

**PEMBEKALAN KETERAMPILAN KERAJINAN TANGAN DAN MANAJEMEN USAHA KREATIF PADA IBU-IBU  
RUMAH TANGGA**

**Training of Craft Skill and Creative Business Management for House Wife**

**Ahmad Zubaidi Indra 1\*, Yenni Agustina 2\*, Usep Saipudin 3\*, Niken KW 4\***

Universitas Lampung, Universitas Lampung, Universitas Lampung, Universitas Lampung

[ahmad.zubaidi@feb.unila.ac.id](mailto:ahmad.zubaidi@feb.unila.ac.id), [yenni.agustina@feb.unila.ac.id](mailto:yenni.agustina@feb.unila.ac.id), [usep.saipudin@feb.unila.ac.id](mailto:usep.saipudin@feb.unila.ac.id),  
[niken.kusumawardhani@feb.unila.ac.id](mailto:niken.kusumawardhani@feb.unila.ac.id)

**Abstract:** Housewives have an essential role in helping the family economy. A subdistrict of Kedamaian is a sub-district located very strategically because it is close to the centre of the city of Bandar Lampung. Economic problems that hit require the right solution, one of which is by empowering women through creative economic activities. The lack of skills to produce valuable products can hinder women from being self-sufficient in creative economic activities. In addition, there are also constraints; there are still weak business management insights such as how to obtain capital due to the lack of money or capital less capital, goods marketing, up to Bookkeeping of financial statements. Therefore, women's empowerment is essential in society to reduce the rate of poverty through PKM activities. This activity is expected to be a prefix for the development of the creative economy in the region. PKM activities were carried out at RT 015 Tanjung Raya Village, with PKK mothers numbered 10 participants in this dedication. This activity uses remaining ingredients such as glass bottles into a product worth using by processing to decoupage.

**Tujuan:** Tujuan dari kegiatan ini yaitu untuk memberikan keterampilan dan pengetahuan peserta dalam pengolahan barang sisa menjadi barang bernilai jual untuk membentuk ekonomi kreatif.

**Metode:** Kegiatan ini menggunakan metode persuasive dan kognitif berupa sosialisasi dan pelatihan. Pelatihan dilakukan dalam 2 metode yaitu diskusi dan praktik.

**Hasil:** Kegiatan ini memberikan respon dan hasil positif pada keterampilan dan wawasan peserta.

**Kesimpulan:** Pembekalan pengetahuan dan keterampilan yang memadai mengenai pengolahan barang yang tidak bernilai guna di lingkungan sekitar dan juga pelatihan mengenai manajemen usaha, dapat membuka jalan bagi masyarakat khususnya peserta pelatihan untuk meningkatkan perekonomian peserta.

**Kata Kunci:** Pemberdayaan Perempuan, Ekonomi Kreatif, Manajemen Usaha, *Decoupage*