



The 3rd International Conference of Economics, Business and Entrepreneurship (ICEBE) 2020 Conference and Program Guide

Theme
Innovation and Sustainability in the Digital Age

October 1st, 2020

PROGRAM RUNDOWN

Thursday, October 1 st , 2020 E-Conference		
Time	Program	
07:30-08:00	Online Registration for Presenter and Participants	
08:00-08:05	Opening	MC (Suri dan Jaya)
08:05-08:10	Prayer	Pak Pigo
08:10-08:15	Indonesia Raya	MC (Suri dan Jaya)
08:15-08:30	Speech from Dean of Fakultas Ekonomi dan Bisnis UNILA	Dr. Nairobi, S.E., M.Si
08:30-08:45	Speech from Rector of UMN	Dr. Ninok Leksono, M.A
08:45-09:00	Speech from Rector of UNILA	Prof. Dr. Karomani, M.Si
09:00-09:10	Ice Breaking by MC and keynote speaker introduction	MC (Suri and Jaya)
09:10-09:40	Keynote Speech 1 and Q&A session	Prof. Noemi Basco Silva, Ph.D from Notre Dame of Marbel University – Philippines Moderator : Pak Muji
09:40-10:10	Keynote Speech 2	Dr, Nadiah Abd. Hamid from Universiti Teknologi MARA – Malaysia (Video format) lead by MC
10:10-10:20	Gift awarding session	MC (Suri dan Jaya)
10:20-10:50	Coaching Clinic	Dr. Darmawan Napitupulu, S.T., M.Kom
10:50-11:50	Panel Session 1 (5 breakout parallel session)	Session Chair Breakout rooms
11:50-13:00	Break, Pray and Lunch	
13:00-14:00	Panel Session 2 (5 breakout parallel session)	Session Chair Breakout rooms
14:00-15:00	Panel Session 3 (5 breakout parallel session)	Session Chair Breakout rooms
15:00-15:15	Break and Pray	
15:15-16:15	Panel Session 4 (5 breakout parallel session)	Session Chair Breakout rooms
16:15-16:45	Awarding, Closing, Photo Session	MC (Suri and Jaya)

For International Participants, Please be aware that the e-conference will start at Western Indonesia Time Zone or GMT+7. Please check the time difference (on your part) so that you won't miss our conference!

Dear Participants,

The conference will be conducted on 1st October 2020 from 8:00 AM to 5:00 PM WIB (GMT+7).

The Zoom link for the Keynote and Panel sessions has been provided to you when you register to the conference. Please kindly not to share the link for the conference.

Please log in to the provided link approximately 10 min prior to the start of the webinar to ensure that you can hear/view the webinar clearly. When you log in to Zoom, please use your Name_ID paper as an identification (example: Lissa_ICEBE-120)

Once you are connected to the webinar, we will automatically mute you to avoid feedback noises. There will be a designated Q&A session.

The link to join the panel session is the following :

Room	Link Zoom	Meeting ID	Pass Code
Main Session	https://zoom.us/j/96852711833?pwd=T0dnME5MV1F3emh3OWJiSGxMdjQzUT09	968 5271 1833	985648
Room 1	https://zoom.us/j/96852711833?pwd=T0dnME5MV1F3emh3OWJiSGxMdjQzUT09	968 5271 1833	985648
Room 2	https://zoom.us/j/99808064216?pwd=REhGMGdHdi8xeWhVMnplbGtldm4wdz09	998 0806 4216	082249
Room 3	https://zoom.us/j/91824109306?pwd=N21CaHdwZThUb2JDYnVDQm5NaFpBZz09	918 2410 9306	563009
Room 4	https://zoom.us/j/91767610388?pwd=Z05ZVnEvZUczYURRbExYVnA3ZU5BZz09	917 6761 0388	670850
Room 5	https://us02web.zoom.us/j/85205767103?pwd=N1pTb1RSUjlCaHoybkJmWGRjN3Evdz09	852 0576 7103	087280

You are free to choose to join any panel session as you wish. The topics and the room information are provided below. Each room is uniquely associated with a zoom link (see above).

Please kindly note that the link to the panel room will remain the same for the entire e-conference.

Thank you and looking forward to your active participation.

PANEL PRESENTATION SCHEDULE

Panel Session I:

Thursday, 1 October 2020 @ 10.50 – 11.50 WIB (GMT+7) □ Room 1

Time	ID	Presenter	Title	Room
10.50-11.05	2	Lindrianasari, Eide Evana, and Ayu Fatmasari	Audit Fee, Human Resources, And Audit Quality Of Financial Statements	Room 1
11.05-11.20	76	Ninuk Dewi Kesumaningrum and Raden Weddie Andriyanto	Determinants of Corporate Hedging Activities with Financial Distress as A Moderating Variable	
11.20-11.35	16	Olivia Tanaya and Suyanto Suyanto.	Googling gold in Indonesia	
11.35-11.50	78	Elok Heniwati	GARCH Effect And Abnormal Returns During Covid-19 Pandemic	

Panel Session I:

Thursday, 1 October 2020 @ 10.50 – 11.50 WIB (GMT+7) □ Room 2

Time	ID	Presenter	Title	Room
10.50-11.05	97	Ernie Hendrawaty, Kevin Joan, and Dimas Putra Adzie	The Role of Information Communication Technology (ICT) In Shifting Informal MSMEs to Formal MSMEs in Indonesia: The Initial Trigger Model	Room 2
11.05-11.20	20	Rr Erlina, Toto Gunarto and Faila Shofa.	Analysis of Business Strategy With Canvas Model Business (BMC) Approach	
11.20-11.35	9	Andree Emmanuel Widjaja, Erik Paolo Capistrano, and Quang-An Ha	The Effect of Trust Seals, Information Disclosure, and Gender on Customers' Trust and Willingness to Disclose Personal Information on Small B2C E-Commerce Website	
11.35-11.50	59	Pindy Muliady, Prio Utomo and Friska Natalia.	Cloud Based Demand Forecasting for Stationery Industry in Indonesia	

PANEL PRESENTATION SCHEDULE

Panel Session I:

Thursday, 1 October 2020 @ 10.50 – 11.50 WIB (GMT+7) □ Room 3

Time	ID	Presenter	Title	Room
10.50-11.05	50	Ukhti Ciptawaty, Mochammad Firman Ghazali, Resha Moniyana Putri and Asih Murwiati.	The Economics and Spatial Analysis On How The Cash Transfer Ease the Poverty Condition?	Room 3
11.05-11.20	63	Neli Aida	Influence of Community Characteristics on Improving Welfare Through Tourism Development	
11.20-11.35	6	Steph Subanidja, Mercurius Broto Legowo, and Fangky Antoneous Sorongan	Fintech for Sustainable Performance in Financial and Banking Industry: Disruption or Collaboration	
11.35-11.50	27	R Devi Sekhar and Sony Vijayan	Are Innovative Co-operatives More Financially Sustainable; Evidence from Primary Agricultural Credit Societies in Kerala, India.	

Panel Session I:

Thursday, 1 October 2020 @ 10.50 – 11.50 WIB (GMT+7) □ Room 4

Time	ID	Presenter	Title	Room
10.50-11.05	82	Sudrajat Sudrajat, Rindu Rika Gamayuni, and Lailatul Qodry	Fraud Phenomenon in The Government Sector in Indonesia	Room 4
11.05-11.20	28	Rialdi Azhar Azhar, Sari Indah Oktanti Sembiring, Muslimin Muslimin and Fajrin Satria Dwi Kesumah.	Implementation of Short-Term Forecasting Models in The Natural Gas Industry Financial Data	
11.20-11.35	24	Imanuriea Annisa Putri, Fajar Gustiawaty Dewi and Fitra Dharma.	The Implementation of Delone and McLean 's Model To Increase Company's Satisfaction And Profit	
11.35-11.50	94	Ida Suriya Ismail, Sara Naquia Hanim Shaharuddin, Nur Asma Husna Shahroni , Nur Mutmainnah Ibrahim, and Ummi Raihana Mohd Sani	The Effect of Trust and Ease of Use of E- Filling On Tax Compliance in The Era of Big Data Analytics	

PANEL PRESENTATION SCHEDULE

Panel Session I:

Thursday, 1 October 2020 @ 10.50 – 11.50 WIB (GMT+7) □ Room 5

Time	ID	Presenter	Title	Room
10.50-11.05	58	Ayi Ahadiat, Wan Abbas Zakaria, Ribhan Ribhan, Toto Gunarto and Fajrin Satria Dwi Kesumah.	Analysis of Strategic Group of State-Owned Banks VS Private-Owned Banks: Application of Game Theory	Room 5
11.05-11.20	36	Keumala Hayati	Antecedent of Organizational Citizenship Behavior: Positive and Negative Affectivity	
11.20-11.35	51	Erni Yuningsih, Rachmat Gunawan and Endang Silaningsih.	Increasing Competitiveness of Micro, Small and Medium Enterprises Through the Application of Green Marketing Mix to Support for Tourism Sector	
11.35-11.50	35	Rakhy Kakkatt Soman and Sony Vijayan.	Who Creates Emotional Exhaustion to Salespersons? Is It, Supervisors, or Customers?	

Panel Session II:

Thursday, 1 October 2020 @ 13.00 – 14.00 WIB (GMT+7) □ Room 1

Time	ID	Presenter	Title	Room
13.00-13.15	100	Yunia Amelia	Implementation of Sustainable Financing in Banking Industry	Room 1
13.15-13.30	8	Einde Evana, Lindrianasari, and Rona Majidah	R&D Intensity, Industrial Sensitivity, And Carbon Emissions Disclosure in Indonesia	
13.30-13.45	21	Nyi Ayu Helfasari, Rindu Rika Gamayuni and Usep Syaipudin.	Cashless Banking And Financial Performance of Bank Rakyat Indonesia	
13.45-14.00	43	Maria Goreti Kentris Indarti, Faisal Faisal, Etna Nur Afri Yuyetta and Jacobus Widiatmoko.	Corporate Governance Mechanisms and Real Earnings Management: Evidence from Indonesia	

PANEL PRESENTATION SCHEDULE

Panel Session II:

Thursday, 1 October 2020 @ 13.00 – 14.00 WIB (GMT+7) □ Room 2

Time	ID	Presenter	Title	Room
13.00-13.15	31	Aida Sari, Dwi Asri Siti Ambarwati, Mudji Rachmat Ramelan and Nuzul Inas Nabila.	Experimental Study on Design Layout of Online Store for Lampung Products in Indonesia	Room 2
13.15-13.30	25	Dorothy Rouly Haratua Pandjaitan	The Allegation of Working from Home in Influencing Consumer Purchasing Decisions Through E-Commerce	
13.30-13.45	68	Sheila Lestari, Yosef Budi Susanto and So Yohanes Jimmy.	The Effect of Social Media Advertising and Ease of Use Website on Awareness of Flash Sale and Promotion Attractiveness and Its Implications on Purchase Intention: Empirical Study in E-Commerce Indonesia	
13.45-14.00	15	Muhammad Gilang Aditya and Daniel Tumpal Hamonangan Aruan.	Go-Jek Swipe Token Vs Shopee Games: The Effect Of Difficulty On Gamified Loyalty Program Towards Behavioral Intention And User Attitude	

Panel Session II:

Thursday, 1 October 2020 @ 13.00 – 14.00 WIB (GMT+7) □ Room 3

Time	ID	Presenter	Title	Room
13.00-13.15	81	Heru Wahyudi and Tiara Nirmala	Riba and the Corona Plague (Sharia Economic Perspective)	Room 3
13.15-13.30	101	Saimul, Arif Darmawan, and Resha Moniyana Putri	Explaining Intensity of Trade Integration and Tax Policies Towards ASEAN Economic Integration in an Era of Global Competitiveness	
13.30-13.45	19	Hasdi Aimon, Sri Ulfa Sentosa and Moh. Ridha Mahatir	The Variables Affecting the Volatility of E-Money in Indonesia and Thailand	
13.45-14.00	23	Elsa Elizabeth Jacob and A. S Ambily	Exploring The Sustainability of Dairy Farming in Kerala: A Stochastic Cost Frontier Approach	

PANEL SESSION SCHEDULE

Panel Session II:

Thursday, 1 October 2020 @ 13.00 – 14.00 WIB (GMT+7) □ Room 4

Time	ID	Presenter	Title	Room
13.00-13.15	95	Fajar Gustiawaty Dewi, Susi Sarumpaet, Rindu Rika Gamayuni, and Yunia Amelia	The Effectiveness of Carrot and Stick Incentive in Remuneration System of State Higher Education: An Experimental Research	Room 4
13.15-13.30	84	Yenni Agustina	Will Different Bonus Size Encourages to Complete a Difficulty Target?	
13.30-13.45	49	Theodora Regina, Florentina Kurniasari and Prio Utomo.	Determinants of Fintech Market Aggregator User Satisfaction Using UTAUT Approach	
13.45-14.00	74	Nur Fitriana Hamsyi	The Indonesian Experience in Sharia Bank's Financial Performance Based On Index of Islamic Social Reporting and Sharia Supervisory Board	

Panel Session II:

Thursday, 1 October 2020 @ 13.00 – 14.00 WIB (GMT+7) □ Room 5

Time	ID	Presenter	Title	Room
13.00-13.15	18	Yuniarti Fihartini, R. Arief Helmi, Meydia Hassan and Yevis Marty Oesman.	The Mediating Role of Affective Experience to The Effect of Online Retail Ethic on Repurchase Intention: Indonesian Y and Z Generation Perspective	Room 5
13.15-13.30	44	Benediktus Andjar Tito Atmoko and Jeanne Ellyawati.	Determinant of In-App Mobile Game Purchase Intention: An Empirical Study of Indonesian Mobile Gamer	
13.30-13.45	72	Thimotius Terry Very Ervinta, Johny Natu Prihanto and Kristianus Ade Sudiyono.	Enhancing Employees' Digital Experience Through Internal Platform	
13.45-14.00	33	Ratni Prima Lita, Meuthia Meuthia, Devi Yulia Rahmi and Debi Syhntia Dewi.	Purchase Intention on Embroidery Business: Why Perceived Packaging Doesn't Matter?	

PANEL PRESENTATION SCHEDULE

Panel Session III:

Thursday, 1 October 2020 @ 14.00-15.00 WIB (GMT+7) □ Room 1

Time	ID	Presenter	Title	Room
14.00-14.15	83	Rindu Rika Gamayuni	Accrual Accounting at Government: A Bibliometric Study	Room 1
14.15-14.30	87	Yuztitya Asmaranti, Lindrianasari, Kiagus Andi, and Alvira Putri Chairunnisa	How Does Financial Performance Effect Environmental Investment and How Do Foreign Ownership Moderate It?	
14.30-14.45	67	Andy Firmansyah, Florentina Kurniasari, and Winarno	The Influence of Financial Technology Adoption into Borrower Satisfaction Using Trust as Mediating Variable	
14.45-15.00	60	Ridwansyah Ridwansyah, Mahatma Kufepaksi, Rindu Gamayuni, Ayi Ahadiat and Nur Ningsih.	The Role of the Board of Commissioners and The Sharia Supervisory Board Towards the Financial Performance of Islamic Rural Bank	

Panel Session III:

Thursday, 1 October 2020 @ 14.00-15.00 WIB (GMT+7) □ Room 2

Time	ID	Presenter	Title	Room
14.00-14.15	22	Sri Hasnawati	Life Cycle Theory of Dividend: A Review Literature	Room 2
14.15-14.30	46	Yuningsih	The Effect of Psychological Well-being and Subjective Well-being on Grade Point Average with Self-compassion as variable moderating	
14.30-14.45	40	Iwan Setiajie Anugerah and Sri Wahyuni.	TTI E-Commerce Motivating Farmers to Perform Best Services	
14.45-15.00	48	Mohammad Hamsal and Mohammad Ichsan	The Covid-19 Pandemic and Telemedicine Adoption: Challenges And Opportunities	

PANEL PRESENTATION SCHEDULE

Panel Session III:

Thursday, 1 October 2020 @ 14.00-15.00 WIB (GMT+7) □ Room 3

Time	ID	Presenter	Title	Room
14.00-14.15	86	Tiara Nirmala	Exchange Market Pressure in Indonesia: Domestic Vs External Factors	Room 3
14.15-14.30	102	Arivina Ratih, Ukhty Ciptawaty, and Emi Maimunah	Economic Inequality in Sumatra 2010-2020	
14.30-14.45	14	Suyanto Suyanto, Yenny Sugiarti and Olivia Tanaya.	Inefficiency of Indonesian Food and Beverage Firms: Do Export, Import, Foreign-Ownership, and Location Matter?	
14.45-15.00	29	Maria Tambunan and Indriani Indriani.	Level of Education and Tax Compliance Fulfillment: Evidence From Duduk Sampeyan, Gresik, East Java Indonesia	

Panel Session III:

Thursday, 1 October 2020 @ 14.00-15.00 WIB (GMT+7) □ Room 4

Time	ID	Presenter	Title	Room
14.00-14.15	98	Ratna Septiyanti and Elmyra Zerlina	Self-Enhancement Values and Social-Sustainability Decision Making of Micro Fashion Entities During The COVID-19 Pandemic Period	Room 4
14.15-14.30	47	Mega Metalia, Srihadi Winarningsih, Harry Suharman, Hamzah Ritchi and Sari Indah Oktanti Sembiring	The antecedents of Local Government Financial Report Quality	
14.30-14.45	45	Ni Luh Gede Erni Sulindawati	An Analysis of Development Media in Learning Practices in Financial Statements of Hospitality Entities Through the Spreadsheet	
14.45-15.00	10	Taofik Hidajat	Unprotected Insurance: a Case from Jiwasraya	

PANEL PRESENTATION SCHEDULE

Panel Session III:

Thursday, 1 October 2020 @ 14.00-15.00 WIB (GMT+7) □ Room 5

Time	ID	Presenter	Title	Room
14.00-14.15	64	Jovi Anggata Gunardi, Johny Natu Prihanto and So Yohanes Jimmy.	The Increase of Employee Learn and Growth by Maximizing Peoplesoft Oracle Technology in the Context of Learning and Development at PT. Indo-Rama Synthetics Tbk	Room 5
14.15-14.30	89	Agus Syawal, Johny N. Prihanto, and So Yohanes Jimmy	The Using of Tutorial Video in Improving Service Value in The Broadcasting Laboratory of Universitas Multimedia Nusantara	
14.30-14.45	53	Rudy	Influence of It on Productivity in Mining Industry (Case Study Rio Tinto)	
14.45-15.00	56	Arief Setyadi H and Y. Budi Susanto	The Effect of Leadership as A Moderating Variable To CRM Performance (UMN Case Study)	

Panel Session IV:

Thursday, 1 October 2020 @ 15.15-16.15 WIB (GMT+7) □ Room 1

Time	ID	Presenter	Title	Room
15.15-15.30	91	Reni Oktavia and Edi Sutanto	Analysis of The Influence of Graphic Financial Information Presentation; The Role of Human Information Modality, Experimental Approach	Room 1
15.30-15.45	106	Agrianti Komalasari and Adrima Jusata Nicholas Tarigan	Analysis of The Effectiveness of the Relaxation Timeliness Policy for Financial Reporting Due to The Covid-19 Pandemic in Indonesia's Economic Resilience	
15.45-16.00	75	Ahmad Zubaidi Indra, Basuki Wibowo, Sari Indah Oktanti Sembiring and Mega Metalia.	The Effect of Profitability and Growth On Micro Small and Medium Enterprise (MSME) Capital Structure with The Size of the Company as A Control Variable	
16.00-16.15	80	Nisrina Savitri, and Dodik Siswantoro	Narcissism CEOs and Earning Management In Islamic Bank Evidence in Indonesia	

PANEL PRESENTATION SCHEDULE

Panel Session IV:

Thursday, 1 October 2020 @ 15.15-16.15 WIB (GMT+7) □ Room 2

Time	ID	Presenter	Title	Room
15.15-15.30	88	Roslina and Habibullah Jimad	The Customer Awareness and Intention of Syariah Bank: The Role of Marketing Communications	Room 2
15.30-15.45	93	Mahrinasari MS	Perceived Price and Organic Food Consumption Behavior	
15.45-16.00	55	Rahmad Guntoro, Sulastrri Sulastrri, Marlina Widiyanti and Isnurhadi Isnurhadi.	Measuring Sustainable Competitive Advantage on Cooperative (Case Study: South Sumatera Cooperative)	
16.00-16.15	107	Suzana Che Saruji and Nadiah Abd Hamid	Tax Agents' Acceptance of the Digitalisation of Tax Administration in Malaysia	

Panel Session IV:

Thursday, 1 October 2020 @ 15.15-16.15 WIB (GMT+7) □ Room 3

Time	ID	Presenter	Title	Room
15.15-15.30	104	Galih Trias Farobi and Mohammad Hamsal	The Effect of Environmental Turbulence, Social Capital, and Organizational Resilience on Tourism SME Performance: Impact of Pandemic COVID-19	Room 3
15.30-15.45	70	Faustina Easter Koesvardani, Johny Natsu Prihanto and Kristianus Ade Sudiyo.	Dual Transformation in Print Media Case Study of Adiluhung Magazine	
15.45-16.00	34	Sri Lusiana and Budi Frensidy.	Analysis of The Decision To Buy or Lease Business Space at PT UMB	
16.00-16.15	73	Donn Rithalna Sandi, Yosef Susanto and Rismi Juliadi.	The Impact of Export Capabilities and Competitive Advantage on SME's International Performance	

PANEL PRESENTATION SCHEDULE

Panel Session IV:

Thursday, 1 October 2020 @ 15.15-16.15 WIB (GMT+7) □ Room 4

Time	ID	Presenter	Title	Room
15.15-15.30	79	Niken Kusumawardani	Corporate Governance On Share Price Performance of Big Cap Issuers During Covid-19 Pandemic	Room 4
15.30-15.45	52	Andrew Willis, Prio Utomo, and P.M. Winarno	Roadmap Development for Cloud Technology Implementation in Animation Industry (A Case Study)	
15.45-16.00	62	Bella Anastasya Achita Putri, Prio Utomo and Friska Natalia.	Development and Implementation of Electronic Document Management Systems Maturity Model in The Engineering Procurement Construction (EPC) Company	
16.00-16.15	61	Stanley Susanto, Prio Utomo and Kristianus Ade Sudiyono.	Analysis of Factors That Affecting the Acceptance of the Use of Digital Form Mobile Application at PT. ABC Using TAM Dan UTAUT Theoretical Model	

Panel Session IV:

Thursday, 1 October 2020 @ 15.15-16.15 WIB (GMT+7) □ Room 5

Time	ID	Presenter	Title	Room
15.15-15.30	66	Patricius Cahanar and Mohammad Hamsal.	Corporate Entrepreneurship, Digital Capabilities, Readiness to Change, Business Model Innovation, Firm Performance, Media Industry	Room 5
15.30-15.45	69	Taufik Salim, Yosef Budi Susanto and So Yohanes Jimmy	Digitalitation of Payroll System In PT XYZ to Improve Employee Performance	
15.45-16.00	71	Caecilia Fitriani, Florentina Kurniasari, and Noemi Silva	How A Bookstore Retailer Survives During Covid-19 Pandemic with Omni Channel Strategy (Gramedia Case Study)	
16.00-16.15	3	Sevenpri Candra, Geryan Junanta, and Jauharil Achsan Hardani	What Are Driving Factors Of Entrepreneurial Intention? : Perspective's From Start-Up Founder In Jakarta-Indonesia	

Presentation Rules

Please be ready 15 minutes before the session starts and every participants should turn on the video complete with ICEBE virtual backdrop as your background.

Presenter

Each presenter has 10 minutes to present with additional 5 minutes for Q and A. Please prepare a brief presentation desk with PPT format.

Chairperson

The chair is responsible to lead session, ensuring the presentation and the discussion are engaging (including time keeping).