GMT+7 Time Zone)

Thursday, October 7, 2021 E-Conference			
Time	Duration	Program	
07:30-08:00	0:30	Online Registration for Presenter and Participants	
08:00-08:05	0:05	Opening	
08:05-08:10	0:05	Prayer	
08:10-08:20	0:10	Indonesia Raya	
08:20-08:30	0:10	Speech from Dean of Fakultas Ekonomi dan Bisnis UNILA	Dr. Nairobi, S.E., M.Si
08:30-08:40	0:10	Speech from Rector of UMN	Dr. Ninok Leksono, M.A
08:40-08:50	0:10	Speech from Rector of UNILA	Prof. Dr. Karomani, M.Si
08:50-09:00	0:10	Speech from Rector of Malahayati	Dr. Achmad Farich, dr., MM
09:00-09:10	0:10	Speech from Rector of UBJ	Irjen Pol. (Purn) Dr.H. Bambang Karsono, Drs, SH, MM,
09:10-09:55	0:45	<i>Keynote Speech 1</i> and Q&A session	Prof. Prashanth N. Bharadwaj, Ph.D. Department of Management and Dean's Associate, Eberly College of Business and Information Technology, Indiana University of Pennsylvania
09:55-10:40	0:45	<i>Keynote Speech 2</i> and Q&A session	Dr. David Tereladze The Department of International Economics and International Corporate Finance. Saint-Petersburg, Russia
10:40-11:00	0:20	Gift awarding session	MC
11:00-12:00	1:00	Panel Session 1 (5 breakout parallel session)	Session Chair breakout rooms
12:00-13:00	1:00	Break, Pray and Lunch	-
13:00-14:30	1:30	Panel Session 2 (5 breakout parallel session)	Session Chair breakout rooms
14:30-15:00	0:30	Break and Pray	-
15:00-16:00	1:00	Panel Session 3 (5 breakout parallel session)	Session Chair breakout rooms
16:00-16:30	0:30	Awarding, Closing, Photo Session	MC

For International Participants, please be aware that the e-conference will start at Western Indonesia Time Zone or GMT+7. Please check the time difference (on your part) so that you won't miss the conference!

Dear Participants,

The conference will be conducted on 7th October 2021 from 8:00 AM to 4:30 PM WIB (GMT+7).

The Zoom link for the Keynote and Panel sessions has been provided to you when you register to the conference. Please kindly not to share the link for the conference.

Please log in to the provided link approximately 15 minutes prior to the start of the webinar to ensure that you can hear/view the webinar clearly.

Kindly used the picture attached as your zoom background

When you log in to the Zoom, kindly rename your zoom ID as following convention:
Breakout room number_Name_ID Paper
e.g.: 6_Dwi Lestari_075

Once you are connected to the webinar, we will automatically mute you to avoid feedback noises. There will be a designated Q&A session.

The link to join the e-conference is the following:

Agenda	Time	Zoom Link	Zoom ID	Passcode
Opening Ceremony	07.30 – 11.00 A.M	https://bit.ly/enter_icebe	337 863 5010	icebe4
Parallel Session I	11.00 A.M – 12.00 P.M			
Parallel Session II	1.00–2.30 P.M			
Parallel Session III	3.00-4.00 P.M			

After the opening ceremony end, the committee will assign you to breakout number as mentioned in the following **PARALLEL PRESENTATION LIST**.

Thank you and looking forward to your active participation.

PARALLEL PRESENTATION LIST

Parallel Session I:

Thursday, 7th October 2021 @ 11.00 AM – 12.00 PM WIB (GMT+7) □ Room 1

Time	ID	Presenter	Title	Room
11.00-11.15	038	Retno Yuni Nur Susilowati and Slamet Sugiri	Do the Institutional Factors Affect the Quality of Accounting Information Post IFRS Adoption: Asian Countries Study	1
11.15-11.30	028	Antonius Antonius and Karina Harjanto	Impact of Selected Factors Towards Shareholder Value Creation	
11.30-11.45	039	Rindu Rika Gamayuni, Nurdiono Nurdiono, and Tri Joko Prasetyo	A Review of Abnormal Accrual at Government: A Bibliometric Study	
11.45-12.00	048	Urbetty Sitorus and Hafizd Ramadhan	The Analysis of Indonesia's Coal Export Value Using the Gravity Model	

Parallel Session I:

Thursday, 7th October 2021 @ 11.00 AM – 12.00 PM WIB (GMT+7) □ Room 2

Time	ID	Presenter	Title	Room
11.00-11.15	044	Christine Cinintya, Rindu Rika Gamayuni, and Fitra Dharma	Analysis of the Impact of the Covid-19 Pandemic on the Financial Performance of Provincial Governments in Indonesia	2
11.15-11.30	029	Amanda Surya and Maria Stefani Osesoga	The Determinant Factors of Tax Consultant's Ethical Decision Making	
11.30-11.45	035	Sri Hasnawati and Atika Putri Dianti	Intellectual Capital and Firm Value: Evidence on Indonesia Banking Subsector	
11.45-12.00	011	Adler Haymans Manurung, Derwin Suhartono, Benny Hutahayan, and Noptovius Halimawan	Probability Bankruptcy Using Support Vector Regression Machines	

Parallel Session I:**Thursday, 7th October 2021 @ 11.00 AM – 12.00 PM WIB (GMT+7) □ Room 3**

Time	ID	Presenter	Title	Room
11.00-11.15	056	Asih Murwiati , Imam Awaluddin , Thomas Andrian , and Naufal Yazid Al Rusydi	Introducing The Issues of Social Protection During Pandemic Covid-19 to Reduce Stunting in Indonesia	3
11.15-11.30	036	Neli Aida, Ukhti Ciptawaty, and Endri Hermawan	The Effect of GRDP, Foreign Investment and Population Density on Environmental Quality in Java Island (2010-2019)	
11.30-11.45	020	John Ehj Foeh	Optimization of Production and Benefits of Using Linear Programming in the Linggar Teak Furniture Business)	
11.45-12.00	013	Hasdi Aimon, Anggi Putri Kurniadi, and Sri Ulfa Sentosa	How The Effect of Economic Shocks on Regional Income? Period Before and During COVID-19: Case 18 Largest Cities In Indonesia	

Parallel Session I:**Thursday, 7th October 2021 @ 11.00 AM – 12.00 PM WIB (GMT+7) □ Room 4**

Time	ID	Presenter	Title	Room
11.00-11.15	034	Widiya Dewi Anjaningrum, Adya Hermawati, Ahmad Nizar Yogatama, Rahayu Puji Suci, and Agus Purnomo Sidi	Creative Industry in the Post-Pandemic Digital Era: Meaningful Incubation, Customer Focus, and High Innovation as Strategies to Compete	4
11.15-11.30	007	Davin Ongkadinata, Yosef Budi Susanto, and Rismi Juliadi	Enhancing Consumers' Online Purchase Intention of Clothing Products through Technological Improvement during COVID-19 Pandemic	
11.30-11.45	059	Aida Sari, Dwi Asri Siti Ambarwati, and Nuzul Inas Nabila	Analysis of Social Support, Customer Review Quality, Social Commerce Trust On E-Commerce Satisfaction Study Tokopedia In Indonesia	
11.45-12.00	037	Sudrajat Sudrajat, Ratna Septiyanti, and Fajar Purwatmiasih	The Power of The Effect Implementation of Information Technology and Organizational Culture in Detecting Fraud	

Parallel Session I:**Thursday, 7th October 2021 @ 11.00 AM – 12.00 PM WIB (GMT+7) □ Room 5**

Time	ID	Presenter	Title	Room
11.00-11.15	018	Viany Utami Tjhin, Regina Eka Riantini and Wiwin Windihastuty	Utilization of Digital Technology in Managing Fabric Waste into Garments	5
11.15-11.30	006	Eric Darson, Yosef Budi Susanto, and Rismi Juliadi	Improving Technological Features to Increase Continuance Intention on Sakuku Application	
11.30-11.45	004	Desi Laili Ulfa, Johny Natu Prihantono, and Mohammad Annas	Impact of Artificial Intelligence on Recruitment Process	
11.45-12.00	047	Hardini Ariningrum and Indah Lia Puspita	Utilizing MSME Business Applications And Communication in Digital Technology in The Time of Covid 19	

Parallel Session II:**Thursday, 7th October 2021 @ 1.00 - 2.30 PM WIB (GMT+7) □ Room 1**

Time	ID	Presenter	Title	Room
13.00-13.15	042	Rialdi Azhar	Future Conditions of the Mining Sector Seen from The Viewpoint of Stock Price	1
13.15-13.30	057	Ahmad Faisol, Sulaeman Nidar, and Aldrin Herwany	Is it Reasonable to Use Mudharabah in Sharia Pricing Assets ?	
13.30-13.45	024	Khairudin, Rahmawati, Jaka Winarna, Evi Gantowati	An Overview of Good Governance of Local Government During the Covid- 19 Pandemic in Indonesia	
13.45-14.00	067	Gracia Stefani, Shinta Amalina Hazrati Havidz, Kartika Dewi, Ikramina Larasati Hazrati Havidz, and Hernawati W. Retno Wiratih	Is Financial Inclusion Driven by Mobile Payment Characteristics and Financial Literacy?	
14.00-14.15	053	Reni Oktavia, Einde Evana, Yunia Amelia, and Lovia Wita Ayurini	Empirical Analysis of The Probability Bankruptcy and Audit Effort and its Impact on Audit Delay: Evidence from State-Owned Enterprise in Indonesia	
14.15-14.30	069	Redho Alma Kuansa, Liza Alvia, and Lindriana Sari	Accounting Value Relevance Analysis on IFRS Convergence in Stages at	

			Banking Company Registered in Indonesia Stock Exchange	
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Parallel Session II:

Thursday, 7th October 2021 @ 1.00 - 2.30 PM WIB (GMT+7) □ Room 2

Time	ID	Presenter	Title	Room
13.00-13.15	055	Ratna Septiyanti	The Monitoring Role of Majority Ownership on Indonesian Firm Performance in the Context of Covid-19 Pandemic	2
13.15-13.30	073	Utku Altunoz and Arif Darmawan	Forecasting the Effect of Credit Utilization Rate on Inflation Volatility in Turkey	
13.30-13.45	071	Haryono Pasang Kamase, Irwan Taufiq Ritonga, Rusdi Akbar, and Suyanto	Examining Challenges of The Prosecutor Officials Combating Corruption of Capital Expenditures in Indonesia's Local Governments	
13.45-14.00	061	Chermian Eforis and Patricia Diana	Tax Incentive during Covid-19 Pandemic: How effective is it to recover Indonesia's economy?	
14.00-14.15	041	Conny Fatmarini, Rindu Rika Gamayuni, and Usep Syaipudin	Analysis of Financial Distress Symptoms in the Company's Performance: Bibliometric Studies	
14.15-14.30	064	Arif Darmawan, Moneyzar Usman, Neli Aida, and Qurrota Ayu Nindien	Finding the Gap between Economic Globalization Index and Economic Growth Challenges in Indonesia, Malaysia, and Thailand	

Parallel Session II:**Thursday, 7th October 2021 @ 1.00 - 2.30 PM WIB (GMT+7) □ Room 3**

Time	ID	Presenter	Title	Room
13.00-13.15	026	Harmani Harun, Rika Mulia, and Muslim A Djalil	Improving Performance and Generating Competitive Advantage of Rural Banks: Do Coopetition and Capital Requirement Matter?	3
13.15-13.30	051	Iing Lukman and Eka Sariningsih	Reshaping Business Strategy Through Technological Innovation for Post Covid-19 Recovery: A Review	
13.30-13.45	045	Eka Aprilia, Rindu Rika Gamayuni, and Saring Suhendro	E-government as Good Governance in Building Post-Covid 19 Technological Innovations	
13.45-14.00	062	Ukhti Ciptawaty, Mochammad Firman Ghazali, Resha Moniyana Putru, and Neli Aida	Patterns of Spatial Modeling of The Economy; Human Capital and Poverty In 60 Districts in Southern Sumatera	
14.00-14.15	063	Heru Wahyudi, Neli Aida, Ukhti Ciptawaty, and Eka Aprilia	Analysis Impact of Coronavirus Disease (Covid-19) Pandemic on Income, Working Hours and Customers of Merchants in Pahawang Island Tour	
14.15-14.30	032	Ayi Ahadiat, Fitra Dharma, and Fajrin Satria Dwi Kesumah	Forecasting Model for State-Owned Bank Stock Prices During Pandemic: GARCH Model Application	

Parallel Session II:

Thursday, 7th October 2021 @ 1.00 - 2.30 PM WIB (GMT+7) □ Room 4

Time	ID	Presenter	Title	Room
13.00-13.15	002	Kevin Suryadi, P.M Winarno, and Mohammad Annas	Behavioral Intentions and E-WOM (Electronic Word of Mouth) in Indonesia E-commerce	4
13.15-13.30	012	Mohamad Najmudin, Budi Setyanta, and Nurwiyanta	Do service quality and corporate image affect customer satisfaction and loyalty?	
13.30-13.45	009	Daniel Antonius	The Effect of Regulatory Sandbox on The Behavior of FinTech Actors in Indonesia Using Theory of Planned Behavior Approach	
13.45-14.00	046	Wiewiek Indriani and Euis Mufahamah	Students' Perceptions of Online Learning as a Learning Mean to Increase Learning Motivation During the Covid-19 Pandemic	
14.00-14.15	066	Anastasya Rizky Dirmansyah, Shinta Amalina Hazrati Havidz, Ikramina Larasati Hazrati Havidz, Hernawati W. Retno Wiratih, and M. Havidz Aima	Is Behavioural Intention of Using OVO as Mobile Payment driven by UTAUT 2?	
14.15-14.30	070	Arivina Ratih, I Wayan Suparta, and Asih Murwiati	Information and Communication Technology in Sumatra	

Parallel Session II:**Thursday, 7th October 2021 @ 1.00 - 2.30 PM WIB (GMT+7) □ Room 5**

Time	ID	Presenter	Title	Room
13.00-13.15	019	Sahnaz Ubud	Challenges Faced in Creating Local Innovation : An Integrated Model of Quadruple Helix for Social Entrepreneurship	5
13.15-13.30	033	Yogi Yusuf Wibisono	The Impact of Organizational Capabilities on The Internationalization Success: An Empirical Study on IT Offshoring	
13.30-13.45	010	Meidy Nurindah Hasri, Noemi Silva, Yosef Budi Susanto, and P. M. Winarno	The Attitude toward The Programmatic Advertising on Click-Through Intention	
13.45-14.00	005	Merfin, Friska Natalia, P.M. Winarno	Forecasting Oil Sales Volume With Data Visualization in Sinar Servindo Sakti Company for 1 Year With Knowledge Discovery of Database (KDD) Method	
14.00-14.15	015	Manoj Sharma and Mohit Jamwal	Role of entrepreneurship education, pragmatic thinking and entrepreneurial self-efficacy on triggering students' entrepreneurship intention: Testing moderation and mediation effects	
14.15-14.30	058	Keumala Hayati	Project-Based Learning in Teaching Entrepreneurship: A Review of the Literature	

Parallel Session III:**Thursday, 7th October 2021 @ 3.00 - 3.45 PM WIB (GMT+7) □ Room 1**

Time	ID	Presenter	Title	Room
15.00-15.15	068	Liza Alvia	Analysis of the Quality of Corporate Information Disclosure: Relevance, Credibility, and Readability in the Digital Disclosure Environment (A Critical Study on the Implementation of POJK No. 8 and 31 of 2015)	1
15.15-15.30	049	Ersanti Anggunan Dewi, Rindu Rika Gamayuni, and Reni Oktavia	Bibliometric Analysis of Public Sector Budgets	
15.30-15.45	060	Yenni Agustina	The Effect of Burnout on Employee's Performance: Perceived of Distributive Justice as Moderator	

Parallel Session III:

Thursday, 7th October 2021 @ 3.00 - 3.45 PM WIB (GMT+7) □ Room 2

Time	ID	Presenter	Title	Room
15.00-15.15	027	Erna Listyaningsih, Wiewiek Indriani, and Rizki Putri Mayangsari	COVID-19 Pandemic: Evidence from JII Stocks	2
15.15-15.30	021	Irham Lihan, Ririn Nafisa Ulfa, and Nurul Husna	Determinant Firm Value of Indonesian Stock Exchange Issuers LQ45 With Dividend Policy As Moderating Variable In Indonesia Stock Exchange 2017-2020 Period	
15.30-15.45	054	Apip Alansori and Muhammad Luthfi	Effect of Liquidity and Solvency on Company Performance	

Parallel Session III:

Thursday, 7th October 2021 @ 3.00 - 3.45 PM WIB (GMT+7) □ Room 3

Time	ID	Presenter	Title	Room
15.00-15.15	072	David Tereladze and Ernie Hendrawaty	Mechanisms For Forming Currency- Financial Crises In Developing Markets	3
15.15-15.30	065	Ambya Ambya, Lies Maria Hamzah and Emi Maimunah	Services of Financial Technology (Fintech); Two Stage Least Square Method	
15.30-15.45	050	Lestari Wuryanti and Isma Kartika	Factors Affecting Company Profit Growth During the Covid-19 Pandemic (Case Study on Plantation and Food Corps Companies Listed on the Indonesia Stock Exchange for the 2017-2020 Period)	

Parallel Session III:**Thursday, 7th October 2021 @ 3.00 - 3.45 PM WIB (GMT+7) □ Room 4**

Time	ID	Presenter	Title	Room
15.00-15.15	025	Steven Kurnia, Yosef Budi Susanto, and Rismi Juliadi	The Influence of Social Media Marketing Activity and Social Media Influencers on Instagram on Purchase Intention at Fashion Brand X in Indonesia	4
15.15-15.30	003	Christina Flora, Prio Utomo and, Friska Natalia	Improving Visual Communication Design Students' Creativity and The Role of Collaborative Learning: Indonesia Case Study	
15.30-15.45	040	Nuzul Inas Nabila, Aida Sari, and Sipa Paujjah	The Effect Of Perceived Price, Delivery Quality and Perceive Value On Purchase Intentions Mediated By Consumer Satisfaction (Study on E-commerce In Indonesia During Covid 19 Pandemic)	

Parallel Session III:**Thursday, 7th October 2021 @ 3.00 - 3.45 PM WIB (GMT+7) □ Room 5**

Time	ID	Presenter	Title	Room
15.00-15.15	031	Michael Cahyanaputra, Yohanes Jimmy and Mohammad Annas	Factors Affecting Purchase Intention and Purchase Behaviour Electronic Products (Home Appliance) in Online Transaction	5
15.15-15.30	014	Y. Johny Natu Prihanto	Quo Vadis Print Media Industry in Indonesia?	
15.30-15.45	052	Yuningsih	Technology Makes Hustle Culture Still Happened in Pandemic Covid 19	

PRESENTATION RULES

Please be ready 15 minutes before the session starts and every participant should turn on the video complete with ICEBE virtual backdrop as your background.

Presenter

Each presenter has 10 minutes to present with additional 5 minutes for Q and A. Please prepare a brief presentation desk with PPT format.

Chairperson

The chair is responsible to lead session, ensuring the presentation and the discussion are engaging (including time keeping)