

ABSTRACT BOOK

FIRST ULICOSS NOVEMBER 11TH - 12TH BANDAR LAMPUNG, INDONESIA



Universitas Lampung
International Conference on Social Sciences
ULICoSS 2020



LPPM UNILA

Wawasan dan Berprestasi Untuk Negeri



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PROTECTING TRADITIONAL KNOWLEDGE: MEASURES AND EFFORTS TO DEVELOP THE DEFENSIVE PROTECTION FOR TRADITIONAL KNOWLEDGE OF LAMPUNG

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Abstract

The objective of this research is to collect the data and map the potential of traditional knowledge of the Lampung people, and to find out the policy taken by the Lampung Regional Government in realizing defensive protection for traditional knowledge. The type of research used is normative-empirical. The data used are secondary data. The approach in this study uses a *conceptual approach* and a *statute approach*. *Conceptual approach*. This study concludes that in general the traditional knowledge of the Lampung people that has been recorded includes knowledge of cooking recipes, knowledge of traditional medicines, and traditional cultural expressions. The efforts of the Regional Government in Lampung Province in protecting the traditional culture of the indigenous people of Lampung are realized by: 1) Creating and enforcing Regional Regulation Number 2 of 2008 concerning the Maintenance of Lampung Culture; 2) Making the *Tapis* and *Siger* cloth motifs as decorative elements and ornamental building elements of Lampung buildings, 3) Making and enforcing Regional Regulation Number 4 of 2016 concerning Protection of the Intellectual Property of the Lampung Community, 4) Compilation of Regional Cultural Principles. Scientifically, the results of this study contribute ideas and add information to the development of intellectual property rights protection for traditional knowledge in Lampung.

Keywords: *traditional knowledge, defensive protection, inventory*

THE EXISTENCE OF TAPIS AS A TRADITIONAL CULTURAL EXPRESSION OF LAMPUNG INDIGENOUS PEOPLE

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ABSTRACT

Tapis is a traditional Lampung product with a special pattern of gold or silver threads. Tapis as a Traditional Cultural Expression for the Lampung Indigenous People has a symbolic meaning as a symbol of holiness and also symbolizes the wearer's social status. The importance of legal protection for Tapis is because in today's society the existence of Tapis has undergone a change in the community's meaning of Tapis only limited to traditional works of art which have high economic value. This can be seen from the number of Tapis's motifs that are produced by craftsmen only to be traded without paying attention to the philosophical values contained in the Tapis.

Keyword: Protection, Tapis, Traditional Cultural Expressions, Lampung Indigenous People