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FACULTY OF
ECONOMICS AND BUSINESS
UNIVERSITAS LAMPUNG



Co-Host :

BOOK OF ABSTRACT

CONFERENCE PROCEEDING



2nd ICEBE

INTERNATIONAL CONFERENCE OF ECONOMICS
BUSINESS & ENTREPRENEURSHIP

NOVEMBER 1, 2019
BANDAR LAMPUNG, INDONESIA

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Abstract Proceeding Book
of
The 2nd International
Conference of Economics,
Business and
Entrepreneurship
(2nd ICEBE)

November 1, 2019

Bandar Lampung, Indonesia



FACULTY OF
ECONOMICS AND BUSINESS
UNIVERSITAS LAMPUNG



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FOREWORD

Universitas Lampung (UNILA) was established in September 23, 1965. UNILA had several progress and important roles to develop Lampung Province. With referring national set following by keep high quality graduate student to access Indonesia as developed country in international Society. UNILA has determined to build both Unila and the Nation all together. With this determination, in the Long Term Development Plan (RPJP) UNILA 2005-2025 Unila has defined its vision:

Our Vision:

UNILA aspires to be among the top ten university in Indonesia by 2025

Our Mission:

First, to organize a relevant and good quality of Tri Dharma (University's Three Obligations) which includes Education, Research and Community Service. Second, to administer a good university governance. Three, to guarantee accessibility and equity of higher education. Fourth, to develop cooperation with various parties inside and outside the country.

To realize its vision and missions, UNILA is committed to the following purposes.

1. a) To actualize qualified and highly competitive graduates with immediate acceptance by labor market and capability to create jobs for themselves and others;
- b) To produce new/excellent science and technology published in accredited journals inside and outside the country as well as patented research;

- c) To increase society's competitiveness and welfare through innovative and qualified community service based on new/excellent science and technology.
2. To improve organizational management in academic, finance and human resources toward good governance university;
 3. To expand people's accessibility to gain higher education from UNILA;
 4. To increase cooperation with central government, provinces, regencies, municipalities, industries, non-governmental organizations, and other stake-holders inside and outside the country.

Research Synergy Foundation is a digital social enterprise platform that focuses on developing Research Ecosystem towards outstanding global scholars. We built collaborative networks among researchers, lecturers, scholars, and practitioners globally for the realization of knowledge acceleration. We promote scientific journals among countries as an equitable distribution tools of knowledge. We open research collaboration opportunities among countries, educational institutions, organizations and among researchers as an effort to increase capabilities.

Known as a catalyst and media collaborator among researchers around the world is the achievement that we seek through this organization. By using the media of International Conference which reaches all researcher around the world we are committed to spread our vision to create opportunities for promotion, collaboration and diffusion of knowledge that is evenly distributed around the world

Our Vision:

As global social enterprise that will make wider impact and encourage acceleration quality of knowledge among scholars.

Our Mission:

First, developing a research ecosystem towards outstanding global scholars. Second, Promoting scientific journals among countries as an equitable distribution tools of knowledge. Third, opening research collaboration opportunities among countries, educational institutions, organizations and among researchers as an effort to increase capabilities. Fourth, creating global scientific forum of disciplinary forums to encourage strong diffusion and dissemination for innovation.

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Co-Conference Chair:

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Rifi Wijayanti Dual A.

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Universiti Tenaga Nasional (UNITEN), Malaysia

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Universiti Tun Hussein Onn Malaysia, Pakistan

CONFERENCE CHAIR MESSAGE

We are delighted to welcome you to the 2nd International Conference of Economics, Business and Entrepreneurship (2nd ICEBE) by Universitas Lampung and Research Synergy Foundation as official partner held on November 1, 2019 at Swiss-Belhotel Lampung, Bandar Lampung, Indonesia.

The theme of Conference is Future Opportunities and Challenges of Business in Digital Era. 2nd ICEBE 2019 International Conference shows up as a cutting-edge Economics, Business and Entrepreneurship platform to gather presentations and discussions of recent achievements by leading researchers in academic research.

It has been our privilege to convene this conference. Our sincere thanks, to the conference organizing committee; to the Program Chairs for their wise advice and brilliant suggestion on organizing the technical program and to the Program Committee for their thorough and timely reviewing of the papers. Recognition should go to the Local Organizing Committee members who have all worked extremely hard for the details of important aspects of the conference programs and social activities.

We welcome you to Bandar Lampung, Indonesia and hope that this year's conference will challenge and inspire you, and result in new knowledge, collaborations, and friendships.

Best regards,

Dr. Mahrinasari, MS
Conference Chair of 2nd ICEBE 2019

KEYNOTE SPEAKER



Dr. Muhammad Haseeb, is Senior Lecturer at Taylor’s Business School, Taylor’s University Lakeside Campus, Subang Jaya Selangor, Malaysia. He held Master of Economics and also pursued his Ph.D. at School of Economics Finance and Banking (SEFB), College of Business (COB), University Utara Malaysia

(UUM). At the beginning of his career, he began to be Research Associate in State Bank of Pakistan, then became Marketing Officer at Colgate Palmolive Pakistan in 2007, then became Research Associate in some different Institutions until 2016 where he became the Research Associate of Dr. Irwan Shah Zainal Abidin until present. In 2018, he became Assistant Professor in Faculty of Business and Management and Professional Studies (FBMP).

He also dedicated his time in Economic Research by being Editor / Reviewer of International Scopus Journals. He is an Editor in Chief of the Asian Journal of Social Sciences and Management Studies, also as a Guest-Editor of the Academy of Accounting and Financial studies Journal (AAFSJ), An Associate Editor of the International Journal of Innovation, Creativity, and Change (IJICC), and is a Guest Editor in Academy of Entrepreneurship Journal (AEJ). Due to his high dedication in Economics Study, he received some awards for example as the Best Paper Award at the 44th International Business Research Conferences in Zurich, Switzerland and Awarded “Commonwealth Scholarship and Fellowship Scheme” from Ministry of Higher Education, Government of Malaysia for the Ph.D. Studies. The research of Dr Haseeb is mainly about Business and Economics. His journal publication has reached more than 39 scopus indexed journals. He has high experiences as speakers and trainers in many conferences around Asia. Dr. Haseeb has intention to share his expertise with the wider professional community globally.



Hussain Rammal, Ph.D. is Director of the Master of Business Administration (MBA) and coordinator for the Bachelor of Business - International Business programs. He is Associate Professor of International Business and Strategy at UTS Business School and was also the coordinator for the Higher Degrees by

Research program in the Management department between 2016-2018. Before joining UTS, Hussain held positions at the University of Adelaide and the University of South Australia. He holds a visiting position at the University of Bologna in Italy and has been a visiting research scholar at the University of Aberdeen Business School in Scotland and Aalto University in Finland.

Hussain is co-editor of Review of International Business and Strategy journal published by Emerald. He is also the editor of the book series Emerging Issues in International Business and Global Strategy, published by World Scientific. He is on the editorial boards of leading journals including International Business Review, and Accounting, Auditing and Accountability Journal. He was Vice President of Australia and New Zealand International Business Academy (ANZIBA) between 2014-2017. Hussain is also co-moderator of the Academy of Management's International Management division Connect site.

Hussain's current research interests focus on the internationalization of service firms and cross-border movement of professionals; international business negotiations in Asia; the role of the State in the internationalization process (in particular the Belt and Road initiative) and intra-organization transfer of tacit knowledge.



Gadaf Rexhepi, Ph.D. is Associate Professor at South-East European University, Republic of Macedonia, where he teaches both undergraduate and postgraduate courses in the field of Management. His research interests include innovation, open innovation, strategy, family businesses and

sustainability. He authored or co-authored around sixty research articles in different peer and refereed journals and ten text-books, among which his later paper on Sustainable Development journal. He is part of many expert's team and have been invited by many organizations as guest lecturer. Dr. Rexhepi also has been engaged as advisor of the Minister of Economy in Macedonia. He served as a pro-dean for post-graduate studies 2012-2015 and acting dean in 2018.

Recently he has been appointed as consultant for development of the Rector, of South East European University in North Macedonia. He serves on the editorial and review boards of several journals from in the field of entrepreneurship and management among which "Corporate Social Responsibility & Environmental Management", "Sustainability" etc. He received the Award for Excellence 2016 – Outstanding Paper by Emerald Group Publishing (Journal of Enterprising Communities: People and Places in the Global Economy).

Summary Speech :

Open innovation and entrepreneurship: Impetus of growth and competitive advantages

One of the most challenges that all entrepreneurs face is the need to growth. Growth is part of all organizations, it implies continuous growth of sales, purchases, number of employees, profit and thus the normal growth of the enterprise. Most of the innovation that are part

of the organizations are derived from inside the organizations. However, many researches have proven that using innovation from inside the company (closed innovation) for entrepreneurial growth has its own limitations (Chesborough, 2006). Thus, researchers and practitioners need to rethink the design of innovation strategies and seek for new sources of innovation, which can be found in the new concept of open innovation. Open innovation recently has become one of the hottest topic in innovation management; it is a rich concept, which can be used in many different ways inside the organizations and still it is not explored fully.

Open innovation concepts enriches the source of innovation, thus enterprises can exploit new initiatives from its customers, competitors, academia as other enterprises even in different industries. Enterprises should also use its internal capacity to create innovation but also external resources and paths to new more effective approaches. Open innovation concept has many advantages; a) It reflects social and economic changes in working patterns, where professionals seek portfolio careers rather than a job- for-life with a single employer; Improved market institutions such as intellectual property rights (IPR), venture capital (VC), and technology standards allow for organization to trade ideas; d) New technologies allow for new ways to collaborate and coordinate across geographical distances.

However, there are differences in the potential used from big companies and small and medium sized enterprises. Researches showed that medium-sized firms are on average more heavily involved in open innovation than their smaller counterparts are. It was also found that SMEs pursue open innovation primarily for market- related motives such as meeting customer demands or keeping up with competitors. The success of the use of open innovations depends from capacity of one organization and its preparations.

This lecture will represent a picture of how open innovation serves as an impetus of growth of entrepreneurial businesses and way of creating of competitive advantage. It provides theoretical and

empirical evidence that relates with open innovation and entrepreneurship and how it can help enterprises grow and create

competitive advantage. Having in consideration the new book published in this topic some of the most important conclusion will be presented it this lecture. More specifically the focus will be on research dealing with the following issues:

- Diversity of cooperation partners and its affects in start-ups' innovation performance: An analysis of the role of cooperation breadth in open innovation
- Investigating the effect of inbound and outbound open innovation on discovery and exploiting of entrepreneurial opportunities
- How knowledge service firms absorb and compete for innovating?
- Open innovation models for increased innovation activities and enterprise growth.
- Open innovation in a start-up firm
- Open Innovation: Challenges of integrating new forms of innovation in SMEs
- Open innovation's barriers in creating idea's explosion
- The role of industry and economic context in open innovation

CONFERENCE PROGRAM

Day 01- Friday | November 1,
2019 Venue : Krui Meeting
Room

Swiss-Belhotel Lampung – Bandar Lampung, Indonesia

Time	Duration	Activities
07.10 - 08.10	60'	Welcome Reception and Registration
08.10 - 08.15	5'	Welcoming MC
08.15 - 08.30	15'	Welcome Remarks Dr. Mahrinasari Conference Chair 2 nd ICEBE 2019
08.30 - 08.45	15'	Global Research Ecosystem Introduction Santi Rahmawati, MSM Founder & Director of Global Network and Operation of Research Synergy Foundation
08.45 - 09.00	15'	Opening Speech Prof. Dr. Ir. Hasriadi Mat Akin, M.P. (*to be confirmed) Rector of Universitas Lampung (*to be confirmed)
09.00 - 09.10	10'	Coffee Break
09.10 - 09.40	30'	Keynote Speech Hussain Rammal, PhD Director of the Master of Business Administration (MBA) program and Associate Professor of International Business and Strategy, University of Technology Sydney, Australia.
09.40 - 10.10	30'	Keynote Speech Gadaf Rexhepi, PhD Associate Professor of Business and Management, South East European University, Macedonia.
10.10 - 10.40	30'	Keynote Speech Dr. Muhammad Haseeb

10.40 – 11.10	30'	Assistant Professor, Taylors Business School (TBS), Taylors University Lakeside Campus, Selangor, Malaysia. Keynote Speakers Panel Session for discussion and Q&A
11.10 – 11.30	20'	Award Ceremony & Group Photo
11.30 – 13.00	60'	Praying time & Lunch Break
13.00 – 17.15	255'	Parallel Session
17.15 – 17.25	10'	Closing Speech
		Dr. Mahrinasari Conference Chair 2 nd ICEBE 2019
17.25 – 17.45	20'	Award Ceremony
17.45 – 17.50	5'	Closing MC

Day

Friday, November 1, 2019

Krui Meeting

Session 1 : 13.00 - 15.00

Session Chair : Hussain Rammal, PhD and Dr. Nova

Track Economic

Paper ID	Author	Media	Paper Title
ICE1911 3	Dedi Irawan	Oral Presentation	Dividend Policy On The Indonesia Stock Exchange
ICE1911 4	Reisa Dyasvaro Zulanda Putri	Oral Presentation	Risk Taking Model In Indonesian Banking Companies
ICE1911 8	Husna Purnama	Oral Presentation	Determinant Factors Of Stunting Conditions On Indonesian Economic Growth
ICE1912 2	Muhammad Ali	Oral Presentation	Consumer Characteristics And The Effects Of Social Factors On Purchasing Decisions On Kentucky Fried Chicken (kfc) Eco-friendly Products
ICE1912 3	Desvita Lestari	Oral Presentation	Integrated Marketing Communication In Social Marketing
ICE1912 4	Ambya	Oral Presentation	Convergency Of Revenue Per Capita Regional New Autonomy (nar) In Indonesia
ICE1912 6	Lies Maria Hamzah	Oral Presentation	Foreign Investment (pma) In The Food And Beverage Industry (kbli15) In Indonesia Period 2000 - 2014
ICE1912 7	Nairobi	Oral Presentation	The Effect Of Divided Government And The Incumbent Leader On The Economic Growth In Indonesia

Afternoon Coffee Break : 15
Minutes

Day 01

Friday, November 1, 2019

Session 2 : 15.15 - 17.15

Session Chair : Dr. Sudrajat and Dr.

Track Economic

Krui Meeting

Paper ID	Author	Media	Paper Title
ICE19125	Irma Febriana Mk	Oral Presentation	Banking Performance Response From The Shock Of Macroeconomic Condition
ICE19128	Muhammad Husaini	Oral Presentation	The Effectivity Of Business Development For Rural Agricultural Business And Its Effect For The Farmers Group Members' Income In Wates Jaya, Lampung Barat District
ICE19129	Emi Maimunah	Oral Presentation	The Influence Of Households And Workers Of Fishery Industry On Industrial Agglomeration In Tanggamus District
ICE19132	Arivina Ratih Yt	Oral Presentation	Mandatory Spending Impact On Economic Growth
ICE19135	Gusti Adi Pranoto	Oral Presentation	Influence Of Quality Service And Satisfaction Imagery Higher Education On Word Of Mouth (wom)
ICE19140	Hani Siti Soleha	Oral Presentation	The Influence Of Green Marketing And Corporate Image At Starbucks
ICE19148	Lutfi Yulisa	Oral Presentation	Consumer Behavioral Condition Shares (theory Of Planned Behavior)
ICE19145	Silvi Asna Prestianawati	Oral Presentation	Digital Economic Challenge: Technological Innovation and Unemployment Dilemma in Indonesia

Day 01

Friday, November 1, 2019

Kotabumi Meeting

Session 1 : 13.00 - 15.00

Session Chair : Mahrinasari and Nindytia Puspitasari

Track Economic

Paper ID	Author	Media	Paper Title
ICE19162	Febristiana Tri Asih Ningtyas	Oral Presentation	The Influence Of Integrated Quality Management On Employee Performance And Creativity (in Higher Education Iso Certified Smm 9001: 2015)
ICE19163	Marselina	Oral Presentation	Does Government Intervention Matters On Economic Growth?
ICE19166	Erya Nour Septiany	Oral Presentation	Quality Of Government Financial Report With Leader Commitments As Moderation Variable
ICE19168	Ida Budiarty	Oral Presentation	The Spatial Effect On The Provincial Wage Increasing In Indonesia (data Analysis Of Sakernas 2008-2010)
ICE19174	Neli Aida	Oral Presentation	How Is The Influence Of Household Characteristics On Poverty Alleviation Through Tourism Development?
ICE19180	Fitra Dharma	Oral Presentation	Effects Of Educational Performance, Political Competition And Regional Financial Capacity On The Incumbents' Votes In Indonesian Local Elections (a Hierarchical Regression Analysis)
ICE19137	kuncoro budi riyanto	Oral Presentation	The Influence of Level of Service on Commitment to Use Islamic Tourism with the Religiosity as A Mediating Variable
ICE19138	indah purnomowati	Oral Presentation	The Factors that Determine Consumer's Intention to use the Service of the Amil Zakat Institution

Afternoon Coffee Break : 15
Minutes

Day 01
2019

Friday, November 1,

Session 2 : 15.15 –
17.15

Session Chair : Dr. Marselina and
Yuningsih

Track Economic Development, Behavioral
Economics, Econometrics, Business
administration, Social

Kotabumi Meeting
Room

Entrepreneurship

Paper ID	Author	Media	Paper Title
ICE19149	Prayudha Ananta	Oral Presentation	The Fish Demand At Fish Auction Sites In Lampung : Implementation Of Quadratic Almost Ideal Demand System (quads) Model
ICE19160	Witantri Dwi Swandini	Oral Presentation	The Effects of Technology Readiness and Government Support to Acceptance of E-Commerce Technology on MSMEs in Bandar Lampung City
ICE19146	Zulfa Emalia	Oral Presentation	Estimation of Economic Value of Mangrove Forest in Lampung Province Using Choice Modelling Approach (Case Study of Lampung Timur District)
ICE19116	Rona Majidah	Oral Presentation	Carbon Emissions And Corporate Social And Environmental Responsibility
ICE19131	Novalia Novalia / Henni Kusumastuti	Oral Presentation	Forecasting The Number Of Tourists Visit To Indonesia Using The Trend Model
ICE19111	Keni Keni	Oral Presentation	The Impact Of Trust, Satisfaction, And People's Pride Toward Purchase Intention In The Indonesian Batik Sector
ICE19167	Annisa Qastharin Rahmani	Oral Presentation	Understanding The Business Model Of Social Enterprise: Case Study Of Indonesia Mengajar

DayFriday, November 1,
2019Gunung Sugih Meeting
roomSession Chair : Dr. Muhammad Haseeb and Irma
FebrianaTrack Financial
Accounting

Paper ID	Author	Media	Paper Title
ICE1910 4	Ratna Septiyanti	Oral Presentation	The Enhanced Performance Strategy Of Indonesian Small-micro Entities
ICE1911 2	Yovita Pietricia Cahya Helinawati	Oral Presentation	Income Smoothing On Market Reaction: Environmental Performance As A Moderation Variable
ICE1911 5	Doni Sagitarian Warganegara	Oral Presentation	The Effect Of Spot Exchange Rate And Forward Exchange Rate On Projection Of Futures Spot Of Rupiah On Dollar Currencies
ICE1911 7	Maiza Trimeranti	Oral Presentation	Information Technology Investments And Digitization In Improving Banking Performance
ICE1911 9	Yuztitya Asmaranti	Oral Presentation	Carbon Emissions Disclosure, Market Reaction And Dividend Policy In Indonesia
ICE1913 0	Intan Crusita Putri	Oral Presentation	Gender Differences In Risk Aversion On Portfolio Selection In Indonesia: Experimental Study
ICE1914 2	Ninuk Kesumaningrum Dewi	Oral Presentation	Corporate Tax Agressiveness: Antecedents And Consequent
ICE1914 3	Maristiana Ayu	Oral Presentation	Investor Reaction Toward Profit Disclosure: Moderated By Management Discussion And Analysis (mdanda)

Afternoon Coffee Break : 15
Minutes

DayFriday, November 1,
2019Gunung Sugih Meeting
roomSession Chair : Dr. Ernie Hendrawaty and Husna
PurnamaTrack Financial Accounting, Public Sector
Accounting

Paper ID	Author	Media	Paper Title
ICE1917 6	Fajrin Satria Dwi Kesumah	Oral Presentation	Forecasting The Performance Of Volatility Of Share Prices With The Application Of Arima Model
ICE1913 3	Faiz Zamzami	Oral Presentation	Comparative Analysis Presentation Of Flow Of Funds Account Between Indonesia And Japan
ICE1915 8	Rindu Rika Gamayuni	Oral Presentation	The Usefulness Of Accrual-based Financial Statements At Local Government
ICE1916 9	Faila Suffah	Oral Presentation	A Study Of Village Fund Management To Achieve Good Government Governance
ICE1917 0	Niken Kusumawardani	Oral Presentation	Analysis Of Factors Affecting Interests In Using And Using Regional Financial Management Information System (sipkd)
ICE1917 1	Fegy Yuliant	Oral Presentation	E-planning, E-budgeting And Government Internal Control System As A Corruption Prevention Tools In Indonesia
ICE1917 2	Syahrani Noer Fathia	Oral Presentation	Exploration Of Good Government Governance On Minimising Corruption In Asia-pacific

DayFriday, November 1,
2019Metro
RoomSession Chair : Zulfa Emalia and Dr. Isfenty
SadaliaTrack Management Accounting, Micro Small and
Medium

Paper ID	Author	Media	Paper Title
ICE1910 6	Sudrajat	Oral Presentation	Confirmation Of Contingency Theory In Implementation Of Good Government Governance And Its Impact On Government Performance In Indonesia
ICE1916 1	Tri Darma Sari / Yenni Agustina	Oral Presentation	Perception Of Risk, Commitment And Bonus On Completion Of Difficulty Target: Carbon Emission Case
ICE1918 2	Yunia Amelia	Oral Presentation	The Impact Of Financial Literation On Performance And Sustainability Of Smes In Indonesia
ICE1918 3	As Shaumi Gahara	Oral Presentation	The Factors Affecting The Financial Management Behavior In Millennial Generation
ICE1918 4	Gunawan Gunawan	Oral Presentation	Intellectual Capital Disclosure In The Industrial Revolution 4.0 Era
ICE1918 5	Yenni Agustina	Oral Presentation	Environmental Uncertainty The Influence On The Performance Of Sme Managers With Accounting System Management As Intervening
ICE1910 1	Habibullah Jimad	Oral Presentation	Organizational Commitment And Work Satisfaction: The Role Of Leader-member Exchange Leadership In Micro, Small And Medium Enterprises In Bandar Lampung
ICE1918 1	Yuningsih	Oral Presentation	Influence Of Commitment In Supporting The Innovative Work Behavior Of Msme Employees In Bandar Lampung

Afternoon Coffee Break : 15
Minutes

DayMetro
RoomFriday, November 1,
2019
Session Chair : Hussain Rammal, PhD and Dr. Fitra
DharmaTrack Micro Small and
Management, Startup
Enterprise

Paper ID	Author	Media	Paper Title
ICE1910 2	Grisna Anggadwita	Oral Presentation	Towards A Framework For Sustainable Of Tourism Entrepreneurship: Implications For Future Research
ICE1910 5	Haikal Haikal	Oral Presentation	Marketing Strategy Of Electronic Transaction Services At Indonesian Retail Company
ICE1910 7	Angga Febrian	Oral Presentation	The Impact Of Electronic Word Of Mouth In Influencing Online Product Purchase Intentions On E-commerce
ICE1910 8	Agung Wahyu Handaru	Oral Presentation	Spiritual Wisdom In Beach Management: Best Practice From Bali, Indonesia
ICE1910 9	Hendi Prayogi	Oral Presentation	Herding Behaviour On The Indonesia Stock Exchange In The Period 2013 - 2017
ICE1911 0	Kamilia Syaputra	Oral Presentation	Characteristics Of Politically Connected Companies In Indonesia
ICE1912 0	Hujaimatul Fauziah	Oral Presentation	Wonderful Indonesia Positioning Branding As A Place Of Interesting Tourism
ICE1917 3	Melda Agarina	Virtual Presentation	Enhancing the Role of Higher-Education Institutions in Developing Technology-Based Start-Ups for Young Entrepreneurs at the Institute of Informatics & Business (IIB) Darmajaya

Dadsay

Friday, November 1,
2019

Tanjung Karang Room

Session Chair : Chara Pratami Tidespania Tubarad and Prayudha Ananta

Track

Paper ID	Author	Media	Paper Title
ICE1918 7	Hidayat Wiweko	Oral Presentation	The Effect Of Investment Opportunity Set (ios), Company Size, And Investment Risk On Dividend Policy In Property And Real Estate Companies Listed On The Indonesia Stock Exchange (bei) In 2013-2017
ICE1918 8	Rr Erlina	Oral Presentation	Performance Analysis Of Vehicle Tax Payment System Queue
ICE1918 9	Driya Wiryawan	Oral Presentation	Knowledge Of Environment And Attitudes Of Consumers Toward Friendly Products
ICE1919 0	Elfrida Simanjuntak	Oral Presentation	Impact Of Employee Training, Career Development, And Compensation On Employee Performance
ICE1919 2	Syaiful Bakhri	Oral Presentation	Opportunities And Challenges Of Protean Career Concept: A Review And Future Agenda
ICE1919 3	Evi Novitasari	Oral Presentation	Effects Of Entrepreneurship Based Social Media Marketing On Facebook Purchase Intentions
ICE19121	Suradi	Oral Presentation	Financial Technology and Customer Relationship Management in Improving Business Performance
ICE19144	Nurul Husna	Oral Presentation	Gapoktan Performance Is Determined By SCM Practices, TQM, And Competitive Strategy

Afternoon Coffee Break : 15
Minutes

Day

Friday, November 1, 2019

Tanjung Karang

Session 2 : 15.15 - 17.15

Session Chair : Chara Pratami Tidespania Tubarad and Yuztitya

Track

Paper ID	Author	Media	Paper Title
ICE19178	Dorothy Rouly Haratua Pandjaitan	Oral Presentation	The Effect Of Cellular Marketing And The Attitude Towards The Desire To Buy Dunkin Donut In Bandar Lampung
ICE19179	Dorothy Rouly Haratua Pandjaitan	Oral Presentation	The Role Of Gender Moderation In Green Marketing Effect On The Decision Of Purchasing Bodyshop Cosmetic Product In Bandar Lampung
ICE19186	Nindytia Puspitasari Dalimunthe	Oral Presentation	The Role Of Business Group In Mitigating Agency Theory Caused By Excess Cash Holdings
ICE19191	Isfenti Sadalia	Oral Presentation	Determinant Competitive Advantage To International Market Entry
ICE19197	Nova Mardiana	Oral Presentation	The Influence Of Emotional Quotient (eq), Intellectual Quotient (iq), And Spiritual Quotient (sq) To Sme Employee Work Performance Bat Bandarlampung City
ICE19141	Fitriana Dina Rizkina	Oral Presentation	An Application of Rapid Agricultural Supply Chain Risk Assessment Method to Identify and Reduce Damage of Citrus Nobilis Lour. In Indonesia
ICE19198	Sita Deliyana Firmialy	Virtual Presentation	Identifying Key Risk Factors for Higher Education University in Developing Countries in the Context of Sustainability in relate to Industry 4.0 (Insights from University Websites)
ICE19199	A. Ranjithkumar	Virtual Presentation	Strengthening Transparency & Accountability for the Better Public-Private Governance through Rural Local Government: An Evidence from Tamil Nadu

Day 01

Friday, November 1, 2019

Session 1 : 13.00 - 15.00

Session Chair : Dr. Rindu Rika Gamayuni and Dr. Dorothy

Pringsewu Meeting

Track

Paper ID	Author	Media	Paper Title
ICE1913 6	Eva Weliyanti	Oral Presentation	Edc Merchant Marketing Strategy An Indonesian State Owned Bank
ICE1913 9	Febriyanto	Oral Presentation	International Investment Diversification In Countries Of Asean-5 After The Asean Economic Community (aec) Viewed From Markowitz's Theory
ICE1914 7	Anisa Retno Febriyanti	Oral Presentation	Volunteers' Problem-solving Demand And Their Creative Self-efficacy: The Role Of Intrinsic Motivation
ICE1915 0	Lia Purnamasari	Oral Presentation	Family Ownership, Characteristics Board Of Directors And Company Performance
ICE1915 1	Dwi Hajriani Denta	Oral Presentation	Government Intervention And Investment Efficiency Companies In Indonesia
ICE1915 2	Ernie Hendrawaty	Oral Presentation	Cash Holdings Estimation Model For Non-financial Companies In Indonesia
ICE1915 3	Satria Bangsawan / Ernie Hendrawaty	Oral Presentation	Adoption Intention of Digital Finance: A Proposition with an Extended Technology Acceptance Model
ICE1915 4	Edi Pranyoto / Ernie Hendrawaty	Oral Presentation	Investor Sentiments and Initial Public Offerings News in Social Media

Afternoon Coffee Break : 15
Minutes

Day 01

Friday, November 1, 2019

Session 2 : 15.15 - 17.15

Session Chair : Dr. Muhammad Haseeb and Dewi

Pringsewu Meeting

Track

Paper ID	Author	Media	Paper Title
ICE1913 4	Desmy Erina Laofa	Oral Presentation	The Effect Of Ethnosentrism And Preference Of Consumer Interest In Buying
ICE1915 5	Mahrinasari Ms	Oral Presentation	Moderating Role Of "consumer Characteristics" In Customer Satisfaction And Loyalty
ICE1915 6	Sri Hasnawati Hasnawati	Oral Presentation	Simultaneous Relationship Between Financial Decisions, Size And Value Of The Company On The Indonesia Stock Exchange
ICE1915 7	Sri Hasnawati Hasnawati	Oral Presentation	Analysis of Liquidity of Corporate Bonds in the Indonesian Secondary Market
ICE1915 9	Sandriana Sofia Alexander	Oral Presentation	The Effect Of Service Quality On Customer Perceived Value And Customer Satisfaction As Factors Influencing Word Of Mouth Communications
ICE1916 5	Mahatma Kufepaksi	Oral Presentation	The Size Effect And Value Effect Anomalies On Indonesian Capital Market
ICE1917 7	Ulfah Muharramah	Oral Presentation	Dividend Policy Of Agency Cost Models In Indonesia Stock Exchange
ICE1920 0	Chrea Sesokunthideth	Virtual Presentation	The Relationship Between Education, Labour Productivity, And Labour Cost In Cambodia: An Evidence From Enterprise Survey 2013

List of Conference Attendees and Invitations

ID	Attendee	Field of Study	Affiliation
ICE1920 1	Dewi Sukmasari	Management Accounting	Universitas Lampung

Perception of Risk, Commitment and Bonus on Completion of Difficulty Target: Carbon Emission Case

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^{1,2}universitas Lampung, ³universitas Teknokrat Indonesia

Abstract

This research was conducted because until now there are still many companies that have not yet implemented environmentally friendly production systems. This research tries to raise from the point of view of management control systems. This study produced three hypotheses which in this case hypothesis testing carried out using the experimental method using 63 undergraduate students as respondents in this study who hypothesized using a two-way ANOVA. This test still uses commitment in a fixed situation without looking at the condition of whether someone is a risk taker or risk-averse. The companies should implement a system that is able to increase the commitment of employees, especially managers as project implementers. This study examine the effect of situational risk perceptions and information that is each proxy by opportunities and profit-loss on a person's decision to settle due to difficulty by making commitment variables and moderating bonuses.

Keywords: Target completion, Risk Perception, Commitment, Bonuses.

FUTURE EVENTS

November 28, 2019 in Perth, Australia
4th Emerging Scholars in Business Conference (ESBC)
<http://www.esbconference.com>

January 21, 2020 in Tokyo, Japan
5th Japan International Conference on Business, Management Studies and
Social Science (JIBUMS)
<http://www.jibums.com>

January 28, 2020 in Manila, Philippines
3rd International Conference on Entrepreneurship studies, Business,
Economy, and Management Science (ESBEM)
<http://esbem.com>

February 11, 2020 in Singapore
5th Singapore International Conference on Management, Business,
Economic and Social Science (SIMBES)
<http://www.simbesconference.com>

February 25, 2020 in Bandung, Indonesia
International Conference on Creative Economy and Sustainable Tourism
(ICEST)
<http://icestconference.com>

March 10, 2020 in Seoul, South Korea
5th Korea International Conference on Humanities, Social Science and
Business Studies (KIBSS)
<http://www.kibssconference.com>

March 19, 2020 in Bali, Indonesia
4th International conference on Interdisciplinary Research on Education,
Economic studies, Business and social science (RESBUS)
<http://resbusconference.com/>

June 15, 2020 in Sydney, Australia
4th International Conference on Interdisciplinary Business, Economy,
Management, and Social Studies (IBEMS)
<http://www.ibemsconference.com/>

June 29, 2020 in Kuala Lumpur, Malaysia
5th International Conference on Management Studies and Social Science
(MASOS)

<http://www.masosconference.com/>



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