



**NORTH WESTERN INSTITUTE OF MANAGEMENT**

**"RUSSIAN ACADEMY OF NATIONAL ECONOMY  
AND PUBLIC ADMINISTRATION  
UNDER THE PRESIDENT OF THE RUSSIAN FEDERATION»**

**FACULTY OF ECONOMICS AND FINANCE**

**XIII International Scientific and Practical Conference**

**XIII International Scientific Conference**

**STATE AND BUSINESS. MODERN TRENDS AND  
PROBLEMS OF ECONOMIC DEVELOPMENT**

**STATE AND BUSINESS. MODERN TRENDS AND  
PROBLEMS OF ECONOMIC DEVELOPMENT**

**INFORMATION LETTER**

**21 -22 April 2021**

**St. Petersburg, Russia**

## Dear Colleagues!

**Faculty of Economy and Finance** of the North-West Institute of Management of the Federal state educational institution of higher education "of the Russian Academy of National Economy under the Russian President," April 21, 2021 marks the twenty-five years.

In accordance with the program of celebration of the anniversary of April 20 21-22, Faculty of Economics and Finance holds the XIII of the international scientific-practical conference "State and business. Modern trends and problems of economic development".

**The objectives of the conference are:** to discuss the status and trends of development of the world economy and economic system of Russia in modern conditions, taking into account new challenges that have arisen at the federal and regional level in terms of sanctions and epidemic restrictions;

Discussion of ways and technologies for digital transformation of society, creation of an ecosystem of the digital economy of the Russian Federation; exchange experience on practical solutions of social and economic tasks authorities states government and business, finding ways and possibilities of practical application of the resources and capacities of educational institutions.

Representatives of the scientific and educational community, business and non-profit organizations, heads and specialists of state and municipal authorities, representatives of the media, graduate students, and students are invited to participate in the conference.

**The working languages of the conference are Russian, English.**

It is planned to hold the conference in person, as well as the use of electronic interaction tools in the online mode, including when its participants present their reports and messages. Connect to the conference can be with a program for organizing conferences Zoom. A link to the conference will be sent to the conference participants after their registration.

**The main issues to be discussed at the conference:**

– the current state and trends of economic development. Features of the economic development of Russia. The impact of the pandemic on the world economy and the economy of Russia;

– problems of digital transformation of society, problems of the digital economy and the creation of its ecosystem. Quantitative methods and computer modeling of socio-economic processes; practical experience in the implementation of digital technologies. Digitalization of education;

– issues of interaction between the state, the scientific and educational community and business in modern conditions in solving the problems of economic development of Russia;

– strategy of modern Russia in the information society. Strategic socio-economic processes at the national and regional levels;

– features and problems of management and management of economic processes. Experience in the practical application of modern management tools. Information and strategic management;

– state and regional problems of economic development of Russia. Features of the Northwest Region. Development problems in the Arctic zone;

– economic growth models and social responsibility of the state and business;

– problems of education in the context of the transition to a digital economy, the formation of a global educational space.

**The conference program provides for work within two days:**

**First day** (21 April), registration of participants: 9.30-10.00. Plenary session 10.00 -13.00. Work of sections, holding round tables: 14.00-17.00.

**The second day** (April 22) Section work, holding round tables: 11.00 -15.00. Summing up the results of the conference: 15.00-15.30.

The following sections are planned to work at the conference:

**Section 1.** Digital economy, business informatics, mathematical modeling of socio-economic processes.

**Section 2.** The modern economy of Russia. Trends, prospects, problems and possible solutions.

**Section 3.** Leadership and management of the economic development of Russia. Management tools. Application experience and recommendations for improving their effectiveness.

**Section 4.** Problems of the World Economy: Global Challenges and Development Prospects (in English).

**Round tables:**

- Digitalization of education. Development of the information ecosystem of an educational institution;

- The impact of the pandemic on the economic development of Russia.

To participate in the conference you should send an article of not less than 12 pages in the period up to 20 on April 2021 year. The rules for its design are posted in the telegram- channel of the conference. All articles are checked for plagiarism. The originality of the article must be at least 70%. The organizing committee reserves the right to reject articles of low quality or not meeting the borrowing requirements . Accepted materials will not be returned.

**Application form for participation in the XIII –the International Scientific  
and Practical Conference  
“STATE AND BUSINESS. MODERN TRENDS AND PROBLEMS OF  
ECONOMIC DEVELOPMENT»**

Surname, name, patronymic of the author	<b>Ratna Septiyanti</b>
Place of work	Faculty of Economics and Business, University of Lampung, Indonesia.
Position	Chairman of Taxation Diploma Programme
Academic degree, academic title	Doctor in Accounting
Article title	<b>THE ROLE OF CIGARETTE TAX ON INDONESIAN ECONOMICS</b>
Section number and name	Section 4 PROBLEMS OF THE WORLD ECONOMY: GLOBAL CHALLENGES AND DEVELOPMENT PROSPECTS  Paper 9
contact number	+6281272233111
Name of (co-authors)	Malisa Salsabila
Position	Student of Accounting

**PROBLEMS OF THE WORLD ECONOMY:  
GLOBAL CHALLENGES AND DEVELOPMENT PROSPECTS.**

Moderator: PhD of Economics, Associate Professor Deputy Dean for International cooperation  
Dr. David Tereladze.

Time: 10 AM (Moscow time)

Zoom Link: <https://zoom.us/j/5225356675>

Identificator: 522 535 6675

Section № 4. PROBLEMS OF THE WORLD ECONOMY: GLOBAL CHALLENGES AND DEVELOPMENT PROSPECTS

*Доклады и сообщения секции*

**Zhiriaeva Elena** – professor, Department of Economics, NWIM RANEPА,

**ANALYSIS OF THE ECONOMIC LEGISLATION OF THE RUSSIAN  
FEDERATION AND THE EAEU FOR THE COMPLIANCE WITH THE WTO  
PRINCIPLES.**

**Professor Sava Hristov Dimov - Ph.D.** Head of Department of Finance and  
Accounting Burgas Free University, Bulgaria

**GERMANY AS A EUROPEAN LEADER IN DIGITAL COOPERATION WITH  
THE RUSSIAN FEDERATION**

**Stevan Rapaic** - Doctor of Philosophy in Political Science, Research  
Fellow, Institute for Political Studies, Belgrade, Serbia

**SERBIA IN GLOBAL FLOWS OF FOREIGN DIRECT INVESTMENTS  
DR. Li Oingging** - Shanghai Customs College. China

**THE IMPACT OF PORT BUSINESS ENVIRONMENT ON ECONOMIC GROWTH:  
AN EMPIRICAL STUDY BASED ON CROSS-COUNTRY PANEL DATA**  
Professor **ZHANG Guohong** - Shanghai Customs College. China

**DIGITAL SERVICE TAX: RISK OF A NEW ROUND OF GLOBAL TRADE WAR**  
**Olinda Calista Yetri** - Student of University of Lampung, Lampung Indonesia, **Ernie  
Hendrawaty** - Lecturer of Universitas Lampung, Lampung Indonesia, **R.A.  
Fiska Huzaimah** - Lecturer of Universitas Lampung, Lampung Indonesia

**THE EFFECT OF MULTIPLE LARGE SHAREHOLDERS AND CONTESTABILITY  
ON FIRM VALUE**  
**Hadi Shan Ignatius** - Student of Accounting Department, Faculty of  
Economics and Business, University of Lampung Indonesia,  
**Lindrianasari** - **Professor of Accounting**, Accounting Department,  
Faculty of Economics and Business, University of Lampung Indonesia,  
**Liza Alvia** - Accounting Department, Faculty of Economics and  
Business, University of Lampung Indonesia

**TESTING MARKET REACTION ON THE CORPORATE DIVERSIFICATION  
POLICY AND DISCLOSURE OF SEGMENT REPORTS**

**PritaMashythah** - Student of Accounting Department, Faculty of Economics and Business, University of Lampung Indonesia, **Lindrianasari** - **Professor of Accounting**, Accounting Department, Faculty of Economics and Business, University of Lampung Indonesia, **Niken Kusumawardani** - Accounting Department, Faculty of Economics and Business, University of Lampung Indonesia

**DO SLACK RESOURCES SUPPORT SUSTAINABILITY FINANCE IN TERM OF GREEN BANKING DISCLOSURE EVIDENCE: BANKING SECTORS IN INDONESIA**

**Gina Andani** - Accounting Student of University of Lampung, Bandar Lampung Indonesia, **Lindrianasari** - **Professor of Accounting**, Accounting Department, Faculty of Economics and Business, University of Lampung Indonesia, **Reni Oktavia** - Faculty Member of Accounting Department, Faculty of Economics and Business, University of Lampung Indonesia

**ARTIFICIAL INTELLIGENCE (AI) DEVELOPMENT AND THE READINESS OF ACCOUNTING STUDENTS IN INDONESIA**

**Samuel Tagorando Situmorang** - Accounting Student, Faculty of Economics and Business, University of Lampung Indonesia, **Lindrianasari** - **Professor of Accounting**, Accounting Department, Faculty of Economics and Business, University of Lampung Indonesia, **Yunia Amalia** - Faculty member of Accounting Department, Faculty of Economics and Business, University of Lampung Indonesia

**Ratna Septiyanti** - Doctor in Accounting, Faculty of Economics and Business, University of

Lampung, Indonesia, **Malisa Salsabila** - Student University of Lampung, Indonesia

**THE ROLE OF CIGARETTE TAX ON INDONESIAN ECONOMICS**

**Vesarach Aumeboonsuke** International College, National Institute of Development Administration, Thailand

**GOVERNMENT POLICY RESPONSES TOWARD THE COVID-19 PANDEMIC, DEGREE OF FINANCIAL IMPACT, SATISFACTION ON POLICY RESPONSES, AND THE SELF-EFFICACY OF PEOPLE WHO LIVE IN BANGKOK CITY, THAILAND.**

**DAVID TERELADZE** - NWIM RANEPА Deputy Dean for international cooperation Faculty of Economics and Finance, Russia

**THE ROLE OF SMALL AND MEDIUM SIZED BANKS IN THE RUSSIAN BANKING SYSTEM**

**Alaa Shawky Darwish** - PhD Fellow NWIM RANEPА

**THE IMPACT OF COVID-19 ON THE GLOBAL ECONOMY**

**Marina E. Lebedeva** - Professor, Doctor of Economics, Head of the Postgraduate School of IBI International Banking Institute, St. Petersburg,

Russia, **Sergey S. Trostiansky** - Deputy Director Centre for storage and analysis of big data of Lomonosov Moscow State University, Moscow, Russia

**ANALYTICAL REVIEW OF ADVANCED TECHNOLOGICAL AND PRODUCT SOLUTIONS IN THE FIELD OF DIGITAL TRANSFORMATION OF THE BANKING SECTOR IN THE RUSSIAN FEDERATION AND ABROAD**

**Tashtamirov Magomed Ruslanovich**, - associate professor of finance, credit and antitrust regulation, candidate of economic sciences, Chechen State University, Russia, **Tavbulatova Zulay Karievna** - doctor of economics, professor of finance, credit and antitrust regulation, professor of economic sciences, Chechen State University, Russia

**Sergey Slavin** - Alfa Bank. Head of corporate, Russia

**Macroeconomic determinants of Russian banking system stability**

**IMPACT OF THE INCREASE IN THE KEY RATE OF THE BANK OF RUSSIA ON THE DEVELOPMENT OF THE NATIONAL ECONOMY IN THE SHORT TERM**

**Elena Valerievna Tetereva** - 3rd-year postgraduate student of International

Banking Institute named after A. Sobchak, Head: **Marina Evgenievna**

**Lebedeva** - Doctor of Economics, Professor, Head of the Department of

Postgraduate and Master's Studies of International Banking Institute named after A. Sobchak

**COVID 2019-A NEW CHALLENGE FOR LEASING FINANCING IN SHIPBUILDING**

**Arif Darmawan** Lecturer University of Lampung, Indonesia

**The Importance of Enhancing Capacity of Village Fund for Supporting Sustainable Development in Rural Areas**

**Georgy Kepuladze, Tamila Arnania- Kepuladze**, Professors of Akaki Tsereteli State University Department of Economics, Tamar Mepe str. 59, Kutaisi 4600, Georgia

**THE RATIO OF WORKING AND NON-WORKING HOURS IN THE CONTEXT OF THE COVID PANDEMIC.**

**Cao Panyu**, Master Student at National Institute of Development Economic University, Bangkok, Thailand

**TOURISM SATISFACTION WITH CULTURAL / HERITAGE SITES.**

# **THE ROLE OF CIGARETTE TAX ON INDONESIAN ECONOMICS**

**Ratna Septiyanti**

*Doctor in Accounting*

*Faculty of Economics and Business, University of Lampung, Indonesia*

**Malisa Salsabila**

*Student*

## **ANNOTATION**

The cigarette industry in Indonesia is one of the tobacco product industries which has an important role in Indonesian economics growth. The cigarette industry has a potential contribution to the national revenue through export and import activities. The purpose of this study is to find out the empirical evidence of market reaction on the announcement of cigarette tax regulation, especially excise tax rate regulation released in COVID-19 pandemic period.

Keywords: Market Reaction, Cigarette Excise Tax Rate, Covid-19.