

Pengembangan Usaha Mikro dan Kecil Melalui Manajemen Usaha

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Abstract

Micro and small businesses have a crucial role in the nation's economy. Therefore, the government has focused on growing and being able to absorb labor. One form of attention given by the government is the distribution of KUR funds. This effort will earn better results if there are efforts by business actors to continue to develop their business, one of which is through business management. The team has tried to provide training activities for micro and small business actors in Lampung and conducted at the Way Huy village hall, South Lampung. The results of this activity have a positive socio-economic impact for the participants in the form of skills in business management, one of which is financial management.

Tujuan (Purpose): Tujuan dari kegiatan pengabdian ini untuk meningkatkan keterampilan dan wawasan peserta dalam manajemen usaha.

Metode (Method): Metode yang digunakan dalam kegiatan ini pelatihan dan juga pendampingan bagi pelaku usaha mikro dan kecil

Hasil (Result): Kegiatan pelatihan ini memberikan hasil berupa meningkatnya keterampilan dan wawasan peserta dalam manajemen usaha

Kesimpulan (Conclusions): Pelatihan manajemen usaha dapat memberikan dampak yang positif bagi perkembangan usaha mikro dan kecil di desa Way Huy.

Kata Kunci (Keywords): Manajemen Usaha, KUR, Usaha mikro dan kecil