REVIEW REPORT

Title Manuscript	C.E.O FINANCIAL LITERACY AND CORPORATE FINANCIAL PERFORMANCE IN INDONESIA: MEDIATING ROLE OF SOURCES OF INVESTMENT DECISIONS		
Date Submisson	November 17, 2019	Period of Review	15 January 2019 – 12 March 2019

Evaluation Criteria	Score	
Evaluation Criteria	Reviewer 1	Reviewer 2
Journal Relevance Ranting:		
10/09 = Highly relevant	9	8
08/07 = Mostly		
06/05 = Some		
04/03 = Marginal		
02/01 = Not relevant		
Originality/Novelty Rating		
10/09 = Trailblazing, Significant contribution 08/07 = Pioneering work, important contribution		7.5
04/03 = Yet another paper about this idea, questionable contribution		
02/01 = It has been said many time before, no contribution		
Paper Objective(s) and Justification Rating :	8	7
10/09 = Objectives very clear, excellent justification		
08/07 = Objectives are clear, good justification		
06/05 = More clarification needed		
04/03 = Unclear or too many objectives		
02/01 = Unacceptable		

Evaluation Criteria		Score	
		Reviewer 2	
Theoretical Foundations/ Literature Review Rating :			
10/09 = Excellent analysis & critique of relevant theory/literature and seminal works	7.5	7.5	
08/07 = Good analysis/critique, a couple of missing works to add and/or minor improvements			
06/05 = A number of important works missing and/or further literature analysis/critique is needed			
04/03 = Minimal analysis/critique, key seminal literature/theory omitted			
02/01 = Unacceptable			
Research Methodology/Approach Rating :		7	
10/09 = Excellent, among best I have seen, appropriate approach used, limitation acknowledged			
08/07 = Good justification/description, appropriate approach used limitation acknowledge	7		
06/05 = Okay, but needs elaboration/more justification/improved acknowledgement of limitations	/		
04/03 = Minimal justification/description, more limitation acknowledgement, concern about approach			
02/01 = Unacceptable, NA = Not Applicable (conceptual paper)			
Findings/Discussion Rating:			
10/09 = Excellent discussion, compares findings with existing knowledge, among best I have seen		7.5	
08/07 = Good discussion, consistent with limitations of research approach, minor improvements	7.5		
06/05 = Okay, but some concerns about discussion inconsistencies with findings and/or limitations			
04/03 = Little comparison with existing knowledge, some major concerns about discussion			
02/01 = Unacceptable, NA = Not Applicable (conceptual paper)			
Theoretical Implications Rating:			
10/09 = Significant implications	7	7	
08/07 = Sound implications			
06/05 = Apparent, needs elaboration			
04/03 = Implication unclear, covered minimally			
02/01 = No implications apparent or discussed			

Fundamention Cultural		Score	
Evaluation Criteria	Reviewer 1	Reviewer 2	
Practical Implications Rating			
10/09 = Significant implications			
08/07 = Sound implications			
06/05 = Apparent, needs elaboration	7	7	
04/03 = Implication unclear, covered minimally			
02/01 = No implications apparent or discussed			
Conclusions/Future Research Rating			
10/09 = Conclusion consistent with empirical findings & raises essential, new future research paths		7	
08/07 = Good defensible conclusions & raises useful, important, fairly new future research directions	7		
06/05 = Some inconsistencies with empirical findings and/or future research needs elaboration			
04/03 = Conclusions and future research needs considerable work			
02/01 = Unacceptable			
Paper Structure Rating:			
10/09 = Excellent structure, logical argument flow	8	8	
08/07 = Good structure, logical argument flow			
06/05 = Structure/flows needs work			
04/03 = Needs considerable work			
02/01 = Unacceptable			
Writing Clarity Rating:			
10/09 = Excellent, no typos/grammars error			
08/07 = Well written, minor typos/grammars error	8	8	
06/05 = Readable but requires some work			
04/03 = Needs considerable work			
02/01 = Unacceptable			

Recommendation from Reviewers:

Recommendation	Reviewer 1	Reviewer 2
Accept without content changes		
Accept with minor content changes	X	X
Accept with major content changes		
Reject – unsuitable for publications		

Recommendation to authors (for revision):

Please make necessary improvement accordingly:

- 1. Theoritical framework need more justifications from relevant literatures.
- 2. Research finding and discussion should compare with relevant previous studies.
- 3. Please describe your research limitation and implication. It is important for give suggestion to future studies.

This research paper provides empirical evidence that enriches theories and I suggest to authors improve the manuscript quality in order to contribute a beneficial impact on the body of knowledge, especially under financial literacy and financial performance issues.

Sincerely,

Managing Editor

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