

Joint Conference
The Academy for Global Business Advancement (AGBA)'s 13th Global Conference
The 1st Sebelas Maret Conference on Entrepreneurship, Innovation and Community
Development (SMARTCEIC)

November 26th -28th, 2016

Venue: Best Western Premiere Hotel, Solo, Central Java, Indonesia

Day 1: Saturday, November 26 th , 2016	
Room: Ruby (Plenary Session and Faculty Development Workshop)	
Time	Activity
07.30 - 08.30	Registration and Morning Coffee Break
08.30 - 08.35	Opening
08.35 - 08.45	National Anthem: Indonesia Raya
08.45 - 09.15	Welcome Greetings and Opening Remarks: <ul style="list-style-type: none"> ▪ Prof. Eric Werker (Chair, AGBA's Global Conference) ▪ Prof. Gary L. Frankwick (Chair, AGBA's Global Board of Trustees) ▪ Prof. Ravik Karsidi (Rector, Universitas Sebelas Maret)
09.15 - 10.00	Keynote Speech: Prof. Ocky Karna Radjasa (Director of Research and Community Service of Ministry Research, Technology and Higher Education of the Republic of Indonesia)
10.00 - 12.00	Plenary Session: <ol style="list-style-type: none"> 1. Jeffrey Beall, MA, MSLS (Associate Professor of Auraria Library of University Colorado, Denver) 2. Mr. Sumeet Rohatgi (Regional Manager Asia Pacific, Elsevier and Scopus) 3. Prof. Norman Wright (Dean, Utah Valley University, USA) 4. Prof. Sutarno (Vice Rector, Universitas Sebelas Maret) Moderator: Dr. Fitria Rahmawati (LPPM UNS)
12.00 - 13.00	Lunch Break
13.00 - 15.30	Faculty Development Workshop and Doctoral Colloquium session 1: <ol style="list-style-type: none"> 1. Prof. Norman Wright (Utah Valley University, USA) - Achieving AACSB Accreditation: Pathway to High Quality Business Education and International Legitimacy 2. Prof. Gary L. Frankwick (University of Texas at El Paso, USA) - Developing World-Class Doctoral Research Models and Frameworks to Publish in World-Class Journals 3. Prof. Abdul A. Rasheed (University of Texas at Arlington, USA) - Publish or Perish: Managing Careers in the Changing Academic Landscape 4. Prof. Hassan Yazdifar (Salford University, UK) - Managing Organizations in a Global Context 5. Prof. Eric Werker (Simon Fraser University, Canada) - Dynamics of Experiential Learning as a Pedagogical Tool Moderator: Putri Permatasari Husa, M.Buss (FEB UNS)
15.30 - 15.45	Afternoon Coffee Break
15.45 - 18.00	Faculty Development Workshop and Doctoral Colloquium session 2:

	<ol style="list-style-type: none"> 1. Prof. Ahmad Hosseini (American University of Nigeria) - An Innovating Approach in Teaching Entrepreneurship 2. Mr. Lavanya Rastogi (Founder, President, and CEO OSSCube Company USA) - Challenges of Teaching Entrepreneurship: Nature Vs. Nurture 3. Prof. Jacob P. Sybrowsky (Utah Valley University, USA) - Positioning Programs for Growth: Best Practices for Launching Programs, Building Faculty and Connecting to Industry 4. Prof. J. Mark Munoz (Milikin University, USA) - Performance Learning Model: The International Business Consulting Course 5. Prof. Zainal Abidin Mohamed (Islamic Science University of Malaysia) - Tips For Writing and Using Cases in Teaching From Emerging Country Perspectives <p>Moderator: Dilla Maghrifani, M.Sc (FEB UNS)</p>
18.00 - 22.00	Gala Dinner and Award Ceremony

Gala Dinner and Award Ceremony, Saturday, November 26 th , 2016	
Room: Ruby	
Time	Activity
18.00 – 18.30	Registration
18.30 – 19.00	AGBA Dignitaries Award 1
19.00 – 19.15	Traditional dance
19.15 – 19.45	Gala Dinner Speeches: Prof. Sulisty Saputro (Chair, LPPM UNS) Dr. Hunik Sri Runing Sawitri (Dean, FEB UNS)
19.45 – 20.00	Entertainment – Jazz Night (Dinner Served)
20.00 – 20.30	PERURI (Corporate Sponsor) Speech
20.30 – 20.40	Best Paper Award <ul style="list-style-type: none"> ▪ AGBA Best Paper ▪ LPPM UNS Best Paper ▪ FEB UNS Best Paper ▪ PERURI Best Paper
20.40 – 21.00	AGBA Dignitaries Award 2
21.00 – 21.45	Entertainment – Jazz Night
21.45 – 22.00	Wrap Up

Day 2: Sunday, November 27th, 2016**Room: Violan 1 - 10 (Parallel Session)**

Time	Activity
08.00 - 10.00	Parallel Session 1
10.00 - 10.30	Morning Coffee Break
10.30 - 12.30	Parallel Session 2
12.30 - 13.30	Lunch Break
13.30 - 15.30	Parallel Session 3
15.30 - 16.00	Afternoon Coffee Break
16.00 - 18.00	Parallel Session 4
18.30 - 20.30	Parallel Session 5

Day 3: Monday, November 28th, 2016

Professional Networking Day

PARALLEL (CONCURRENT) SESSIONS

Session: Organization Behavior and Human Resources Management 1

Date: Sunday, 27th November 2016

Time: 08.00 – 10.00

Room: Violan 1

Chair: Mark Munoz, Millikin University, USA

1	<i>A Study of Perceived Effectiveness of Talent Management Initiatives Imperative to the Psychological Contract of Contingent Workforce: The Context of India</i>
	Anjali Bansal, MICA, Ahmedabad, India
2	<i>The Effect of Organizational Culture and Comittment on Organizational Performance</i>
	Riski Syandri Pratama, Universitas Lampung, Bandar Lampung, Indonesia
	Satria Bangsawan, Universitas Lampung, Bandar Lampung, Indonesia
3	<i>Leader's Willingness to Sacrifice in the State of Business Failure: A Perspective of Javanese Local Wisdom</i>
	Titik Setyaningsih, Universitas Sebelas Maret, Indonesia
	Pram Suryanadi, Universitas Sebelas Maret, Indonesia
	Joko Suyono, Universitas Sebelas Maret, Indonesia
	Sinto Sunaryo, Universitas Sebelas Maret, Indonesia
4	<i>Analysis of Effect of Job Satisfaction, Organizational Support, and Leadership Style on the Work Motivation and Performance of Employees (Case Study at PT. Bank MandiriTbk. South Sulawesi)</i>
	Irwan Usman, Universitas Hasanuddin, Indonesia
	Haris Maupa, Universitas Hasanuddin, Indonesia
5	<i>The Influence of Narcissism On Counterproductive Work Behaviour: The Role of Organizational Justice as Moderator</i>
	Zainnur M. Rusdi, Universitas Lampung, Bandar Lampung, Indonesia
	T. Hani Handoko, Universitas Gadjah Mada, Indonesia

Session: Corporate Finance 1Date: Sunday, 27th November 2016

Time: 08.00 – 10.00

Room: Violan 2

Chair: Abdul A. Rasheed, University of Texas at Arlington, USA

1	<i>Excess Cash Holdings As An Indicator of Agency Problems</i>
	Ernie Hendrawaty, Universitas Lampung, Bandar Lampung, Indonesia
2	<i>Human Capital And Cost of Financial Distress</i>
	Estu Widarwati, STIE Sutaatmadja, Indonesia
	Irwan Trinugroho, UniversitasSebelasMaret, Indonesia
3	<i>Challenges Facing Human Capital Return on Investment (HCROI) in Mena Region</i>
	Moetaz Jamil Soubjaki, AlJinan University, Tripoli, Lebanon
4	<i>The Influence of Cash Flow, Inventory Turnover, and Capital Expenditure on Cash Holding in Manufacturing Company Listed on Indonesian Stock Exchange for theYear of 2010-2014</i>
	Muslim A. Djalil, Universitas Syiah Kuala, Indonesia
	Cut Dhia Fadhilah, Universitas Syiah Kuala, Indonesia
5	<i>Political Connections, Institutional Factors and their Impact on Responses to Performance Decline: A Multi-Country Analysis</i>
	Abdul A. Rasheed, University of Texas at Arlington, USA
	Toru Yoshikawa, Singapore Management University, Singapore
	Esther B. Del Brio, Universidad de Salamanca, Spain

Session: Financial Markets 1

Date: Sunday, 27th November 2016

Time: 08.00 – 10.00

Room: Violan 3

Chair: Anil Fernando Jayantha , University of Sri Jayewardenepura, SRI LANKA

1	<i>Return Stocks Affected By Stock Trading Suspension In Indonesia Stock Exchange</i>
	Prakarsa Panjinegara, Universitas Lampung, Bandar Lampung, Indonesia
2	<i>The Effect of Liquidity on Stock Return in Bullish and Bearish Condition: Empirical Evidence in Indonesia and Japan Stock Market</i>
	Igo Febrianto, Universitas Lampung, Bandar Lampung, Indonesia
3	<i>The Relationship Between Interest Rate And Stock Price: Empirical Evidence From Colombo Stock Exchange</i>
	Dona Ganeesha Priyangika Kaluarachchi, Eastern University Srilanka
	A.A.J. Fernando, University of Sri Jayewardenepura, Srilanka
4	<i>Testing The Herding Behavior in Non-Financial Companies</i>
	Ari Warokka, Centro Internacional "Carlos V" - Universidad Autonoma de Madrid, Spain
	Yessy Novantina, Centro Internacional "Carlos V" - Universidad Autonoma de Madrid, Spain
5	<i>Impact of Oil Price Fluctuations on the Stock Returns of Food, Beverage, and Pharmaceutical Companies Listed on Indonesia Stock Exchange</i>
	Ardian Prima Putra, University of Veteran Bangun Nusantara Sukoharjo, Indonesia
	Sri Wahyu Agustiningsih Purwanto, University of Veteran Bangun Nusantara Sukoharjo, Indonesia

Session: Banking 1Date: Sunday, 27th November 2016

Time: 08.00 – 10.00

Room: Violan 4

Chair: Hassan Yazdifar, University of Salford, UK

1	<i>IFRS, Family Ownership and Earnings Management In Indonesian Banking Industries</i>
	Doddy Setiawan, Universitas Sebelas Maret, Indonesia
	Fauziah Md Taib, Universiti Sains Malaysia
	Lian Kee Phua, Universiti Sains Malaysia
	Hong Kok Chee, Universiti Sains Malaysia
2	<i>The Effect of Net Interest Margin, Ownership Concentration, Bank-Specific and Macro Factors on Listed Banks in Indonesia Stock Exchange</i>
	Pristin Prima Sari, Universitas Sebelas Maret, Indonesia
	Ardian Prima Putra, University of Veteran Bangun Nusantara Sukoharjo, Indonesia
	Harmadi, Universitas Sebelas Maret, Indonesia
3	<i>Role of Indian Banks in Credit Accessibility and Development of MSMEs in India: An Evaluation</i>
	Navkiranjit Kaur Dhaliwal, Punjabi University, India
4	<i>The Model of Good Corporate Governance In Regional Champion Program of Indonesian Regional Development Bank</i>
	Zaidirina, Universitas Lampung, Bandar Lampung, Indonesia

Session: Agricultural Economics 1

Date: Sunday, 27th November 2016

Time: 08.00 – 10.00

Room: Violan 5

Chair: Ibrahim Tabsh, University of Dubai, UAE

1	<i>Bio-ethanol Agro-Industry Development Strategy in Lampung Province</i>
	Rr. Erlina, Universitas Lampung, Bandar Lampung, Indonesia
2	<i>An Empirical Study on Problems Faced by the Farmers under Contract Farming in Punjab (India)</i>
	Harpreet Singh, Punjabi University, India
3	<i>The Shifting Of Household Welfare In Urban And Rural Area Views From The Changes Of Income Elasticity Over The Time On A Commodity Contributor To Inflation In The Province Of Aceh-Indonesia</i>
	Chenny Seftarita, Universitas Syiah Kuala, Indonesia
	Amanpreet Singh, Punjabi University, India
4	<i>The Performance of Village Cooperatives in Supplying Corn and Its Implication On Marketing, Production and Cooperative Member Farmers' Income (A Survey in Lampung)</i>
	Satria Bangsawan, Universitas Lampung, Bandar Lampung, Indonesia

Session: Macro and Monetary Economics 1

Date: Sunday, 27th November 2016

Time: 08.00 – 10.00

Room: Violan 6

Chair: D. Tripathi Rao, Indian Institute of Management at Lucknow, INDIA

1	<i>The Development Of Flypaper Effect and Inclusive Economic Growth Model On Borneo Island</i>
	Prima Rosita Arini S., YKPN School of Business, Yogyakarta, Indonesia
	Rudy Badrudin, YKPN School of Business, Yogyakarta, Indonesia
	Baldric Siregar, YKPN School of Business, Yogyakarta, Indonesia
2	<i>Gaining an Understanding of the Rationale for the Fluctuations in the Yemeni Economy: Considering the Arab Spring</i>
	Sulaiman Abdullah Saif Alnasser Mohammed, Universiti Utara Malaysia
	Ebrahim Mohammed Al-Matari, Universiti Utara Malaysia
	Yahya ali Al-Matari, Universiti Utara Malaysia
3	<i>Employment and Employability for Economic and Social Inclusion in India</i>
	D. Tripathi Rao, Indian Institute of Management at Lucknow, Lucknow, State of Uttar Pradesh, India
	Swarnima Singh, Indian Institute of Management at Lucknow, Lucknow, State of Uttar Pradesh, India
4	<i>The Relationship Between The Economic Growth and Income Gap (Case Study of Lampung Province)</i>
	Toto Gunarto, Universitas Lampung, Indonesia
	Marselina, Universitas Lampung, Indonesia
5	<i>Building Economics Equilibrium Model in Indonesia Toward Macroeconomic Variables, New Consensus Macroeconomics Approach</i>
	Marselina Djayasinga, Universitas Lampung, Bandar Lampung, Indonesia

Session: Marketing 1

Date: Sunday, 27th November 2016

Time: 08.00 – 10.00

Room: Violan 7

Chair: Gary L. Frankwick, University of Texas at El Paso, USA

1	<i>Marketing Capability for the SMEs: A Measurement Scale</i>
	Popy Rufaidah, Universitas Padjadjaran, Indonesia
2	<i>Antecedents and Consequences of Market Orientation: Moderated by Organizational Culture In Indonesia Public Sector</i>
	Ahmad Hudalil, Universitas Lampung, Bandar Lampung, Indonesia
3	<i>Developing the Successful Marketing Strategies for Click Cafe</i>
	Evi Sofia, Institut Teknologi Bandung, Indonesia
	Agung Wicaksono, Institut Teknologi Bandung, Indonesia
4	<i>Assessing Marketing Effectiveness of Small Businesses in the State of Uttar Pradesh of India</i>
	Vinay Kumar Yadav, University of Lucknow, India
5	<i>Assessment of Retail Location by Studying the Influence of Agglomeration and Competition on Store Sales</i>
	Vikas Singla, Punjabi University, India

Session: Marketing 2

Date: Sunday, 27th November 2016

Time: 08.00 – 10.00

Room: Violan 8

Chair: Osman Bin Mohamad, Multi-Media University, MALAYSIA

1	<i>The Effect of Relationship Marketing Dimension On Customer Retention</i>
	Kemas Rahmat Zen Vani, Universitas Lampung, Bandar Lampung, Indonesia
	Mahrina Sari, Universitas Lampung, Bandar Lampung, Indonesia
2	<i>Impact Service Quality And Ethics Value Toward Bank Customers Behavior Intention</i>
	Ni Putu Widhia Rahayu, Universitas Lampung, Bandar Lampung, Indonesia
3	<i>A Structural Relationship Model of Factors Affecting Customer Loyalty for Retail Convenience Store Business in Bangkok, Thailand</i>
	Vinai Panjakajornsak, King Mongkut's Institute of Technology Ladkrabang, Thailand
4	<i>Why Do Satisfied Customers Want To Switch?</i>
	Damar Sumeru, Universitas Sebelas Maret, Indonesia
	Haryanto, Universitas Sebelas Maret, Indonesia
5	<i>Ethnicity, Consumer Animosity and Preferences: The Case of Students in Penang</i>
	Teo Poh-Chuin, Tunku Abdul Rahman College University, Malaysia
	Osman Mohamad, Multimedia University, Malaysia

Session: Business Ethics

Date: Sunday, 27th November 2016

Time: 08.00 – 10.00

Room: Violan 9

Chair: Roshan Lal Raina, J.K. Lakshmi Pat University, INDIA

1	<i>The Importance of Asmaul Husna's Values and Ethics to Develop Ethical Leadership in The Accounting Profession</i>
	Doni Sagitarian Warganegara, Universitas Lampung, Bandar Lampung, Indonesia
2	<i>Corporate Social Responsibility Motives : Path In Creating Social And Business Performance</i>
	Nurdin Sobari, Universitas Indonesia
	Tengku Ezni Balqiah, Universitas Indonesia
	Elevita Yuliati, Universitas Indonesia
	Rifelly Dewi Astuti, Universitas Indonesia
3	<i>The Exploring of Causality Relationship Between Islamic Work Ethics, Organizational Justice, and Accountant's Work Stress: Case of Indonesia</i>
	Amilin Amilin, Syarif Hidayatullah State Islamic University Jakarta, Indonesia
	Ahmad Rifai, Syarif Hidayatullah State Islamic University Jakarta, Indonesia
4	<i>Cybersecurity Risk: The Threats to Lecturers at Higher Education in Malaysia via Online Social Media</i>
	Hanizan Shaker Hussain, Kolej Universiti Poly-Tech MARA
	Nik Zulkarnaen Khidzir, Universiti Malaysia Kelantan, Malaysia
	Khairul Azhar Mat Daud, Universiti Malaysia Kelantan, Malaysia
	Roslinda Murad, Kolej Universiti Poly-Tech MARA
	Hanafizah Yaacob, Kolej Universiti Poly-Tech MARA
	Muzaaliff W. Musa, Management and Science University, Malaysia

Session: Public Sector and Social Accounting

Date: Sunday, 27th November 2016

Time: 08.00 – 10.00

Room: Violan 10

Chair: Kevin Smith, Utah Valley University, USA

1	<i>Government Internal Audit Effectiveness: Evidences from Indonesia</i>
	Sutaryo, Universitas Sebelas Maret, Indonesia
	Arifudin Tri Anto, Badan Pengawasan Keuangan dan Pembangunan Republik Indonesia
	Harun Al Rasyid, Universitas Indonesia
	Bayu Giri Prakosa, Kementerian Perindustrian Republik Indonesia
2	<i>Factors of Organizational Development to Implement Sectoral Integrated Reporting Systems (Study in Regional Government South Kalimantan)</i>
	Syaiful Hifni, Universitas Lambung Mangkurat, Indonesia
	Akhmad Sayudi, Universitas Lambung Mangkurat, Indonesia
	Chairul Sa'roni, Universitas Lambung Mangkurat, Indonesia
3	<i>The Effects of Budgetary Participation, Budgetary Slack, Authority Delegation, and Organizational Commitment on Managerial Performance An Empirical Study on Local Government in Lampung, Indonesia</i>
	Rindu Rika Gamayuni, Universitas Lampung, Bandar Lampung, Indonesia
	Dewi Suryani, Universitas Lampung, Bandar Lampung, Indonesia
4	<i>Environmental Accounting, Social Accounting, And Corporate Governance In Indonesia: A Long Period Of Observation</i>
	Lindrianasari, Universitas Lampung, Bandar Lampung, Indonesia
5	<i>Do Polluters Manage Earnings Downwards? A case of Indonesian Listed Companies</i>
	Susi Sarumpaet, Universitas Lampung, Bandar Lampung, Indonesia

Session: Organization Behavior and Human Resources Management 2

Date: Sunday, 27th November 2016

Time: 10.30 – 12.30

Room: Violan 1

Chair: Mohammed Siam, Universiti Utara Malaysia, MALAYSIA

1	<i>The Effect Of Leadership Effectiveness And Employee Engagement On Employee Performance In District States Owned Bank</i>
	Mustopa Endi S. Hasibuan, Universitas Lampung, Bandar Lampung, Indonesia
	Mahrina Sari, Universitas Lampung, Bandar Lampung, Indonesia
2	<i>A Model of Managing Business Organization Change Process: A Case Study of Indonesia Local Government Business Firm</i>
	Muhamad Rizal, Universitas Padjadjaran, Indonesia
	Erna Maulina, Universitas Padjadjaran, Indonesia
3	<i>The Influence Of Transformational And Transactional Leadership To Social Capital And Its Influence To Performance</i>
	Wisnu Prajogo, YKPN School of Business, Yogyakarta, Indonesia
4	<i>A Structural Equation Model to Examine Technological Innovation, Talent Management and Service Quality That Affect Organizational Performance in The Banking Industry of Thailand</i>
	Tasanai Pranee, King Mongkut's Institute of Technology at Ladkrabang, Thailand
5	<i>Transformational Leadership Model in Improving University Performance (Study In Universitas Lampung)</i>
	Habibullah Jimad, Universitas Lampung, Bandar Lampung, Indonesia
	Roslina, Universitas Lampung, Bandar Lampung, Indonesia

Session: Organization Behavior and Human Resources Management 3

Date: Sunday, 27th November 2016

Time: 10.30 – 12.30

Room: Violan 2

Chair: Gahima Egide Karuranga, Laval University, CANADA

1	<i>A Causal Analysis Of The Relationship Between Collaborative Leadership, Creativity, Innovation, Job Satisfaction And Organizational Learning</i>
	George Youssef Maalouf, School of Business, Arts, Sciences & Technology University, Beirut, Lebanon
2	<i>Improvement of Team Performance Through Knowledge Sharing And Organizational Learning By Interactive Use of Performance Measurement System</i>
	Yuliansyah Yuliansyah, Universitas Lampung, Bandar Lampung, Indonesia
	Wijaya Triwacananingrum, Pelita Harapan University, Indonesia
	Nafsiah Mohamed, Universiti Teknologi MARA, Malaysia
3	<i>Replicating Hofstede's Cultural Framework On Indonesia's Five Major Ethnic Groups</i>
	Suharnomo, Universitas Diponegoro, Indonesia
4	<i>Performance Measurement Information, Job Rotation, Role Stress and Performance</i>
	Fajar Gustiawaty Dewi, Universitas Lampung, Bandar Lampung, Indonesia
	Abdul Halim, Universitas Gadjah Mada, Indonesia
	Slamet Sugiri, Universitas Gadjah Mada, Indonesia
	Ertambang Nahartyo, Universitas Gadjah Mada, Indonesia
5	<i>Entrepreneurial Success: Does Social Media Matter? The Moderating Effect of Work Demand and Social Support</i>
	Ahmad Said Ibrahim Alshuaibi, Universiti Utara Malaysia, Malaysia
	Faridahwati Mohd. Shamsudin, Universiti Utara Malaysia, Malaysia
	Othman Yeop Abdullah, Universiti Utara Malaysia, Malaysia
	Mohammad Said Ibrahim Alshuaibi, Universiti Utara Malaysia, Malaysia

Session: Financial Markets 2

Date: Sunday, 27th November 2016

Time: 10.30 – 12.30

Room: Violan 3

Chair: Osman bin Muhammad, Multimedia University, Malaysia

1	<i>The Effect of Technical and Fundamental Variable on The company Value in Indonesian Agriculture Sector</i>
	Mamay Komarudin, Universitas Lampung, Bandar Lampung, Indonesia
2	<i>Behavioral Contagion, Transmission Of Information Signalling And Action Based Of Herding: An Analysis On The Event Of Financial Disclosure Announcement</i>
	Elok Pakaryaningsih, Universitas Gadjah Mada, Indonesia
	Marwan Asri, Universitas Gadjah Mada, Indonesia
3	<i>Sukuk and Conventional bonds Performance in Indonesia (comparative analysis of return and risk)</i>
	Evi Mutia, Universitas Syiah Kuala, Indonesia
	Evayani, University of Syiah Kuala, Indonesia
	Muhammad Shaleh, University of Syiah Kuala, Indonesia
4	<i>The “Diwaniyyah” and Kuwaiti’s Decision to Invest in Kuwaiti Stock Exchange: A Proposed Research Framework</i>
	Nawaf Ebrahim Abdullah Ebrahim Fahad Al Samhan, Multimedia University, Malaysia
	Osman bin Muhammad, Multimedia University, Malaysia
	Ridzwan bin Bakar, Multimedia University, Malaysia

Session: Banking 2

Date: Sunday, 27th November 2016

Time: 10.30 – 12.30

Room: Violan 4

Chair: Jacob P. Sybrowsky, Utah Valley University, USA

1	<i>Internal Control System and Perceived Operational Risk Management in Malaysian Conventional Banking Industry</i>
	Noor Fareen Abdul Rahim, Universiti Utara Malaysia, Malaysia
	Hasnah Haron, Universiti Malaysia Pahang, Malaysia
	Siti Rohaida, Universiti Sains Malaysia, Malaysia
2	<i>Lending to MSMEs, Bank Performance and Risk: Evidence from Indonesia</i>
	Paramita Her Astuti, Universitas Gadjah Mada, Indonesia
	Mohammad Halimi, Universitas Gadjah Mada, Indonesia
3	<i>The Effect of Banking Regulation and Auditor Reputation on Earning Management and Its Effect on Corporate Share Performance</i>
	Farichah, Universitas Lampung, Bandar Lampung, Indonesia
4	<i>The Role of Tangible And Intangible Resources On Strategic Group Change in Indonesian Banking Industry</i>
	Ayi Ahadiat, Universitas Lampung, Bandar Lampung, Indonesia
	Basu Swastha Dharmmesta, Universitas Gadjah Mada, Indonesia
	T. Hani Handoko, Universitas Gadjah Mada, Indonesia
	B.M. Purwanto, Universitas Gadjah Mada, Indonesia

Session: Public EconomicsDate: Sunday, 27th November 2016

Time: 10.30 – 12.30

Room: Violan 5

Chair: Eric Werker, Simon Fraser University, CANADA

1	<i>Analyzing the Village Fund Effectiveness: Does the Government Plan Work?</i>
	Wahyu Ario Pratomo, Universitas Sumatera Utara, Indonesia
	Ari Warokka, Centro Internacional "Carlos V" – Universidad Autonoma de Madrid, Spain
	Dwi Citra P Sitompul, Universitas Sumatera Utara, Indonesia
2	<i>The Effect of Governement Spending In Publict Sector On The Economic Growth: Studi On The New Autonomous Regions In Indonesia</i>
	Ambya Mahmud, Universitas Lampung, Bandar Lampung, Indonesia
3	<i>The Effect of Locally-Generated Revenue and Fiscal Transfer from Central to Region Funds on Poverty with Intervening Variables Capital Expenditures and Economic Growth of Regency/City in the East Kalimantan Province</i>
	Dody Hapsoro, STIE YKPN, Yogyakarta, Indonesia
	Muhammad Jibril Al-Rasyid, STIE YKPN, Yogyakarta, Indonesia
4	<i>The Toda-Yamamoto Causality Test for Government Expenditure and Economic Growth: Case Study in Indonesia</i>
	Sigit Harjanto, Universitas Brawijaya, Indonesia
	Setyo Tri Wahyudi, Universitas Brawijaya, Indonesia
5	<i>DAU Allocation in Indonesia Is it for Good Local Government or Lucky One?</i>
	Ni Made Sukartini, Universitas Airlangga, Indonesia
	Albertus Girik Allo, Universitas Papua, Indonesia

Session: Macro and Monetary Economics 2

Date: Sunday, 27th November 2016

Time: 10.30 – 12.30

Room: Violan 6

Chair: D. Tripati Rao, Indian Institute of Management at Lucknow, INDIA

1	<i>Instability Rupiah, Is It ?</i>
	Marselina Djayasinga, Universitas Lampung, Bandar Lampung, Indonesia
	Helena Soetikno, Universitas Lampung, Bandar Lampung, Indonesia
2	<i>Do Higher Interest Rates Raise or Lower Inflation?</i>
	Sri Fatmawati, YKPN School of Business, Yogyakarta, Indonesia
3	<i>Model of Supply and Demand Theory Based Theanthroposentric</i>
	Supawi Pawenang, Universitas Islam Batik Surakarta, Indonesia
	Burhanuddin Ahmad Yani, Universitas Islam Batik Surakarta, Indonesia
4	<i>Local Politics Competiton in Inodonesia: In Economics Perspective</i>
	Nairobi, Universitas Lampung, Bandar Lampung, Indonesia
5	<i>Probit Logit Analysis on Economic Crisis Indicator Case Study: Indonesia</i>
	Senna Gumilar, Universitas Indonesia

Session: Marketing 3

Date: Sunday, 27th November 2016

Time: 10.30 – 12.30

Room: Violan 7

Chair: Syed Aziz Anwar, Hamdan Bin Mohammed Smart University, UAE

1	<i>The Effect of Knowledge on Consumer Rights Toward Complaints Delivery</i>
	Dorothy R.H. Pandjaitan, Universitas Lampung, Bandar Lampung, Indonesia
	Dwi Asri Siti Ambarwati, Universitas Lampung, Bandar Lampung, Indonesia
	Rehulina Tarigan, Universitas Lampung, Bandar Lampung, Indonesia
2	<i>The Mediating Role of Corporate Image In The Effect of Perceived Service Quality On Customer Perceived Value</i>
	Amsir, Universitas Lampung, Bandar Lampung, Indonesia
3	<i>Determinants of Academic Library Service Quality Across Sri Lanka: A Marketing Perspective</i>
	K. R. N. Harshani, Management and Science University, Malaysia
4	<i>Determinants of Consumers' Attitudes Towards Luxurious Automobile Brands Across Sri Lanka</i>
	Sumith S. De Silva, Management and Science University, Malaysia
5	<i>Consumer's Perceptions Towards E-Marketing: A Scale Development Study</i>
	Satinder Kumar, Punjabi University, India
	Rajwinder Singh, Punjabi University, India

Session: Marketing 4Date: Sunday, 27th November 2016

Time: 10.30 – 12.30

Room: Violan 8

Chair: Mahrina Sari, University of Lampung, INDONESIA

1	<i>Cronological Analysis Of Brand Trust: A Construct Proposition</i>
	Afif Zaerofi, Sekolah Tinggi Ekonomi Islam Tazkia, Indonesia
	Popy Rufaidah, Universitas Padjadjaran, Bandung, Indonesia
2	<i>Customer Engagement and Brand Trust Effect on Brand Loyalty of Food Supplements</i>
	Tul Wongsuphasawat, King Mongkut's Institute of Technology Ladkrabang, Thailand
	Urusa Buatama, King Mongkut's Institute of Technology Ladkrabang, Thailand
	Wanno Fongsuwan, King Mongkut's Institute of Technology Ladkrabang, Thailand
3	<i>The effect of perceived quality, brand affect and brand trust on brand extension with brand loyalty and brand equity as mediator</i>
	Siti Fathonah, STIE AUB, Surakarta, Indonesia
	Tulus Haryono, Universitas Sebelas Maret, Indonesia
4	<i>The Relationships Between Attitudes Toward Counterfeit Branded Luxury Products and Social Status Insecurity with Status Consumption and Value Consciousness as Moderators</i>
	Naima Bogari, King Abdulaziz University, Saudi Arabia
	Mohamed Zain, King Abdulaziz University, Saudi Arabia
	Norizan Kassim, King Abdulaziz University, Saudi Arabia
5	<i>The Model of Corporate Social Responsibility Image in Building Brand Equity</i>
	Mahrinasari MS, Universitas Lampung, Bandar Lampung, Indonesia
	Basu Swastha Dharmmesta, Universitas Gadjah Mada, Indonesia

Session: Tourism Management

Date: Sunday, 27th November 2016

Time: 10.30 – 12.30

Room: Violan 9

Chair: Sabri G. M. Elkrggli, University of Benghazi, LIBYA

1	<i>The Impact of Political Conflict (2013-2016) on Tourism Businesses' Marketing Performances: The Case of Libyan SMEs</i>
	Sabri Elkrggli, University of Benghazi, Libya
2	<i>User Generated Content Analysis of Tourism Industry of Indonesia</i>
	Sahil Raj, Punjabi University, India
	Tanveer Kajla, Punjabi University, India
3	<i>Consumers Attitude Toward Indonesia E-Tourism In Building E-Trust And E-Loyalty</i>
	Anggalia Wibasuri, Universitas Lampung, Bandar Lampung, Indonesia
	Mahrina Sari, Universitas Lampung, Bandar Lampung, Indonesia
4	<i>The Influence of City Marketing Performance, and Mayor Personal Branding Towards Tourist Revisit Intention: The Case of Bandung</i>
	Raden Rifqi Dwisanto, Universitas Padjadjaran, Bandung, Indonesia
	Popy Rufaidah, Universitas Padjadjaran, Bandung, Indonesia
5	<i>The Special Capability And Government Policy And Its Consequence To Tourism Marketing Performance In South Sumatra Tourism Destination Distric: Mediated By Tourism Image</i>
	Yunita Sari, Universitas Lampung, Bandar Lampung, Indonesia

Session: Islamic Finance

Date: Sunday, 27th November 2016

Time: 10.30 – 12.30

Room: Violan 10

Chair: Zainal Abidin Mohamed, Islamic Science University of Malaysia, MALAYSIA

1	<i>Exploring credibility of full-fledged Islamic Bank in Indonesia: An Exploratory Factor Analysis (EFA) Approach</i>
	Naufal Bachri, Universitas Malikussaleh, Indonesia
	Abdul Rahman Lubis, Universitas Syiah Kuala, Indonesia
	Muslim Amin, King Saud University, Saudi Arabia
2	<i>Islamic Organizational Culture and its Effect on Islamic Rural Bank Performance In Indonesia</i>
	Muhammad Iqbal Fasa, UIN Sunan Kalijaga Yogyakarta
	Ridwansyah, Universitas Lampung & IAIN Raden Intan Lampung
3	<i>Is Malaysian Islamic Home Financing Bay' Bithaman Al-Ajinl ('BBA') Compatible with Islamic Law? A Critical Examination on the Issue of 'Beneficial Ownership</i>
	Nuarrual Hilal Md Dahlan, Universiti Utara Malaysia, Malaysia
	Fauziah Mohd Noor, Universiti Utara Malaysia, Malaysia
	Mohd Sollehudin Shuib, Universiti Utara Malaysia, Malaysia
4	<i>M-BMT as a Product Innovation for Baitul Maal Wat Tamwil (BMT)</i>
	Ahmad Fajri, Politeknik Negeri Semarang, Indonesia
	Veronica Putri Anggraini, Politeknik Negeri Semarang, Indonesia
	Iwan Budiyo, Politeknik Negeri Semarang, Indonesia

Session: Organization Behavior and Human Resources Management 4

Date: Sunday, 27th November 2016

Time: 13.30 – 15.30

Room: Violan 1

Chair: Osama Sam Al-Kwifi, Qatar University, QATAR

1	<i>Developing and Testing Measurement Scale of Transactive Memory Systems</i>
	Neuneung Ratna Hayati, Universitas Gadjah Mada
	Amin Wibowo, Universitas Gadjah Mada
	Ertambang Nahartyo, Universitas Gadjah Mada
2	<i>Impact of Outsourcing Services on Employee Productivity</i>
	Florence C. Lagat, Moi University, Kenya
	Alice Kurgat, Moi University, Kenya
	Luka Kutto, Moi University, Kenya
3	<i>The Antecedents and Consequences of Nurse's Presentism At Sulaiman Al-Habib Hospital Al-Takhassusi in Saudi Arabia</i>
	Mohamad Baytieh, Jinan University, Lebanon
4	<i>How Authentic Leadership In Family Business Defines Their Leader-Member Exchange Relationship</i>
	Elminda Sari, Universitas Indonesia
5	<i>Exploring Technology Switching Phenomena in Capital Intensive Markets</i>
	Osama Sam Al-Kwifi, Qatar University, Qatar

Session: Economic DevelopmentDate: Sunday, 27th November 2016

Time: 13.30 – 15.30

Room: Violan 2

Chair: D. Tripati Rao, Indian Institute of Management at Lucknow, INDIA

1	<i>The role of informal sector absorb labor and increase income (case of street vendors in Padang City)</i>
	Erni Febrina Harahap, Universitas Bung Hatta, Indonesia
2	<i>Impact Of Economic Stimulant For The Small Sector Industries Of Food, Beverages And Tobacco (Fbt) In North Sumatra Province</i>
	Eko Wahyu Nugrahadi, Universitas Negeri Medan
	Indra Maipita, Universitas Negeri Medan
	Chandra Situmeang, Universitas Negeri Medan
3	<i>The Role of The Government and Readiness In Enhancing Competitiveness SMEs, SMEs Dealing In ASEAN Economic Community (AEC) (Case Study In Batam MSMe)</i>
	Cahyo Budi Santoso, Universitas Kepulauan Riau, Indonesia
4	<i>Understanding the Effect of Home and Host Country Institution on SME Export Initiation</i>
	Noor Azura Azman, Universiti Utara Malaysia, Malaysia
	Osman Mohamad, Multimedia University, Malaysia
	Noor Hazlina Ahmad, Universiti Sains Malaysia, Malaysia
5	<i>Does Sheepskin Effect Matter? Study Case on Return to Education in Indonesia</i>
	Nenny Hendajany, Universitas Sangga Buana, Bandung, Indonesia
	Tri Widodo, Universitas Gadjah Mada, Indonesia
	Eny Sulistyaningrum, Universitas Gadjah Mada, Indonesia

Session: Corporate Finance 2

Date: Sunday, 27th November 2016

Time: 13.30 – 15.30

Room: Violan 3

Chair: Jacob P. Sybrowsky, Utah Valley University, USA

1	<i>Determinants Of Financial Restructuring Of Financially Distress Firms In Indonesia</i>
	Sri Dwi Ari Ambarwati, UPN Veteran Yogyakarta
	Irwan Trinugroho, Universitas Sebelas Maret
2	<i>Project Risk Management for Profitability</i>
	Rajwinder Singh, Punjabi University, India
3	<i>Cash Profitability and the Cross Section of Stock Return Empirical Evidence from Indonesia</i>
	Andrianto Pujihantoro, Universitas Indonesia
	Buddi Wibowo, Universitas Indonesia
4	<i>Stock Valuation of Holcim Indonesia Compared with Semen Indonesia and Indocement Tunggul Prakarsa</i>
	Luke Sekar Andari, Institut Teknologi Bandung, Indonesia

Session: Operation Management 1Date: Sunday, 27th November 2016

Time: 13.30 – 15.30

Room: Violan 4

Sorasak Tang Thong, King Mongkut's Institute of Technology Ladkrabang,

Chair: THAILAND

1	<i>The Application of Gravity Model in Scenario-based Forecasting for Airport Feasibility Study</i>
	Rolan Mauludy Dahlan, Institut Teknologi Bandung, and Ametis Institute, Indonesia
	Santi Novani, Institut Teknologi Bandung, Indonesia
2	<i>The Integrated Quality Directing As Driver To Encourage Principals Of Quality Management</i>
	Ahmad Ikhwan Setiawan, Universitas Sebelas Maret, Indonesia
	Intan Novela, Universitas Diponegoro, Indonesia
	Reza Rahardian, Universitas Sebelas Maret, Indonesia
	Datien Eriska Utami, Institut Agama Islam Negeri, Indonesia
3	<i>The Effectiveness of Service Operation Management of MICE Industry in Thailand</i>
	Songsiri Bandhuseve, King Mongkut's Institute of Technology at Ladkrabang, Bangkok, Thailand
	Sunpasit Limnarat, King Mongkut's Institute of Technology at Ladkrabang, Bangkok, Thailand
	Sorasak Tangthong, King Mongkut's Institute of Technology at Ladkrabang, Bangkok, Thailand
4	<i>A Study of the Jordanian Electric Power Company Limited (JEPCO)</i>
	Mohammad Saqr Atieh Alquabeh, University Utara Malaysia, Malaysia
	Mohammed R. A. Siam, University Utara Malaysia, Malaysia
5	<i>Quality Assurance Practices of Food Manufacturers: A Comparative Study between Small, Medium and Large Companies</i>
	Ng Kim-Soon, Universiti Tun Hussein Onn, Malaysia
	Lim Hui Chin, Universiti Tun Hussein Onn, Malaysia
	Abd Rahman Ahmad, Universiti Tun Hussein Onn, Malaysia
	Osman Mohamad, Universiti Tun Hussein Onn, Malaysia
	Hairul Rizad Md Sapry, Universiti Tun Hussein Onn, Malaysia

Session: Corporate Governance

Date: Sunday, 27th November 2016

Time: 13.30 – 15.30

Room: Violan 5

Chair: Kevin Smith, Utah Valley University, USA

1	<i>Does Corporate Governance Effect on the Corporate Performance Persistence in Listed Companies of Malaysian Stock Exchange?</i>
	Mojgan Derayat, Universiti Teknologi MARA, Malaysia
2	<i>Tax Management, Cost of Debt, and Corporate Governance</i>
	Anies Lastiati, Universitas Indonesia, Indonesia
	Sylvia Veronica Siregar, Universitas Indonesia, Indonesia
	Vera Diyanti, Universitas Indonesia, Indonesia
	Samingun, Universitas Indonesia, Indonesia
3	<i>Intellectual Capital Disclosure Practices: An Empirical study on Companies Listed on Colombo Stock Exchange</i>
	C. Larojan, University of Jaffna, Sri Lanka
4	<i>The Timeliness of Restatement Disclosures and Financial Reporting Credibility</i>
	Mark Hirschey, University of Kansas USA
	Kevin R. Smith, Utah Valley University USA
	Wendy M. Wilson, Texas Christian University USA

Session: Financial Accounting and Auditing

Date: Sunday, 27th November 2016

Time: 13.30 – 15.30

Room: Violan 6

Chair: Ahmad Hosseini, American University of Nigeria, NIGERIA

1	<i>The Effect of Audit Procedures And Auditors' Experience On Auditors' Responsibility In Detecting Frauds: Javanese Culture As A Moderating Factor</i>
	Ratna Siti Nuraisya, Universitas Diponegoro, Indonesia
	Anis Chariri, Universitas Diponegoro, Indonesia
2	<i>Audit Committee Characteristics and Internal Audit Budget: Malaysian Evidence</i>
	Redhwan Al-Dhamari, University Utara Malaysia, Malaysia
3	<i>Economic Consequences of IFRS Adoptions Around The ASEAN Countries: Role of Analyst Following</i>
	Fitriany, Universitas Indonesia, Indonesia
	Sidharta Utama, Universitas Indonesia, Indonesia
	Aria Farahmita, Universitas Indonesia, Indonesia
	Viska Anggraita, Universitas Indonesia, Indonesia
4	<i>Persistence of Tax Avoidance and Its Effect on Persistence of Earnings</i>
	Achmad Hizazi, Universitas Indonesia, Indonesia
	Sylvia Veronica Siregar, Universitas Indonesia, Indonesia
	Dwi Martani, Universitas Indonesia, Indonesia
	Vera Diyanti, Universitas Indonesia, Indonesia

Session: Innovation ManagementDate: Sunday, 27th November 2016

Time: 13.30 – 15.30

Room: Violan 7

Chair: Lavanya Rastogi, Salford University, UK

1	<i>Hospital Service Innovation Model: Testing with Confirmatory Factor Analysis</i>
	Dilli Marayuzan Akbar Pratama, Universitas Padjadjaran, Indonesia
	Popy Rufaidah, Universitas Padjadjaran, Indonesia
	Laelasari, Universitas Padjadjaran, Indonesia
	Sri Hudaya Widihashta, Universitas Padjadjaran, Indonesia
2	<i>The Relationship Between Innovation And Performance – Implementation In A State-Owned Enterprise</i>
	Laura Gultom, Universitas Indonesia, Indonesia
3	<i>A PLS-SEM Analysis of Thai Ceramic Enterprise Innovation, Business Strategies & Performance on Survival</i>
	Phainphin Kowuttiphong, King Mongkut's Institute of Technology at Ladkrabang, Thailand
	Wanno Fongsuwan, King Mongkut's Institute of Technology at Ladkrabang, Thailand
4	<i>Influence of Market-Scanning Capability and Technology-scanning Capability on Firms' Product Innovation Performance</i>
	M. Shahedul Alam, North South University, Dhaka, Bangladesh
	Paul D. Guild, University of Waterloo, Canada
	Douglas Sparkes, University of Waterloo, Canada
5	<i>How Innovation Affects Performance Management and Control Systems in Business Organizations Across Economic and Cultural Ecosystems</i>
	Lavanya Rastogi, University of Salford Salford, Manchester, England UK

Session: Knowledge Management 1

Date: Sunday, 27th November 2016

Time: 13.30 – 15.30

Room: Violan 8

Chair: Mohamed Zain, University of Dubai, UAE

1	<i>Devise Knowledge Management Framework For Successful Implementation of Knowledge Management System in Organizations</i>
	Shelika Arora, Delhi Technological University, Delhi, India
2	<i>Effects of Continuous Improvement and Creative Internal Climate on Organizations in a Developing Country Environment</i>
	Mohamed Zain, University of Dubai, UAE
	Norizan Kassim, University of Dubai, UAE
3	<i>K.M. Processes and Their Impact On Competitiveness in Industries</i>
	Kamal Maini, Delhi Technological University, India
	Broto Rauth Bhardwaj, Bharati Vidyapeeth University, New Delhi, India
4	<i>Knowledge Management in SMEs: A Study of Impact of Knowledge Management on Firm Performance</i>
	Gunmala Suri, Panjab University, India
	Gagandeep Kaur Bhatia, Panjab University, India

Session: Business StrategyDate: Sunday, 27th November 2016

Time: 13.30 – 15.30

Room: Violan 9

Chair: Broto Bhardwaj, Bharati Vidyapeeth University, INDIA

1	<i>Behavioural Complexity Shaping Ambidextrous Behaviours Among SMEs in Malaysia</i>
	Poon Wai Chuen, Multimedia University, Cyberjaya, Malaysia
	Osman Muhamad, Multimedia University, Cyberjaya, Malaysia
	T. Ramayah, Multimedia University, Cyberjaya, Malaysia
2	<i>Proposed Business Strategy of Garuda Indonesia Sub-Brand Explore In Komodo Route</i>
	Arinta Hendri Wijaya, Institut Teknologi Bandung, Indonesia
	Satya Aditya Wibowo, Institut Teknologi Bandung, Indonesia
3	<i>Factors Affecting the Sustainability of Electronic Services in a Risky Environment</i>
	Munadil K. Faaeq Al-Sammarraie, Universiti Utara Malaysia, Malaysia
	Kusay H. Al-Salami, CIHAN University, Iraq
4	<i>Current India-Korea Business Relations and Suggested Models for Trade Promotion Organization (TPOs) in India</i>
	Aakriti Jain, Core Team, Make in India, Government of India, Pune, State of Maharashtra, India
	Broto Rauth Bhardwaj, Entrepreneurship Cell, Bharati Vidyapeeth University, New Delhi, India
5	<i>Relationship Contextual Variables, Psychic Distance and Export Performance: The Role of Trust and Commitment as Mediating Variables: A Study on Malaysian Manufacturing Firms</i>
	Abdel Hafiez Ali Hasaballah, Qaseem University, Saudi Arabia

Session: Marketing 5Date: Sunday, 27th November 2016

Time: 13.30 – 15.30

Room: Violan 10

Chair: Bhavan Kandala, Jawaharlal Nehru Technological University, INDIA

1	<i>Global Cultural Clusters And Determinants Of Market Potentiality. Relations And Influences In A Longitudinal Study</i>
	Jorge Mongay, ESIC Business And Marketing School
2	<i>Exploring The Market Potential Of Traditional Food And Restaurant Food In Central Java</i>
	Djoko Purwanto, Universitas Sebelas Maret, Indonesia
	Budhi Haryanto, Universitas Sebelas Maret, Indonesia
	Amina Sukma Dewi, Universitas Sebelas Maret, Indonesia
3	<i>Critical Evaluation of Circuitry Marketing Envisaging the Globalized Economic Epoch</i>
	Bhavannarayana Kandala, Vice President, AGBA (South India)
	Krishna C. Y. S., Jayaprakash Narayan College of Engineering, Mahabubnagar Jawaharlal Nehru Technological University, India
4	<i>The Terrorist Attack: Will You Change Your Mind?</i>
	Alifah Faidurrohmah Fibayani, Universitas Sebelas Maret, Indonesia
	Budhi Haryanto, Universitas Sebelas Maret, Indonesia
5	<i>City Marketing Scale On Maluku Province Indonesia</i>
	Aisah Asnawi, Universitas Padjadjaran, Bandung, Indonesia
	Popy Rufaidah, Universitas Padjadjaran, Bandung, Indonesia

Session: Organization Behavior and Human Resources Management 5

Date: Sunday, 27th November 2016

Time: 16.00 – 18.00

Room: Violan 1

Chair: Noor Azlinna Azizan, University of Malaysia at Pahang, Malaysia

1	<i>Head-Hunter's Perspective: A Multidimensional View Of Intellectual Capital</i>
	Sri Sarjana, Universitas Padjadjaran, Bandung, Indonesia
	Dwi Kartini, Universitas Padjadjaran, Bandung, Indonesia
	Popy Rufaidah, Universitas Padjadjaran, Bandung, Indonesia
	Yunizar, Universitas Padjadjaran, Bandung, Indonesia
2	<i>The Impact of Coach Behavior on Motivation Regulation and Satisfaction of Elite Athletes in Sri Lanka</i>
	H. P. N. Perera, Management and Science University, Malaysia
3	<i>Validity Of Pfeffer Model To Sri Lankan Manufacturing Small And Medium Enterprises</i>
	W.W.A.N. Sujeewa, Rajarata University of Srilanka, Mihintale, Srilanka
4	<i>The Mediating Role of Inter-Organizational Trust between External Growth Strategies and Organizational Performance of Malaysian Companies</i>
	Saad Alaarj, University Sains Islam Malaysia (USIM), Malaysia
	Zainal Abidin-Mohamed, University Sains Islam Malaysia (USIM), Malaysia
	Umami Salwa Ahmad Bustamam, University Sains Islam Malaysia (USIM), Malaysia
5	<i>Predictors Of Student Spin-Off Intentions: Personality</i>
	Abdul Rahman Zahari, The National Energy University, Malaysia
	Noor Azlinna Azizan, Universiti Malaysia Pahang, Malaysia

Session: Corporate Finance 3Date: Sunday, 27th November 2016

Time: 16.00 – 18.00

Room: Violan 2

Chair: Hassan Yazdifar, University of Salford, UK

1	<i>Expropriation By The Controlling Shareholders On Firm Value In The Context of Indonesia: Corporate Governance As Moderating Variable</i>
	Ika Utami Widyaningsih, Universitas Sultan Ageng Tirtayasa, Indonesia
	Ardi Gunardi, Universitas Pasundan, Indonesia
	Rahmawati, Universitas Sebelas Maret, Indonesia
2	<i>Determinants of Enterprise Risk Management (ERM) and The Impact of ERM on Firms' Performance: An Empirical Analysis of Indonesia's Public Listed Banking Firms</i>
	Fiany Pryscillia, Petra Christian University, Indonesia
	Mariana Ing Malelak, Petra Christian University, Indonesia
3	<i>Systems or Safeguard: Which One Contributes More on the Relationship between R&D Investment and Firm Performance in the Emerging Markets?</i>
	Md Ashrafal Alam, University of Salford, Salford, Manchester, UK
	Hassan Yazdifar, University of Salford, Salford, Manchester, UK
	Uddin, University of Salford, Salford, Manchester, UK
4	<i>Cilolohan Edutown Townhouse Financial Feasibility Study Using Discounted Cash Flow and Real Option Methods</i>
	Dwiki Harnawadi Ahmad, Institut Teknologi Bandung, Indonesia

Session: Agricultural Economics 2Date: Sunday, 27th November 2016

Time: 16.00 – 18.00

Room: Violan 3

Chair: Eric Werker, Simon Fraser University, CANADA

1	<i>Empowering of Small, Micro and Cooperatives Business Enterprise (SMCEs) on Base Agribusiness to Face ASEAN Market: Survey at SMCEs Central of Aceh, Indonesia</i>
	Ishak Hasan, Universitas Syiah Kuala, Indonesia
2	<i>Economic Enhancement of Bio Oil Production Derived from Sterculia foetida Linn</i>
	Endang Yuniastuti, Universitas Sebelas Maret, Indonesia
	Djati Waluyo Djoar, Universitas Sebelas Maret, Indonesia
	Binsar Simatupang, Universitas Sebelas Maret, Indonesia
3	<i>Development Of Jatropha Based Biofuel To Create Self-Sustained Energy Village</i>
	Nuning Setyowati, Universitas Sebelas Maret, Indonesia
	Erlyna Wida Riptanti, Universitas Sebelas Maret, Indonesia
	Mohd. Harisudin, Universitas Sebelas Maret, Indonesia
4	<i>Experiment of Solar Dryer to Support Medicine Plant Farmers Meet SNI 01-3393-1994 (Case Study: Ginger Drying Process in Karanganyar, Indonesia)</i>
	Retno Wulan Damayanti, Universitas Sebelas Maret, Indonesia
	Fakhrina Fahma, Universitas Sebelas Maret, Indonesia
	Justiteca Permaeswari Pertiwi, Universitas Sebelas Maret, Indonesia
	Benazir Imam Arif Muttaqin, Universitas Sebelas Maret, Indonesia
5	<i>Research of While BBV Infection and Dosage of Rice Chaff on The Increasing of Pathogen Stem Rot Resilience of Vanilla (BBV) Which Induced of Rhizoctonia Binucleate (BNR) and The Effect on The Increasing of Organic Material and Soil Phosphorus</i>
	Haryuni, Tunas Pembangunan University, Surakarta, Indonesia
	Tyas Soemarah K.D, Tunas Pembangunan University, Surakarta, Indonesia
	Teguh Supriyadi, Tunas Pembangunan University, Surakarta, Indonesia
	Supriyadi, Tunas Pembangunan University, Surakarta, Indonesia

Session: Supply Chain Management

Date: Sunday, 27th November 2016

Time: 16.00 – 18.00

Room: Violan 4

Chair: Abdul Razak Ibrahim, Kolej Universiti Poly-Tech MARA, MALAYSIA

1	<i>The Effect of Supply Chain Integration, Information Sharing, and Buyer-Supplier Relationship to Supply Chain Performance (Study at PT Freeport Indonesia's Domestic Suppliers Jakarta and Surabaya Area)</i>
	Adam Putranto Setiawan, Perbanas Institute Jakarta, Indonesia
	Selamet Riyadi, Perbanas Institute Jakarta, Indonesia
2	<i>Determinants of Influence on Visionary Leadership of Supply Chain Management in the Manufacturing Sector of Thailand</i>
	Bunnoiko Kasem, King Mongkut's Institute of Technology at Ladkrabang, Thailand
3	<i>Developing Halal Logistic Framework from Halal Hub Industry - A Research Approach</i>
	Abdul Razak Ibrahim, Kolej Universiti Poly-Tech MARA, Malaysia
	Abdul Aziz Abdullah, Universiti Sultan Zainal Abidin, Malaysia
	Haziq Nordin, Kolej Universiti Poly-Tech MARA, Malaysia
	Abdul Rahman Rabu, Universiti Sultan Zainal Abidin, Malaysia
4	<i>Green Business Design of Coffee Waste through Reverse Logistic for Urban Farming</i>
	Poundra Viveka Nanda, Universitas Airlangga, Indonesia
	Indrianawati, Universitas Airlangga, Indonesia
5	<i>Impact of Reverse Logistics on Perceived Customer Value in Mobile Smart Phone</i>
	Aluthgamage Hasintha S. Pemerathna, Edulink International Campus, Sri Lanka

Session: Islamic Finance 2

Date: Sunday, 27th November 2016

Time: 16.00 – 18.00

Room: Violan 5

Chair: Zainal Abidin Mohamed, Islamic Science University of Malaysia, MALAYSIA

1	<i>Maqashid Al-Shariah Indexes A Based Of Islamic Banking Performance Measurement Of Indonesia And Malaysia</i>
	Evi Mutia, Universitas Syiah Kuala
	Riky Ramadhani, Universitas Syiah Kuala
	Rahmawaty, Universitas Syiah Kuala
2	<i>Value at Risk of Sukuk Ijarah and Mudharabah in Indonesia</i>
	Evi Mutia, Universitas Syiah Kuala
	Rahmawaty, Universitas Syiah Kuala
	Cut Afrianandra, Universitas Syiah Kuala
3	<i>The Factors Affecting Capital Adequacy Ratio in Indonesia Islamic Banks</i>
	Kusiyah, Universitas Padjadjaran / STIE Kusuma Negara, Indonesia
	Mts. Arief, STIE Kusuma Negara, Indonesia
4	<i>Ownership Structure and Financial Performance of Islamic Bank In Indonesia</i>
	Arif Lukman Santoso, Universitas Sebelas Maret, Indonesia
	Wahyu Trinarningsih, Universitas Sebelas Maret, Indonesia
	Inggita Galuh Santasyacitta, Universitas Sebelas Maret, Indonesia

Session: Higher EducationDate: Sunday, 27th November 2016

Time: 16.00 – 18.00

Room: Violan 6

Chair: Norman Wright, Utah Valley University, USA

1	<i>Curriculum Reform in Higher Education (A Case Study of Curriculum in the context of change in Office Administration Education Department, Universitas Sebelas Maret)</i>
	Ignatius Wagimin, Universitas Sebelas Maret, Indonesia
	Wiedy Murtini, Universitas Sebelas Maret, Indonesia
	Anton Subarno, Universitas Sebelas Maret, Indonesia
	Hery Sawiji, Universitas Sebelas Maret, Indonesia
2	<i>Online Education and Ethics: The Impact of E-Learning in Education</i>
	Anuradha, Bharati Vidyapeeth University, Institute of Management and Research, New Delhi, India
3	<i>ICT Adoption and its Impacts on the Performance of University Students</i>
	Wael Sh. Basri, Northern Border University, Saudi Arabia
	Feras M. Almadani, , Northern Border University, Saudi Arabia
	Jehan A. Alandejani, , Northern Border University, Saudi Arabia
4	<i>Impact of Social Media Usage on the Performance of University Students</i>
	Wael Sh. Basri, Northern Border University, Saudi Arabia
5	<i>What Drives a Successful E-Learning? An Empirical Investigation Of The Critical Factors Influencing Learner Satisfaction Among First Year MSU Students; Sri Lankan Experience</i>
	Upul Piyavi Wijewardene, Management and Science University, Malaysia

Session: Business Strategy 2Date: Sunday, 27th November 2016

Time: 16.00 – 18.00

Room: Violan 7

Chair: Syeda Masooda Mukhtar, King Abdul Aziz University, SAUDI ARABIA

1	<i>Development of New Product for on Hard Disk Drives Competitive Advantage</i>
	Adisak Suebthamma, King Mongkut's Institute of Technology Ladkrabang, Thailand
	Thepparat Pimonsatian, King Mongkut's Institute of Technology Ladkrabang, Thailand
	Wanno Fongsuwan, King Mongkut's Institute of Technology Ladkrabang, Thailand
2	<i>Electronics and Hard Disk Industry Competitive Advantage: Is Technology Capability Perspective on The Future?</i>
	Adisak Suebthamma, King Mongkut's Institute of Technology Ladkrabang, Thailand
	Thepparat Pimonsatian, King Mongkut's Institute of Technology Ladkrabang, Thailand
	Wanno Fongsuwan, King Mongkut's Institute of Technology Ladkrabang, Thailand
3	<i>Growth Strategy Development Of Start-Up Companies: Evidence Indonesia</i>
	Senna Gumilar, Universitas Indonesia, Indonesia
4	<i>Kunal-Prakash Model: To Evaluate Strategic Dimensions of Incubators and Venture Capitalists: A PASSION Model</i>
	Kunal Bhattacharya, Global Business School & Research Centre Dr. D.Y. Patil University Pune, India
	Prakash Ramesh Sharma, Global Business School & Research Centre Dr. D.Y. Patil University Pune, India
	L.K. Tripathy, Global Business School & Research Centre Dr. D.Y. Patil University Pune, India
5	<i>Strategy Formulation for Hotel Taman Mangkubumi Indah Tasikmalaya</i>
	Muhamad Bilawa Putra, Institut Teknologi Bandung, Indonesia

Session: Business Strategy 3
 Date: Sunday, 27th November 2016
 Time: 16.00 – 18.00
 Room: Violan 8
 Chair: Lavanya Rastogi, Salford University, UK

1	<i>Mapping the terrain; the Indonesian Business perspective in ASEAN Economic Community</i>
	Lena Choong Sook Lin, Bina Nusantara University, Indonesia
	Marko S. Hermawan, Bina Nusantara University, Indonesia
2	<i>Business Strategy Development Using Scenario Planning For Telkomsel T---CASH</i>
	Henry Ganda Purba, Institut Teknologi Bandung, Indonesia
3	<i>Business Strategy Formulation for Increasing Apparel Industry Competitiveness in Bandung</i>
	Aditya Darmawan, Institut Teknologi Bandung, Indonesia
4	<i>The Impact Of Strategic Planning On The Effectiveness Of The Public Sector: A Case Study Interior Ministry In The North Province In The Hashemite Kingdom Of Jordan</i>
	Hodifah Farhan Abu-Owaidah, Universiti Malaysia Perlis, Malaysia
	Azudddin Bahari, Universiti Malaysia Perlis, Malaysia
	Mohd Fo'ad Bin Sakdan, Universiti Malaysia Perlis, Malaysia
	Muhammed Safizal Abdullah, Universiti Malaysia Perlis, Malaysia

Session: Marketing 6

Date: Sunday, 27th November 2016

Time: 16.00 – 18.00

Room: Violan 9

Chair: Ahmad Khaldi, Australian College of Kuwait, KUWAIT

1	<i>Clearing the Conceptual and Measurement Confusion between Enduring Product Involvement and Product Importance: A Critical Review and Empirical Evidence</i>
	Ahmad Khaldi, Australian College of Kuwait, Kuwait
2	<i>Consumer Attitude and Purchase Intention of Counterfeit Products</i>
	Gary L. Frankwick, University of Texas at El Paso, USA
	Bernard Mulandi Muia, University of Texas at El Paso, USA
	Charles Lagat, University of Texas at El Paso, USA
3	<i>The Determinants of the Intention To Adopt the New Alternative Energy</i>
	Lintang Dwiki, Universitas Sebelas Maret, Indonesia
	Siti Khoiriyah, Universitas Sebelas Maret, Indonesia
4	<i>Integrated Marketing Communication; A Conceptual Approach</i>
	Arfendo Propetho, Universitas Padjadjaran, Indonesia
	Irzanita Wathan, Universitas Kader Bangsa, Palembang, Indonesia
5	<i>Digital Music Purchasing Intention by Generation -Y Thais: A Conceptual Perspective</i>
	Pannawit Sanitnarathorn, King Mongkut's Institute of Technology at Latkrabang, Thailand
	Wanno Fongsuwan, King Mongkut's Institute of Technology at Latkrabang, Thailand

Session: Marketing 7

Date: Sunday, 27th November 2016

Time: 16.00 – 18.00

Room: Violan 10

Chair: Charles Lagat, Moi University, KENYA

1	<i>Customers' Perceptions of Technology- Enabled Banking Services in India</i>
	Liaqat Ali, Punjabi University, India
	Simran Jit Kaur, Punjabi University, India
2	<i>Exploration of Factors Hindering the Growth of 3PL Market in Sri Lanka</i>
	M.A. Asoka Malkanthie, University of Sri Jayewardenepura, Sri Lanka
	Commander J.M.D.J.N. Jayamanna, General Sir John Kotelawala Defence University, Sri Lanka
3	<i>The Effect of Extroversion Personality Trait on Customer Attitudinal Loyalty in Selected Hotels</i>
	Julie Makomere, Moi University, Kenya
	Jacqueline Korir, Moi University, Kenya
	Wambui E. Karanja Ng'ang'a, Moi University, Kenya
	Charles Lagat, Moi University, Kenya
4	<i>Increasing the Quality of Tuna to Fulfill Japan Export Market Preferences</i>
	Syafruddin Chan, Universitas Syiah Kuala, Indonesia
	Mirza Tabrani, Universitas Syiah Kuala, Indonesia
	Fauziah Aida Fitri, Universitas Syiah Kuala, Indonesia

Session: Research and Education Policy (LPPM UNS Special Session)

Date: Sunday, 27th November 2016

Time: 18.30 – 20.30

Room: Violan 1

Chair: Fitria Rahmawati, Universitas Sebelas Maret, Indonesia

1	<i>Accelerating a Young University in an ASEAN Emerging Country: The Case of Universitas Sebelas Maret Indonesia</i>
	Ravik Karsidi, Universitas Sebelas Maret, Indonesia
	Sutarno, Universitas Sebelas Maret, Indonesia
	Irwan Trinugroho, Universitas Sebelas Maret, Indonesia
2	<i>How to Accelerate the Performance of a Research Center: A Case Study</i>
	Darsono Darsono, Universitas Sebelas Maret, Indonesia
	Muhammad Agung Prabowo, Universitas Sebelas Maret, Indonesia
	Irwan Trinugroho, Universitas Sebelas Maret, Indonesia
	Doddy Setiawan, Universitas Sebelas Maret, Indonesia
	Stefanus A Kristiawan, Universitas Sebelas Maret, Indonesia
3	<i>Quality Assurance in Research and Scientific Publication: The Case of Universitas Sebelas Maret</i>
	Fitria Rahmawati, Universitas Sebelas Maret, Indonesia
	Irwan Trinugroho, Universitas Sebelas Maret, Indonesia
	Mohtar Yunianto, Universitas Sebelas Maret, Indonesia
	Prasetyo Hadi P., Universitas Sebelas Maret, Indonesia
	Titis Srimuda Pitana, Universitas Sebelas Maret, Indonesia
4	<i>Formulating Research-Based Master and Doctoral Programs to Accelerate Scientific Publication: The Case of Universitas Sebelas Maret, Indonesia</i>
	Vita Ratri Cahyani, Universitas Sebelas Maret, Indonesia
	Ari Probandari, Universitas Sebelas Maret, Indonesia
	Irwan Trinugroho, Universitas Sebelas Maret, Indonesia
5	<i>Intelligent Research and Innovation Services integrated Application based on Research Group</i>
	Sarngadi Palgunadi Y, Universitas Sebelas Maret, Indonesia
	Mohtar Yunianto, Universitas Sebelas Maret, Indonesia
	Rudi Hartono, Universitas Sebelas Maret, Indonesia
	Agus Purnomo, Universitas Sebelas Maret, Indonesia

6	<i>Management Education in India: Quality Issues and Concerns</i>
	Roshan Lal Raina, J.K. Lakshmiapat University, India

Session: Organization Behavior and Human Resources Management 6

Date: Sunday, 27th November 2016

Time: 18.30 – 20.30

Room: Violan 2

Sorasak Tang Thong, King Mongkut's Institute of Technology Ladkrabang,

Chair: THAILAND

1	<i>An Analytical Study Of Relationship Between The Locus Of Control Orientation And The Dimensions Of Role Efficacy Of Employees In Work Environment</i>
	Gunmala Suri, Panjab University, India
	Puja Chhabra Sharma, Panjab University, India
2	<i>Relationship Contextual Variables, Psychic Distance and Export Performance: The Role of Trust and Commitment as Mediating Variables: A Study on Malaysian Manufacturing Firms</i>
	Abdel Hafiez Ali Hasaballah, Qaseem University, Saudi Arabia
3	<i>Managing The Millennial Employees in Hyper-Competitive Global Market: The Determinants of Gen Y's Job Satisfaction and Retention</i>
	Ari Warokka, Centro Internacional "Carlos V" – Universidad Autonoma de Madrid, Spain
	Husain Nurisman, Centro Internacional "Carlos V" – Universidad Autonoma de Madrid, Spain
4	<i>The Effects of HRM Practices on Employee Service Quality in Thailand's Chain Brand Hotels</i>
	Sorasak Tangthong, King Mongkut's Institute of Technology at Ladkrabang, Bangkok, Thailand
5	<i>International Humanitarian Law and Civilian Protection: The Case for Internally Displaced Persons</i>
	Nuarrual Hilal Md Dahlan, Universiti Utara Malaysia, Malaysia
	Shedrack Ekpa, Universiti Utara Malaysia, Malaysia

Session: General Finance and Accounting

Date: Sunday, 27th November 2016

Time: 18.30 – 20.30

Room: Violan 3

Chair: Ahmad Hosseini, American University of Nigeria, NIGERIA

1	<i>Cost Efficiency and Dynamic of Construction Sector and Business in Indonesia</i>
	Anang Muftiadi, University of Padjadjaran, Indonesia
2	<i>Civil Society Foreign Fund Orientations and Governance: The Direct Effect of Financing in Palestine</i>
	Issa M. H. Smirat, Palestine Ahliya University, Palestine
3	<i>Civil Society Foreign Fund Orientations and Governance: The Direct Effect Of Financing In Palestine</i>
	Issa M. H. Smirat, Palestine Ahliya University Palestine
4	<i>Does Information Technology System Succeed in Helping Manage Debt?</i>
	Dona Sukma Permana, Universitas Sebelas Maret, Indonesia
	Sutaryo, Universitas Sebelas Maret, Indonesia
5	<i>The Lived Experience of Becoming Accounting Partners in the Kingdom of Saudi Arabia: A Phenomenological Study</i>
	Sami Waked, University Utara Malaysia, Malaysia
	Mohd. 'Atef bin Md Yusof, University Utara Malaysia, Malaysia

Session: Community DevelopmentDate: Sunday, 27th November 2016

Time: 18.30 – 20.30

Room: Violan 4

Chair: Ary Setiawan, Universitas Sebelas Maret, Indonesia

1	<i>Social-Economics Analysis of The Community At The Watershed of Kedaung River In The Framework of Empowerment Model</i>
	Supriyadi, Universitas Sebelas Maret, Indonesia
	Sarjiyanto, Universitas Sebelas Maret, Indonesia
	Mulyadi, Universitas Sebelas Maret, Indonesia
	Arif Rahman Hakim, Universitas Sebelas Maret, Indonesia
2	<i>The Alternative Management Model of Economic Activities Unit of Rural PNPM Mandiri After Completion of The Program</i>
	Haryadi, Universitas Jenderal Soedirman, Indonesia
	Laeli Budiarti, Universitas Jenderal Soedirman, Indonesia
	Dijan Rahajuni, Universitas Jenderal Soedirman, Indonesia
	Sri Lestari, Universitas Jenderal Soedirman, Indonesia
	Refius P Setyanto, Universitas Jenderal Soedirman, Indonesia
3	<i>The Acceleration of Traditional Batik (Creation and Combination) Through Integrated Management to Support The Acceleration In Regional Economic Development</i>
	Asri Laksmi Riani, Universitas Sebelas Maret, Indonesia
	Julianus Johnny Sarungu, Universitas Sebelas Maret, Indonesia
	Margana, Universitas Sebelas Maret, Indonesia
4	<i>Competitiveness of Furniture Industry: The Case of Sukoharjo, Indonesia</i>
	Darsono, Universitas Sebelas Maret, Indonesia
	Agustono, Universitas Sebelas Maret, Indonesia
5	<i>A Model of Utilization of May Day Celebration through "NOJTP" (A Case in Central Java Province, Indonesia)</i>
	Ahmad Fajri, Politeknik Negeri Semarang, Indonesia
	Muh Nurul Khomari, Politeknik Negeri Semarang, Indonesia
	Iwan Budiyo, Politeknik Negeri Semarang, Indonesia

Session: Operation Management 2Date: Sunday, 27th November 2016

Time: 18.30 – 20.30

Room: Violan 5

Chair: Maher Itani, Lebanese American University, LEBANON

1	<i>Flexibility of A Dempiere Free Open Source ERP, Solution to Car – Rental SME</i>
	Muhammad Firdaus, University of Gunadarma, Indonesia
	Dionisya Kowanda, University of Gunadarma, Indonesia
	Rowland Bismark Fernando Pasaribu, University of Gunadarma, Indonesia
2	<i>Building Dynamic Capabilities in Time-Bound Networks</i>
	Mousalam Alabdul Razzak, Concerted Solutions, Dubai, UAE
3	<i>Management Control System In Local Water Supply Utility Influence of Javanese Local Wisdom (Evidence From Indonesia)</i>
	Agung Nur Probohudono, Universitas Sebelas Maret, Indonesia
	Muhamad Muqoffa, Universitas Sebelas Maret, Indonesia
	Waskito Widi Wardojo, Universitas Sebelas Maret, Indonesia
	Agung Wibowo, Universitas Sebelas Maret, Indonesia
4	<i>Investigating the Issues of Using Agile Methods in Offshore Software Development in Sri Lanka</i>
	V. N. Vithana, Management and Science University, Malaysia
	D. Asirvatham, University of Malaya, Malaysia
	M. G. M. Johar, Management and Science University, Malaysia
5	<i>Online Mail Handling Problems and Solutions in Karanganyar Regency</i>
	C. Dyah Sulistyaningrum Indrawati, Universitas Sebelas Maret, Indonesia
	Andre Noev Rahmanto, Universitas Sebelas Maret, Indonesia
	Anton Subarno, Universitas Sebelas Maret, Indonesia
	Rosihan Ari Yuana, Universitas Sebelas Maret, Indonesia

Session: Green BusinessDate: Sunday, 27th November 2016

Time: 18.30 – 20.30

Room: Violan 6

Chair: Abdul A. Rasheed, University of Texas at Arlington, USA

1	<i>Bangladeshi Consumers' Purchasing Intention toward Organic Meat</i>
	Sheikh Ashiqurrahman Prince, Asian Institute of Technology, Thailand
	Donyaprueth Krairit, Asian Institute of Technology, Thailand
2	<i>Environmental Management Impact from Electronic Waste: A Structural Equation Model Conceptual Perspective</i>
	Thanyaluck Yimyong, King Mongkut's Institute of Technology at Ladkrabang, Bangkok, Thailand
	Thepparat Phimolsathien, King Mongkut's Institute of Technology at Ladkrabang, Bangkok, Thailand
	Wanno Fongsuwan, King Mongkut's Institute of Technology at Ladkrabang, Bangkok, Thailand
3	<i>The Influence of Green Marketing Mix on Consumer Satisfaction and Loyalty: A Case Study of Cargills (Ceylon) PLC, Colombo District, Sri Lanka</i>
	Upul Piyavi Wijewardene, Management and Science University, Malaysia
	Chameera Pathinayake, University of Colombo, Sri Lanka
4	<i>Being Green in the Hotel Industry - An Empirical Study from Thailand</i>
	Thapanaphat Pratyameteetham, King Mongkut's Institute of Technology at Ladkrabang, Bangkok, Thailand
	Walailak Atthirawong, King Mongkut's Institute of Technology at Ladkrabang, Bangkok, Thailand
5	<i>An Analysis of Legislation and Laws Affecting the Disposal of Thailand's E-Waste</i>
	Thanyaluck Yimyong, King Mongkut's Institute of Technology at Ladkrabang, Bangkok, Thailand
	Thepparat Phimolsathien, King Mongkut's Institute of Technology at Ladkrabang, Bangkok, Thailand
	Wanno Fongsuwan, King Mongkut's Institute of Technology at Ladkrabang, Bangkok, Thailand

Session: Entrepreneurship

Date: Sunday, 27th November 2016

Time: 18.30 – 20.30

Room: Violan 7

Chair: Nayana Dehigama, Asian Institute of Technology, THAILAND

1	<i>The Influence of Entrepreneurial Leadership, Motivation and Dual Role Conflict of Business Performance and Its Impact on The Success of Women Entrepreneurs Pangkalpinang City</i>
	Reniasi, UBB Indonesia
	Khairiyansyah, UBB Indonesia
2	<i>Strengthening Entrepreneurial Character Through Family Education</i>
	Suyahman, Universitas Sebelas Maret, Indonesia
3	<i>Drivers of Entrepreneurial Firms in Hostile Emerging Markets: A Survival Model</i>
	Nayana D.P. Dehigama, Asian Institute of Technology, Thailand
	Broto Rauth Bhardwaj, Bharati Vidyapeeth University, India
4	<i>Improving the Competitiveness of Trusmi Batik-Cirebon through the Entrepreneurial Orientation</i>
	Hilmiana, Universitas Padjadjaran, Indonesia
	Kartono, Universitas Padjadjaran, Indonesia

Session: Business Strategy 4Date: Sunday, 27th November 2016

Time: 18.30 – 20.30

Room: Violan 8

Chair: Syed Aziz Anwar, Hamdan Bin Mohammed Smart University, UAE

1	<i>Proposed Effective Marketing Strategy For Expat Helper Indonesia (Ehi)</i>
	Refki Hediarto, Institut Teknologi Bandung, Indonesia
	Ira Fachira, Institut Teknologi Bandung, Indonesia
2	<i>Preliminary Market Analysis for Developing Gas Station Business in Thailand</i>
	Metalia Kusuma Wardhani, Institut Teknologi Bandung, Indonesia
	Subiakto Sukarno, Institut Teknologi Bandung, Indonesia
3	<i>A Configuration of Marketing Practice Fit with Managerial Assumptions and Business Strategy</i>
	Allam Abu Farha, Qatar University, Qatar
	Marios I Katsioloudes, Qatar University, Qatar
4	<i>Developing Competitiveness Model in Business to Include Cooperation Case: An Application of Game Theory</i>
	Kusay H. Al-Salami, CIHAN University, Iraq
	Munadil K. Faaeq Al-Sammarraie, Universiti Utara Malaysia, Malaysia
5	<i>Strategic Management of Smart City Project in the UAE: Perceptions of Private Sector Executives</i>
	Syed Aziz Anwar, Hamdan Bin Mohammed Smart University, Dubai Academic City, Dubai, United Arab Emirates
	Fahd Al Saadi, Hamdan Bin Mohammed Smart University, Dubai Academic City, Dubai, United Arab Emirates
	Huda Fuad, Hamdan Bin Mohammed Smart University, Dubai Academic City, Dubai, United Arab Emirates

Session: Knowledge Management 2

Date: Sunday, 27th November 2016

Time: 18.30 – 20.30

Room: Violan 9

Chair: Broto Bhardwaj, Bharati Vidyapeeth University, INDIA

1	<i>Moderating Effect of Competitive Intensity on the Relationship Between Knowledge Management and Customer Satisfaction Among Selected Hotels</i>
	Wambui E. Karanja Ng'ang'a, Moi University Kenya
	Charles Lagat, Moi University Kenya
	Julie Makomere, Moi University Kenya
2	<i>Role of Knowledge Management in Product Innovation and Value Creation by Knowledge-Intensive Engineering Entrepreneurial Firms</i>
	Broto Rauth Bhardwaj, Bharati Vidyapeeth University, New Delhi, India
3	<i>The Mediating Role of Knowledge Sharing Behaviour on the Relationship Between Total Quality Management and Innovation Capability</i>
	Sorapol Buranakul, King Mongkut's Institute of Technology at Ladkrabang, Thailand
4	<i>Knowledge Management in SMEs: A Study of Impact of Knowledge Management on Firm Performance</i>
	Gunmala Suri, Panjab University, India
	Gagandeep Kaur Bhatia, Panjab University, India

Session: Marketing 8Date: Sunday, 27th November 2016

Time: 18.30 – 20.30

Room: Violan 10

Chair: Abdul Razak Ibrahim, Kolej Universiti Poly-Tech MARA, MALAYSIA

1	<i>Is Students' Religiosity Moderating Word of Mouth In Islamic Private Higher Education?</i>
	Eko Handayanto, Universitas Muhammadiyah Malang, Indonesia
	Tulus Haryono, Universitas Sebelas Maret, Indonesia
	Hunik Sri Runing Sawitri, Universitas Sebelas Maret, Indonesia
2	<i>Utilising Online Reviews to Understand Customer Needs, Satisfaction and Dissatisfaction in the Hotel Sector in Windhoek, Namibia</i>
	Seakhoa-King Arthur, Australian College of Kuwait, Kuwait
	Sam Toglaw, Australian College of Kuwait, Kuwait
3	<i>Travel Behavior and Motivation of European and Indonesian International Students</i>
	Supradani Putri Nurina, Universitas Gadjah Mada, Indonesia
	Yulia A. Widyaningsih, Universitas Gadjah Mada, Indonesia
4	<i>Analysis of Local Community Perception Towards Sustainable Tourism Development Concept With Triple Bottom Line Approach At Bukittinggi, West Sumatera</i>
	Verinita, Andalas University, Indonesia
5	<i>Halal Consumerism In Malaysia: Halal Industry Perspectives</i>
	Abdul Razak Ibrahim, Kolej Universiti Poly-Tech MARA, Malaysia
	Abdul Aziz Abdullah, Universiti Sultan Zainal Abidin, Malaysia
	Mariam Abdul Latif,, Universiti Malaysia Sabah, Malaysia
	Fakrul Zahan Abdullah, Fahad bin Sultan University, Saudi Arabia